

**Women
Clubs
Weddings**

Santa Ana Register

SANTA ANA, CALIFORNIA, SATURDAY, APRIL 13, 1929

**Summer Wedding Dates
Are Disclosed In
April**

April is a happy month for brides-to-be of summer for it's in this month that these same brides-to-be plan to announce their approaching weddings. And following the announcement there is always a series of teas and luncheons and dinners to fill the time of the happy girls who, from now until their weddings, will occupy the center of the social stage.

The most attractive announcement parties of recent date was that of Miss Mildred Whitson, daughter of Mr. and Mrs. W. V. Whitson of 517 South Ross street, whose marriage to Harrison Tracy Smith of San Clemente will take place in June. Mr. Smith, the son of Henry Smith of this city, is a civil engineer and a graduate of the Universities of Arizona and California. Miss Whitson, one of the most popular members of Santa Ana's younger social set, is a graduate of the Santa Ana high school and the Otis Art Institute in Los Angeles. For several months she was in charge of an art store in San Clemente.

Two popular young girls, Miss Elizabeth Beall and Miss Gertrude Pritchard announced their engagements at a bridge party held at the home of Miss Beall's parents, Mr. and Mrs. Ray Beall of 601 East Third street, Saturday night.

Miss Beall is to marry R. Deane Smiley, son of Mr. and Mrs. James A. Smiley of 2800 North Flower street in the early summer. The charming young woman graduated from the Santa Ana high school, afterwards attending the University of California at Los Angeles and the Nurses' training school, Seaside hospital, Long Beach. Her fiance, who graduated from the Orange Union high school and Santa Ana junior college, is now assisting his father in managing the Cathabebe ranch.

Miss Pritchard, lovely daughter of Mr. and Mrs. Harry H. Pritchard of Pomona street, is to wed Joseph Prevost Jr., son of Mr. and Mrs. Joseph Prevost of Tustin. Both young people attended the local high school. At present Miss Pritchard is connected with the Children's Hospital in Los Angeles and Mr. Prevost, with the Santa Ana Cabinet company.

Another bride-to-be of the early summer is Miss Mary McFadden, daughter of Mr. and Mrs. A. J. McFadden of 1108 North Main street, who is to marry Garthwaite Hinds of Santa Cruz. Miss McFadden is well known in Santa Ana where she has spent all of her life. She is a graduate of Pomona college. Mr. Hinds, who is also a Pomona alumnum, is in the offices of the Pacific Telephone and Telegraph company at Riverside.

A charming Santa Ana girl, whose approaching wedding to F. Ray King of Corona, son of Mr. and Mrs. Samuel King of Carlsbad, has just been announced, is Miss Gladys Finuf, daughter of Mr. and Mrs. Fred Finuf of 1709 Greenleaf street. Both Miss Finuf and Mr. King are graduates of the Santa Ana high school and the University of California at Los Angeles, and at present both are teaching. Miss Finuf is in charge of kindergarten work at Edison school, this city, and Mr. King is a member of the faculty at Corona high school.

The approaching wedding of Miss Norma Forman, popular teacher at the John Muir school and Walter Righter of Glendale, son of Mr. and Mrs. W. J. Righter of Orange, was announced last night at a clever kid party given by Miss Forman at the John Muir kindergarten. Their marriage will take place June 25.

Further interest in brides was evidenced during the past week when Mrs. Jack Templeton, formerly Miss Monte Hilyard, and Mrs. Ivy Shields, formerly Miss Marie Tanis, were complimented by female members of the office staff at the county assessor's office where both young women are employed.

Miss Cecilia McIntyre's approaching marriage to Herbert Hamot of San Francisco was the incentive for a delightful card party and shower given by Mrs. B. A. Stoffel and Miss Lucille Gisler at the Gisler home near this city.

Continuing the interest in weddings—Miss Marcia Keeler, daughter of Mr. and Mrs. M. L. Keeler of East Chestnut avenue, returned early this week from San Francisco where she was a bridesmaid at the wedding of her cousin, William Elchbaum Newcomb of San Francisco and Miss Alice Isabel Bush of Alameda.

Among brilliant social events of the past week was the bridge lunch-

WEDDED IN MISSION

The picturesque San Juan Capistrano mission was the setting for the wedding of Miss Anita Ames of Olive and Theodore F. Kuban of Ventura that took place there last week. Following a brief honeymoon, Mr. and Mrs. Kuban will make their home in Ventura.



**Friendliness, Gaiety
Mark Dinner and
Bridge**

Friendliness and gaiety were predominant last night at the delightful dinner and bridge party with which Mr. and Mrs. A. G. Flagg and Dr. and Mrs. Claude Olewiler entertained members of the Friday Afternoon Bridge club and their husbands, at the Flagg residence on North Broadway.

Sixteen places were laid at one large table centered with a large basket of fragrant spring flowers, the pastel tints of which were used in the tall tapers and the pretty place cards and nut cups.

Mrs. Flagg and Mrs. Olewiler were assisted in making arrangements for the party and during the evening by Mrs. Flagg's daughter, Mrs. James Duggan.

Following the bridge games, scores were added and Mrs. Riley Huber received a pretty piece of pottery, and a silver ash tray was presented Jess Goodman.

Those present for the affair included the hosts, Mr. and Mrs. Flagg and Dr. and Mrs. Olewiler, and Mr. and Mrs. Riley Huber, Mr. and Mrs. Jess Goodman, Mr. and Mrs. Joe Warner, Mr. and Mrs. W. H. Haddon, Mr. and Mrs. James Tucker, Mr. and Mrs. Jack Cloyes.

**Series of Y. W. Teas
Completed With
Friday's**

Promising to be one of the most enjoyable of this month's social affairs, a benefit card party is being planned by members of Harmony bridge club to be held at Masonic temple on the evening of April 29.

Arrangements for the affair were started yesterday afternoon when the club met at the home of Mrs. Sam Jernigan on North Sycamore street for the semi-monthly card party. Mrs. Jernigan and Mrs. R. A. Kloess were hostesses at the affair.

Mrs. Mary Shawgo president of the club, appointed committees for the party, and included among those who will work for its success are Mrs. T. R. Overton, Mrs. H. Park, Mrs. J. E. Vinson, Mrs. E. R. Roehm, Mrs. Walter Wright, Mrs. R. A. Kloess, Mrs. C. G. Thatcher, Mrs. George Shipe, and Mrs. W. R. Waldren.

Both bridge and five hundred will be played and refreshments will be served, all for an unusually small sum.

Tickets may be purchased from any member of the club or at the door on the evening of the party, Mrs. Shawgo said.

At yesterday's delightful function, several games of bridge were enjoyed and the pretty prizes were won by Mrs. H. Park, Mrs. E. R. Roehm and Mrs. A. W. Getchell.

Thursday afternoon's party was presided over by Mrs. John Clarkson, Mrs. W. W. Hoy, Mrs. Elizabeth Clark, and Dr. Mabel Vance Tremain.

On Friday, Mrs. Earl Morris, Mrs. C. F. Smith, Mrs. A. A. Young and Mrs. C. F. Skirvin were hostesses.

You and your Friends

Mr. and Mrs. H. N. Knecker and their son, Joseph, of 236 South Garnsey street, left today for an extended tour of the east.

Miss Evelyn Yount, graduate of the Santa Ana high school, who was elected president of the Women's Athletic association at the University of California at Los Angeles recently, has left for Seattle, Wash., to attend the athletic conference of American college women. Miss Yount is a junior at the university.

Among Santa Ana women who attended the annual Parent-Teacher convention at Placentia today were Mrs. Arthur Lindsey, Mrs. John Clarkson, Mrs. Sam Preble, Mr. and Mrs. George Baker, Mr. and Mrs. Bert Campbell and Mr. and Mrs. Johnson returned to their homes here yesterday after spending two days in the W. D. Baker cabin at Modjeska's home.

Mrs. Clarence Hunter of Covina spent yesterday and today at the home of her mother and sister, Mrs. Rue Jackson and Miss Jane Jackson, of 518 Spurges street.

Mrs. Dorothy Browne of Hollywood visited at the home of her parents, Mr. and Mrs. Clyde Bach at 832 Garfield street, recently.

Miss Esther Pearce who has been spending a few days of her vacation at Los Angeles returned to Santa Ana Wednesday. She will not return to Pomona college, where she is a student, until Tuesday.

The choir of the First Methodist church under the direction of Mrs. Hulda Dietz, will enjoy a supper and evening of music in the cabin of Mr. and Mrs. W. D. Baker at Modjeska's home tonight.

Mr. and Mrs. T. E. Barnard and their daughter, Mrs. Margaret Fitch, who have been spending the winter months in San Diego and other southern cities, were guests of their cousins, Mr. and Mrs. Howard Wassum of Fruit street, before leaving Thursday for their home in Lakewood, Ore. During their winter in California, Mr. Wassum accompanied them on a trip to the Grand canyon, Roosevelt lake and other Arizona points of interest.

Guests included Miss Hattie Bell Wall, Miss Carol Erskine, Miss Adele Lutz, Miss Mabel Pruitt, Miss Henrietta Lykke, Miss Blanche Yokum, Miss Stella Graham, Miss Dorothy Beckman, Miss Amy Smith, Mrs. Genevieve Fisher and Miss Margaret Rogers of Los Angeles.

At Las Ondas, Laguna Beach, over which Mrs. William Penn and Mrs. John E. Backus presided.

Presented an interesting series of book reviews at Monday afternoon's meeting of the Ebell society.

A delightful address dealing with "A Summer in England" was given by T. H. Glenn, head of the English department of the Santa Ana junior college and high school, at this week's meeting of the Wryeende Maegden club.

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CHARMING BRIDE

Mrs. James Ridgeway who was formerly Miss Lola Strom, is the charming daughter of Mr. and Mrs. G. H. Brader of 720 East Third street. She has been honored during last week at several delightful affairs.



**Newlyweds Are Honored
At Delightful
Affairs**

The recent wedding of James Ridgeway and Miss Lola Strom has been the incentive for a number of delightful parties given in honor of the young people, one of the merriest being a kitchen shower given for Mrs. Ridgeway by Miss Edith Holmes.

The charming affair took place at the home of Mrs. D. L. Rogers, West First street, who assisted Miss Holmes in planning the party.

Mrs. A. B. Holmes and Miss Florence Holmes also took part in making arrangements for the event.

Amusing games were played during the evening and at a late hour a delicious supper was served, appointments for which harmonized with the gaily colored flowers about the home.

Guests at the affair included Mrs. Ridgeway, Mrs. A. B. Holmes, Mrs. D. L. Rogers, Mrs. Esther Runnels, Miss Grace Brooks, Miss Alice Dent, Miss Eleanor Duhart, Mrs. Amy Talley, Mrs. Hugh Vanhooy, Mrs. Ira Bickle, Miss Louise Pierce, Miss Mildred Foster, Miss Hazel Storm, Miss Eva Runnels, and Miss Josephine Brader.

Another party in honor of Mr. and Mrs. Ridgeway was given for them by employees at Raitt's dairy with which organization Mr. Ridgeway is connected.

Guests presented the honored couple with a useful gift for the new home that they are establishing on West Fourth street.

**Orange Miss Honored
At Delightful
Affair**

The birthday anniversary of Miss Bessie Rand of Orange was the occasion for a pretty party held in her honor last night by Mr. and Mrs. Howard Wagner of North Main street.

Touring, an amusing game, and Bridge were enjoyed during the evening with attractive prizes being presented the winners.

Table appointments for the supper hour were carried out in pastel tints the soft colors of which were found in the pretty flowers that added a charming note to the affair.

A pleasant feature of the affair was the inspection of the lovely gardens surrounding the Newcomb home that at present are gay with a wealth of April bloom.

During the tea hour, Mrs. Newcomb presented each of her staff officers with a pretty corsage as a mark of her appreciation of their co-operation during the past year.

Guests of the class included Mrs. N. P. Kirkpatrick, Mrs. Neal Beisel and Mrs. H. F. Netleton.

**New Members Join J. C.
Honorary Activity
Society**

Gorgeous spring-time blossoms were used in profusion at the Santa Ana Country club Tuesday night when Mr. and Mrs. A. W. Griffith and Mr. and Mrs. H. T. Dunning of this city entertained with dinner and bridge. The beautiful flowers, that excited many delighted exclamations, had been sent the hosts by Mrs. George Briggs, Mrs. Howard Timmons, and Mrs. J. N. Harding.

Sophomore students elected to the society include Miss Margaret Glenn, Miss Adelaide Mueller, Leonard Morris, Willard Roach and Felix Garnsey, and freshmen members include Miss Dorothy Harmon, Fred Huston, Delmer Brown, Miss Lavinia Compton and Lloyd Benson, Reynold Benson, Rolf Randall, Mr. and Mrs. Claude Anderson and Floyd Mitchell.

**Spring-time Blossoms
Used for Dinner**

Electrons at recent meetings of the Beta Gamma honorary activity society of the Santa Ana junior college have brought the total number of members up to 19, according to reports following the final meeting, called for the purpose of considering new memberships yesterday.

Prominent on the afternoon's program was a clever French comedy written by Miss Corinne Nelson, Rex Brown, assuming the role of Saint Gabriel, proved amusing. Other members of the cast were Roy Curry, Miss Josephine Good, Miss Linda Mueller, Miss Louise Stevenson, Miss Louanne Leech, Miss Lois Hallman, Miss Mary Sheffer, Miss Etta Mae Conkle, Miss Mildred Mead, Miss Grace Bell, Mrs. Marjorie Dudley, Mrs. George Duke, Mrs. Warren Fletcher, Miss Hazel Lazare, Mrs. Freda McFadden, Miss Helen Menges, Miss Ellen Schubert, and Miss Marion Stull.

**Junior College French
Clubs Plan Social
Events**

Quantities of sweet peas transformed the home of Mr. and Mrs. T. E. Stephenson at 1522 North Broadway into a garden last night when their son, Terry Stephenson jr., was host to members of the two beginners French clubs of the Santa Ana junior college.

Featuring the program presented by club members were two delightful piano numbers, "L'Alouette Glinka" and "Prelude" by Chopin, which were placed by Miss Eva Ramsey accomplished young musician.

Plays and pianolouges by the students added amusement to the entertaining program. Especially clever was a skit, "Une Soiree chez Josephine," written and directed by Miss Louise Malone of the Bon Matin club. Characters in the play were Miss Ellen Schenck, Lynn Hafer and Walter Chandler. A second play, "Se petit Frere," written by Miss Margaret Tedford was also amusing in its originality with Minor Thompson, David Cherry and Miss Catherine Spicer assuming the characterizations. Harlan John, Terry Stephenson jr., Miss Ruby Belcher, and Harold Beckman appeared in a third play entitled "Au Restaurant."

A program presented by members of the Gais Parisiens club included besides the piano numbers by Miss Melva Fletcher, and three original monologues which were extremely entertaining in their application to the life of the college students. "Al'e'cote" presented by Miss Alice Frater was timely in its reference to beards which boys of the college are growing in connection with the beard contest. "Un Miracle" portraying the thoughts of the small school boy was cleverly given by Miss Faye Stinson, and the climax was reached when Felix Garnsey presented a monologue in which he depicted the tragic attempt of a young man to telephone his "Violette."

All members of the party joined in several French songs following the program. Refreshments of real French punch and wafers were served late in the evening by Miss Esther Guyon, and Miss Dorothy Diehl. Included in the receiving line which greeted the group were Mr. and Mrs. Stephenson, Miss Dorothy Harmon, and Miss Margaret Gianfoni, presidents of the two clubs.

Tea

Extreme informality marked the meeting of the advanced French club L'Hotel Rambouillet when the members gathered for afternoon tea at the junior college yesterday.

Prominent on the afternoon's program was a clever French comedy written by Miss Corinne Nelson, Rex Brown, assuming the role of Saint Gabriel, proved amusing. Other members of the cast were Roy Curry, Miss Josephine Good, Miss Linda Mueller, Miss Louise Stevenson, Miss Louanne Leech, Miss Lois Hallman, Miss Mary Sheffer, Miss Etta Mae Conkle, Miss Mildred Mead, Miss Grace Bell, Mrs. Marjorie Dudley, Mrs. George Duke, Mrs. Warren Fletcher, Miss Hazel Lazare, Mrs. Freda McFadden, Miss Helen Menges, Miss Ellen Schubert, and Miss Marion Stull.

The guest list included Mrs. J. P. Hatzfeld, Mrs. Howard Timmons, Mrs. Lester Carden, Mrs. R. M. Simon, Mrs. W. E. Winslow, Mrs. W. H. Spurzheim Jr., Mrs. J. W. Tubbs, Mrs. Earl Morrow, Mrs. Parks S. Roper, Mrs. W. F. Flood, Mrs. Joe Parsons, Mrs. P. R. Reynolds, Mrs. A. J. Crulckshank, Mrs. E. D. White, Mrs. Arthur Doman, Mrs. O. K. Forgy, Mrs. J. D. Thomas, Mrs. L. P. Chuning, Mrs. Abbie Collins, Mrs. Jennie Richardson, Mrs. Leonard Jones and Miss Rosa Boyd.

Mrs. Forgy was assisted during the afternoon by Mrs. J. D. Thomas of Orange.

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Clubs Fashions WOMAN'S PAGE Weddings Household by Louise Stephenson

Art Tea Results In Organization of New Club

A palette art tea was made the occasion yesterday for the organization of a college fine arts club when members of the art class of the Santa Ana junior college met for their regular afternoon practice hours.

With the club as an art center, it is expected that intercollegiate art exhibits will be brought to the local college through a system of art exchange with other colleges of the state. That loan exhibits from museums would be secured also was predicted by Mrs. S. Marie McKeown, founder of the club. Two commercial exhibits of art work done by students in the local college will also be made, the proceeds serving to create a fund from which pictures for the college will be purchased.

At the meeting of the class yesterday, Roderick Smiley was chosen as president with Miss Corinne Nelson, vice president, Miss Janet Wilson, secretary, Miss Frances Bourne, treasurer, and Miss Pauline Nedermyer, publicity chairman. An executive council which will serve as a critical body for art work sponsored by the club consists of Terry Stephenson Jr., Miss Melvina Fletcher, and Miss Frances Brown. Rules and by-laws are to be prepared by Miss Janet Wilson, Miss Frances Bourne, and Harlan John. Mrs. S. Marie McKeown, founder of the club, will assist the group as advisor.

The trip to studios of Laguna Beach which was planned for Friday afternoon was postponed because of confusion in dates, according to reports from the art group.

Jefferson Teachers Are Entertained at Bridge

Teachers at the Jefferson school were entertained at the home of Miss Mary Frances Coffman, 508 East First street Thursday night. Three tables were laid for bridge and the tallies carried out the modish design in colors expressed in the bowls of pink sweet peas used about the home.

Miss Helen Glancy received a pretty gift as she held high score at the close of the evening. Mrs. Ruth Ellis was consoled.

Guests included Miss Mildred Smith, Miss Ruby Cameron, Miss Lucy McDermott, Miss Virginia Bislow, Miss Josie Ellers, Miss Berthie Barkley, Miss Evelyn Herring, Miss Helen Glancy, Miss Mary Coffman, Miss Gertrude Streets, Mrs. Evelyn Ebling and Mrs. Ruth Dale Ellis.

Guests Exclaim Over Beautiful Flowers

Among the many beautiful bouquets of flowers that graced the card room at the Santa Ana Country club last night was a bowl of tulips that had been sent to the club by Mrs. John Tubbs whose gardens are among the loveliest in the city.

Each of the half hundred guests gathered there for the monthly card party commented on the artistic arrangement of the flowers and on the variety of colors.

Dr. and Mrs. J. I. Clark acted as hosts for last night's affair.

When scores were added at the end of the evening, attractive gifts were presented Mrs. H. B. Rapp and Mrs. R. P. Yeagle, Walter Vandermast and E. H. Warhurst who held high scores, and Mrs. Don Andrews who was low.

Osteopathic Society

The Orange County Osteopathic society met at the Orient cafe Thursday evening for their monthly dinner meeting with 25 members present.

An address on interesting phases of osteopathy was given by Dr. W. R. Williams of Glendale.

Those who attended from Santa Ana included Dr. and Mrs. H. J. Howard, Dr. and Mrs. H. W. Leesing, Dr. Julia Hinrichs, and Dr. Mabel Vance Tremain.

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ANNOUNCEMENTS

Doris Welles auxiliary of the First Methodist Episcopal church will meet at the home of Miss Margaret Grant, 715 Orange avenue, Monday night, 7:30 o'clock, when Miss Grant and Miss Olive Briney will be hostesses. Miss Franklin Kimball will talk on "Two Christian Ships" and Miss Doris Welles will speak on "Three Ways to Happiness."

Sycamore Rebekah Lodge will serve as hostess organization tonight, to all noble grand and vice-grands of the Orange county Rebekah lodges, in the L. O. O. F. hall, with Mrs. Clara Cooke, Sycamore noble grand, and her officers presiding. The guests will comprise the chief officers of District No. 50. For their entertainment, Mrs. Mary Shawgo of Santa Ana chapter, O. E. S., will present "The Old Family Album," which proved so popular a feature at a recent Eastern Star party, and whose characters will be the same as those taking part at that time.

Business and Professional Women

will be entertained at their Monday luncheon in St. Ann's Inn, by a talk on "Uses of the County Library," by Miss Margaret Livingston, Orange county librarian who was secured as speaker by Miss Ethel Coffman and her April committee.

Santa Ana Woman's club will meet Tuesday afternoon, 2 o'clock, at the Church of the Messiah.

Ebell's Sixth Household Economics section will hold a 12:30 o'clock luncheon at the W. D. Baker cabin in Santiago canyon on Friday if it does not rain. In case of rain the affair will take place at the home of Mrs. H. B. Hell, 915 Spurgeon street. Hostesses for the luncheon will include Mrs. Baker, Mrs. Hell, Mrs. S. M. Davis, and Mrs. P. A. Robinson.

The Pre-School Study circle will meet with Mrs. Harry Harlow, 815 South Garnsey street, Friday afternoon at 3 o'clock.

Talbert

P.T.A.

The Fountain Valley P.T.A. was amply repaid on Wednesday evening for the efforts of members toward the success of the bazaar and chicken supper, by the large attendance at the delightful affair.

Every piece of fancywork in the booth was sold and between 300 and 400 persons enjoyed the delicious chicken dinner.

Two vocal duets were rendered by Dr. Ralph Hawes and his sister of Huntington Beach. A clever little Spanish play was presented by Miss Margaret Swingle, Spanish instructor in the Huntington Beach high school and four of her pupils. An orchestra from Santa Paula presented selections and a group of Japanese dancers from Los Angeles gave four dances.

Mrs. Chikie Kiyonner, accompanied at the piano. The Japanese portion of the program was presented through the courtesy of the Talbert Japanese association.

Bolsa

Election

The annual election of officers of the Bolsa P.T.A. was held Thursday afternoon at the local school. Mrs. George Harding was elected president; Mrs. Verne Ferguson, vice president; Mrs. Louis Bauers, secretary; Mrs. John Warren, treasurer; Mrs. Gladys Head, auditor; Mrs. John McMillan, historian; Mrs. Mignon Oldfield, parliamentarian.

The fern which is presented at each meeting to the room of the school having the largest attendance of mothers, was won by Miss Stoneman's room.

Miss Stoneman who has been ill for some time, is yet not sufficiently recovered to resume her duties in the school room but is reported improving. Miss Norma Rossman of Santa Ana is taking her place.

CHURCH NOTICES

Lighthouse Foursquare—Fairview and Sycamore streets. The Revs. Cecil F. and Vera O. Brown, pastors, Sunday, 9:30 a.m., Sunday school, 10:45 a.m., morning worship, sermon, "According to the Commandment," by the Rev. Vera Brown. Sacred musical numbers, 6:30 p.m., Crusader service, Scripture speldown. Adult prayer meeting, 7:30 p.m. Special musical program by orchestra and choir.

Sermon, evangelistic, "Death, Debts and the Devil," by the Rev. Cecil F. Brown, Wednesday, 7:30 p.m. Midweek praise and testimony service, sermon, "The 10 Virgins," by the Rev. Vera Brown, Friday, 7:30 p.m., divine healing service and prayer for sick. Sermon, "Look and Live," by the Rev. Cecil F. Brown.

Woman's Auxiliary

Africa, a continent just beginning to emerge from the isolation of centuries, was the subject of an interesting talk by Mrs. John Leigh, assistant educational secretary of St. Paul's Pro-cathedral, Los Angeles, before the Woman's auxiliary, Church of the Messiah, yesterday.

Mrs. Leigh presented the brief story of Africa, "Near Africa," as it has been named by Donald Fraser. A continent with an area of eleven million miles, shaped like a saucer, with a few mountain peaks, many elevated table lands, the Sahara desert, drainage to north and west, rivers often dry, few harbors, inhabited in many instances by homeless wandering tribes and trying climatic conditions. "Small wonder," said the visitor, that it has remained the dark land, the land of mystery."

Exploited by the countries of Europe, its people sold into slavery, the many tribes having no dealings with each other, except to fight, no clocks or calendars, religions dominated by evil spirits, except in north and south where Europe and Mohammedanism reign, no history, no literature, Africa makes for the civilized world a problem indeed.

The natives of the central and western regions are just beginning to wake up, just beginning to barter with each other. They have had no money, nor have they used anything in its place. The practice of polygamy and polyandry has been general, the people are communistic people with no incentive toward individualism, in fact to be individual was to be in danger, no man dares to prosper.

There is no privacy in family life and the religion of the many tribes is woven around the hideous Juju. Black magic, now disappearing, superstition, bride stealing, cruelty to animals are but a few reasons of the backward condition of the natives, both black and yellow. However, some time beyond the ken of man a civilization did exist in Central Africa, for structures showing a high order of art in building have been unearthed and a few rock pictures have been discovered.

Missions have had many difficult problems to face, many hardships to endure but the work is now beginning to show results. The example of Harvey Firestone in showing how American big business believes in fair-square dealing with primitive peoples is attracting the attention of the world and of Africans themselves.

Mrs. Harry Beal, wife of the dean of the Pro-cathedral, was with Mrs. Leigh. After the talk was served by Mrs. Marshall Harnois, Mrs. Ethel Hart and Mrs. L. Wollaston.

Organize Council

Those interested in Christian fellowship among the young people of Santa Ana will be interested to know that an organization called the Young People's Federated Council of Santa Ana churches has been organized. The purpose of this council is to promote Christian fellowship and co-operation among the young people of Santa Ana. The council, which is composed of one young person from each church, meets monthly at the Y. M. C. A. At the latest meeting, the following fellowship officers were elected: Chairman, Eric Twiss; vice chairman, Ruby Belcher; secretary, Muriel Williams; treasurer, Nevin Hoy.

T. P. McKey, Y. M. C. A. secretary, announced the Congress of Youth to be held at University of Southern California on May 25, 26, 27, under the direction of the Council of Religious Education of Southern California.

Those present included R. Fred Chambers, advisor; T. P. McKey, Y. M. C. A. secretary; Dorothy Cartwright, Y. W. C. A. secretary; the Misses Dorothy Haynes, Mary Harlow, Lavinia Compton, Muriel Williams and Ruby Belcher, and Nevin Hoy, Leon W. Lauderback.

Dorcas Society

Mrs. Perry Ballard, 1303 South Flower street, opened her home for the April meeting of the Dorcas society of the First Methodist church, yesterday. Mrs. F. R. Schweitzer and Mrs. George Ferris assisted with hostess duties.

The home was beautifully decorated with an abundance of sweet peas and colorful spring flowers.

Mrs. F. R. McChesney had charge of the devotions of the afternoon.

Mrs. H. E. Bueler of 402 East Myrtle street was visitor and Mrs. Virginia Banks of 1308 South Orange avenue, and Mrs. Catherine Haiderman of Anaheim were welcomed as new members of the society.

The hostess served dainty refreshments late in the afternoon at

Huntington Beach

Pleasant Event

One of the most pleasant social events of this week was the vanishing luncheon given at the home of Mrs. William, 216 Seventh street, by members of the Woman's club.

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by the Rev. Vera Brown, Friday, 7:

30 p.m., divine healing service and

prayer for sick. Sermon, "C

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cil F. Brown, Saturday, 7:30 p.m.

Scripture speldown. Adult praye

r meeting, 7:30 p.m.

Special musical program by orche

stra and choir.

Sermon, evangelistic, "Death, De

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Clubs
Fashions

WOMAN'S PAGE

by Louise Stephenson

Weddings
Household

The WOMAN'S DAY by ALLENE SUMNER

Holding his two little daughters, aged 6 and 4, on his knee, Charles Setter, 88, an Oregon farmer, shot them to death. He had quarreled with his wife. Whether he killed her children in revenge or through insensate despair is not clear.

It's merely one more human interest story proving that mate love is usually infinitely more possessing and fraught with more fearful possibilities if it goes awry than parental love, especially in the case of a man.

JUST HER GAME?

Some schools of modern mental science are attempting to say, however, that the traditional opinion that the maternal instinct is so much keener than the paternal, is all unproven; that it's just one more attempt of the female to avoid economic competition by insisting that she and she only is capable of really staying at home and caring for the child because she loves it most.

To which argument, many stay-at-home, child-rearing ladies will probably yell, "Just as if we wouldn't like to swap places for a while, and let 'HIM' try the baby-tending."

LADY TARZAN

Speaking of babies, an elephant hunter in the Kameruns, whatever and wherever they are recently returned to Berlin to tell a story of discovering in the wilds of the jungle a woman living with a colony of apes.

She was without the inevitable tattoo marks of her tribe, only made the guttural ape sounds for a language, and quite convinced the hunter that she had been stolen from her cradle by apes, or hurried into the forest by cruel parents, and brought up by the apes much in the manner of Romulus and Remus and the wolves.

What a movie, wot a movie! Here should be some sort of answer to the old question of whether it's heredity or environment that counts!

HOLLOW TREE PAGE

While not a few people get

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Santa Ana, CaliforniaCHAS. O. PETTY, MD.
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Announces the opening of
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203 South Main St.
Phones—1734, Res. 2639 or 2488DR. D. A. HARWOOD
Physician and Surgeon
214 EAST WALNUT
(Near Orange Avenue)
Phone 230-WNo Wrinkles
when this new, quick,
safe and certain method
is employed

The MIXING BOWL by ANN MEREDITH

Milk and Honey

Is there a child in your family who dislike milk? It does no good to threaten or force him down such a child, you can't down that esthetic distaste towards milk that way, but you can slip up on his blind side and cajole him into drinking the heated milk. Most children love sweets. Serve the milk, hot or cold, with enough HONEY to give it a decided flavor and to sweeten it taste.

Honey is splendid for children because its sugar is already partly digested and because of its laxative properties. It offers a fine type of high-grade carbohydrate food to supplement the limited amounts of this food the "difficult" child will eat.

TODAY'S RECIPE

Savory Potatoes

4 cups cooked diced potato
1-2 cup finely chopped green
peppers

1 chopped onion
4 tablespoons butter
4 tablespoons flour

2 cups milk
1-2 pound grated cheese

Salt, pepper and paprika.

Cooked in a shallow dish so that there would be a vast expanse of crusty brown top wouldn't this dish make a marvellous dish for Sunday night supper? Serve with it a plate of salami and stuffed deviled eggs.

Cook the potatoes several hours before using, a day is still better. Dice them as fine as for Lyonnaise potatoes, mix with the finely chop-

ped onion and green pepper and dust well with salt and pepper.

Melt and blend butter and flour, letting it cook until bubbly. Add the milk and stir until the sauce thickens. Put in the cheese and keep on stirring until it has melted. Taste, and season the sauce highly.

Put a layer of potatoes in a buttered shallow dish, cover with sauce, repeat until both are used up. A few buttered crumbs greatly improves the looks and taste. Bake in a medium oven for 30 minutes.

• • •

2650 is the grand calorie total of the Savory Potatoes: the recipe serves eight very generously... too generously in fact for that one who must look ahead for the curves.

• • •

Rye and other dark breads, the current leaflet, is offered for the last time today, free of charge if you send in a stamped, self-addressed envelope. You may not care for rye bread but there are a lot of other breads described in this leaflet that you will like. I hope you will send for it and try them.

• • •

Next week the leaflet will tell you all about a sunshus GINGERBREAD recipe I have just found, and the variations in serving, the other recipe will describe in detail the making of a ROLLED JELLY CAKE.

• • •

Au revoir till Monday.

ANN MEREDITH.

Yorba Linda

Mrs. Homer Beach entertained recently honoring her niece, Miss Dorothy Keller of Fullerton, daughter of Mr. and Mrs. John Keller of 109 Lincoln street, who is to be a June bride.

Those present were Mrs. John Keller and Mrs. Ida Perry, mother and grandmother of the honoree, Mrs. Gene Putney, Mrs. Barham, Mrs. Haydon, Miss Juanita Haydon, Mrs. Esther Roethermal, all of Fullerton; Mrs. Miles Swift, Mrs. Mary Beach of Yorba Linda; Mrs. Mabel Hammel of Olinda, and the honoree, Miss Keller, who was presented with many beautiful gifts.

WIDOWS' PENSIONS

Madame Ferdinand Foch was voted an annual pension of \$4000 just a day or so after the funeral of her great husband, Le Marchal of France. It was just a few weeks ago that our own Congress voted an almost similar pension to Mrs. Woodrow Wilson. Emotional France and Cautious America are well illustrated by this incident.

Thought who shall say which attitude is wisest? Somehow I am more interested in pensions granted widows of \$1500-a-year governmental employees than to widows of those in the high places of earth who seem to automatically accumulate a personal fortune as they accumulate their faine.

The 600,000th telephone in the London area was recently installed. This area now includes more than one-third of all the telephones in Great Britain and Northern Ireland which, according to the latest estimate, number about 1,780,000.

The next time they see a robin there will be a complete story in their minds, not merely a surface impression that will fade.

After all, real sight depends upon intelligent eyes.

GORDON SCHOOL CAMP
Aliso Canyon Near Laguna Beach
For Girls Only—Open July 1
Fifth Season. Ocean, Riding,
Swimming, Sports, Excursions.
Secretary, 1455 Laurel Ave.,
Hollywood, Cal. 397

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FARM NEWS FROM EVERYWHERE

Butterfat Production In County Shows Increase

ALFALFA MEET IS SCHEDULED FOR APRIL 19

Assistant Farm Adviser W. M. Cory announced today that a meeting devoted to alfalfa culture and management would be held on April 19. The session will be in the nature of an inspection of a number of alfalfa stands in this county.

Fields planted in the fall and others planted in the spring will be observed in order to determine the time when it apparently can be expected to get best results. Cory said. An attempt will be made to observe how the time of cutting and also irrigation practice can be arranged to secure maximum yield. Cutting of immature stands is known to decrease their life, Cory explained.

In addition to these phases of alfalfa culture, the adjusting of harvest equipment will be demonstrated and discussed. Twelve to 15 growers are expected to participate in the project.

200 SALESMEN AT HANSON BANQUET

SAN CLEMENTE, April 13.—After a banquet at Travaglini's Cafe, San Clemente, this week, more than 200 salesmen and solicitors gathered at the Social club, where prizes and bonuses were awarded. Ole Hanson presided and presented the awards. A dance was held after the business session.

Hutson and Murphine, sales agents announced that \$402,115.32 worth of property had been sold in San Clemente the past quota. First prize among the salesmen was won by William F. Kirchner, of Los Angeles, total of \$51,248.31. He was awarded traveling bags as a bonus. Second honors went to George Pritchard, of Long Beach, whose sales of \$24,170.50 brought a prize of cash and a gold medal. William Murphy, of Los Angeles, took third honors with sales of \$23,825.00. He was given a gold watch, it being the first time Murphy has broken into the select sales circle.

Bonuses were awarded the following other salesmen: B. Estes, San Bernardino; John Rae, Riverside; V. E. McCollum, Huntington Beach; Carl Crowson, San Bernardino; Celestine Young, Santa Ana; Walter Bye, Riverside; Charles Whitford, Long Beach; Esther Paulus, Los Angeles; L. J. Rodman, Covina; M. B. Couse, Los Angeles; Merle Platt, San Bernardino; Roy M. Brown, Los Angeles; Clyde Holland, San Clemente; L. A. Weatherly, Riverside; Fred Burhop, Pasadena; R. A. Le Clair, Los Angeles.

Farmer's Wives Sure They Are Champ Walkers

FRESNO, April 13.—C. C. Pyle, famous cross country foot race promoter, well might consider entering a few farm women in his next "bulion derby," according to Mrs. Thomas Sims, chairman of the home department of the Fresno County Farm bureau.

Mrs. Sims reported to directors of the bureau that a test had been made of the distances farm housewives traveled daily.

Thirty-three farm women wore pedometers for a week to measure their household mileage.

One of them traveled an average of 11 miles daily about her home and farm yard in the course of her ordinary duties.

The lowest average distance recorded was three-quarters of a mile a day, Mrs. Sims said.

COMING SOON

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of the

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A 12-20 Power Plant

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Orange County Distributor

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Massey-Harris

Wallis Tractors

WHEAT QUEEN
Mrs. Ida Watkins, owner of a large tract of wheat land in Kansas.



GENERAL LEVEL OF PRICES FOR FARMERS RISES

WASHINGTON, April 13.—The index of the general level of farm prices advanced from 136 to 140 per cent of the pre-war level from February 15 to March 15, reports the bureau of agricultural economics, U. S. department of agriculture. At 140, the index is three points higher than on March 15, 1928, and 14 points higher than in March two years ago.

The advance of four points since February 15 is accounted for by a seasonal advance in the farm price of horses, and mules, a sharp advance in the price of hogs, moderate price advances of all other meat animals, corn, cotton, and apples, and slight advances in the farm price of wheat, flaxseed, hay, milk cows, butterfat, and chickens. The upturns in these commodities, however, were partially offset by a seasonal decline in egg prices and minor declines in farm prices of oats, barley, potatoes, and wool.

Hog prices continued to advance from February 15 to March 15. At \$10 per hundred pounds on March 15, the farm price was about 18 per cent higher than in February and nearly 34 per cent higher than in March of last year. Higher farm prices of hogs have been due primarily to the rapid falling off in receipts. Receipts at seven primary markets during the four-week period ending March 16 were about 22 per cent smaller than during a similar period ending February 16 and approximately 82 per cent than receipts during the corresponding period last year.

WHEAT CONDITION SHOWN IN REPORT

WASHINGTON, April 13—(UPI)—The condition of winter wheat and rye in grain producing states April 1 was far higher than a year ago, the agriculture department announced today.

The April 1 condition was 82.7 for winter wheat and 84.9 for rye, compared with 68.8 and 79.8, respectively, a year ago, and a 10-year April 1 average of 89.9 and 85.2.

The winter wheat condition, December 1 was 84.4.

The condition of oats on April 1 was 81.2 compared with 70.4 last year and 82.7 two years ago.

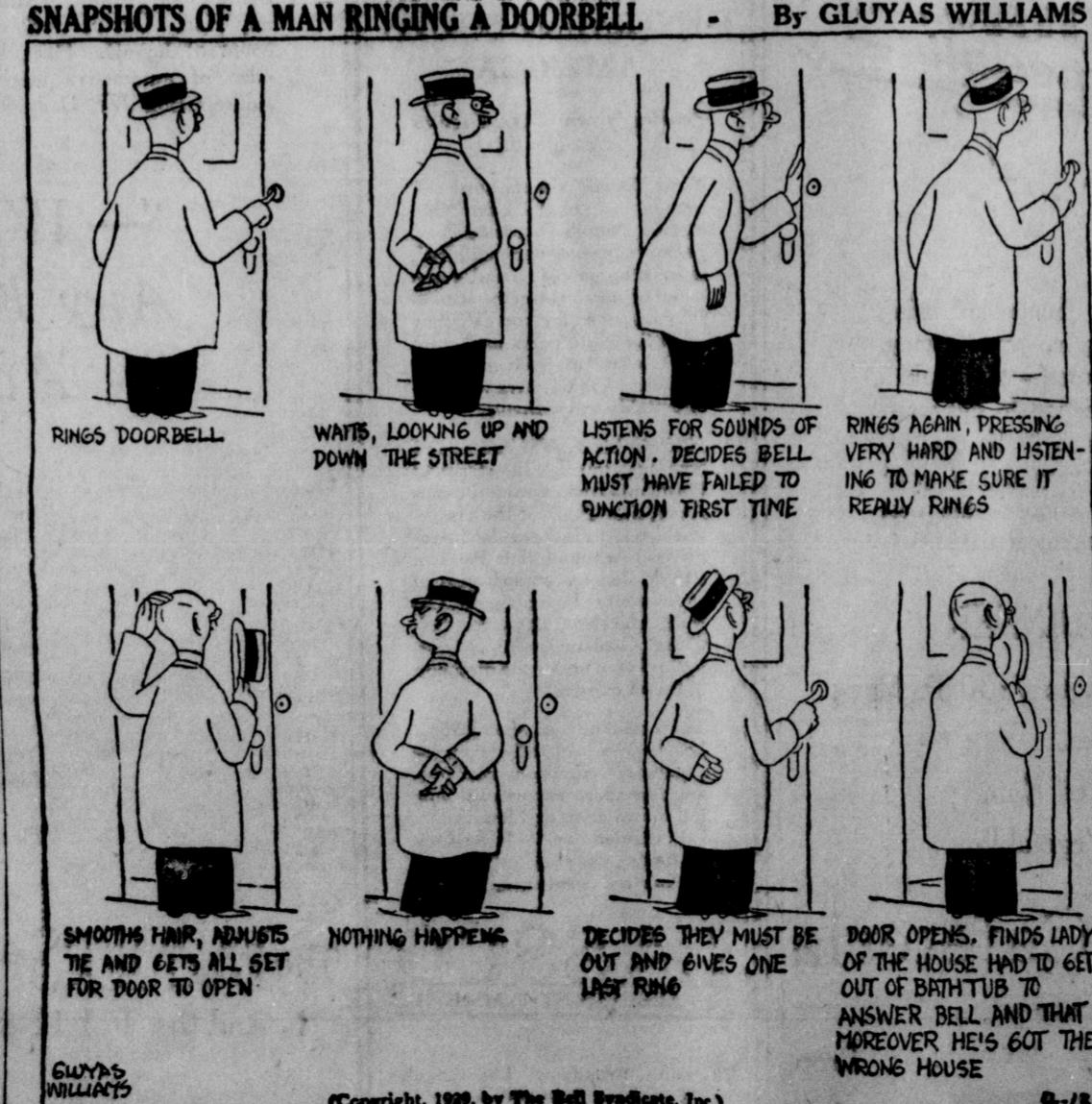
Today's report indicates a winter wheat crop of 591,312,000 bushels this year against 568,900,000 indicated December 1 and a final 1928 crop of 575,964,000 bushels.

A 1928 rye production of 44,888,000 bushels is indicated, compared with a December 1 indication of 42,900,000 bushels, and a 1928 production of 41,766,000 bushels.

CHICK FILM READY

A new two-reel motion picture, "Care of Baby Chicks," made by the U. S. department of agriculture, is ready for distribution. In this picture Ma and Pa Stubblefield, "listen in" on information which sends them into raising early chicks. They buy hatchery chicks, build a brooder house and pay much attention to care and feeding. As a result, the chicks grow and the Stubblefields prosper, visible to the eye.

SNAPSHOTS OF A MAN RINGING A DOORBELL



Booklet On Gardens Is Distributed

BY ERIC E. EASTMAN
Assistant Farm Advisor

A new circular from the extension service of the University of California, No. 26 and entitled, "The Home Vegetable Garden," has just been received at the Orange county farm advisor's office for free distribution.

The circular deals with the selection of the location of the home garden, planning the garden, preparation of the soil, manure and commercial fertilizers, irrigation, seedling and transplanting, cultivation, growing plants for transplanting, animal pests and the method of handling the different crops.

Three tables are given that should be helpful to home gardeners. The first comprises varieties recommended and planting directions for California vegetables. The second gives planting dates in three districts, the north coast, the south coast which includes Orange county, and the interior valleys. The third is a list of the insect pests that attack vegetables in the state.

ORANGE CULTURE SHOWN IN MOVIE

By KENNETH G. CRAWFORD
United Press Staff Correspondent

WASHINGTON, April 13.—All the world's stage in "Naturalized Plant Immigrants," a new three-reel picture just released by the office of motion pictures of the U. S. department of agriculture. From windswept plains of Manchuria to the reeking jungles of the tropics one is taken with the department's plant explorers on a search for plants of potential economic value in the United States. The film then follows foreign plant material shipped in by these explorers, through a rigid quarantine and on to plant introduction gardens, where it is propagated, and from which distribution is made to commercial growers.

The Washington navel orange, Oriental persimmon, avocado, date, jujube, Barroli olive and the pistache are some of the introduced fruits and nuts now flourishing under the Stars and Stripes, the pictures show.

About 40 minutes is the time required for showing the film. Requests for the film should be addressed to the office of motion pictures, U. S. department of agriculture, Washington. D. C. Buyers are expected to pay transportation costs.

Cantaloupes In Valley Are Late

BRAWLEY, April 13.—Cantaloupe shipments are expected to start moving from Imperial valley within another three weeks, according to local growers. Last year's first car of cantaloupes went out May 8. This year shipments were to have been early, due to planting of early varieties, but frost forced replanting in many cases, and sheltered vines which weathered the frost were retarded by cold.

Instead of being earlier the cantaloupe season this year is likely to be later, although some melons are reported as large as eggs, and hot days would effect remarkable development. Growth of cantaloupes under favorable sunshine is almost

whether congress can be kept within the bounds of this program is uncertain. Both of the Harding special sessions ranged far afield with results that probably had much to do with Coolidge's aversion to more of them.

Theoretically, special sessions deal with problems too pressing to be delayed until a regular meeting of congress and in most cases this is the fact.

COSTLY FIRES

More than 4100 forest fires in California last year destroyed approximately 1,560,000 acres of forest land. The money value loss of these fires was \$8,000,000.

DRINKING MORE MILK

Since 1920 the per capita consumption of milk has increased from 42 pounds to 55.3; butter from 14.7 to 17.6; cheese 2.5 to 4.1; ice cream 2.4 to 2.8.

U. S. TO EXPAND MARKET SERVICE

WASHINGTON, D. C., April 13.—Expansion of the agricultural market news services of the bureau of agricultural economics through the establishment of additional field offices in the Pacific northwest and south, extension of the leased telegraph wire system, and increased activities at existing field offices, engaged in the collection and dissemination of farm market news by radio, telephone, the press and by mail, has been announced by the U. S. department of agriculture. This extension of the service was provided for by congress in the appropriation act for the year beginning July 1, 1929.

Expansion of the bureau's market news service includes extension of the leased wire system to Detroit, Cleveland and New Orleans, Miss.; New Orleans, Portland, Ore., Seattle, Spokane, and Boise, Idaho. New offices will be opened in Detroit, Cleveland and New Orleans for the purpose of collecting and disseminating market reports on fruits and vegetables. Leased wire connections at Nashville, Jackson and Boise will be for the purpose of distributing market reports on fruits and vegetables, dairy and poultry products, grain, hay and feed and livestock.

Through cooperative arrangements with the state department of agriculture in these states, the material available on the leased wire system will be disseminated from those points by state agencies by the use of the press, mail, radio and other feasible means.

Extension of the leased wire service to the Pacific northwest will make available to that important producing section comprehensive market reports on fruits and vegetables, dairy and poultry products, grain and hay and live-stock.

MACHINERY DOES IT
Although Montana has about one-third as many farmers as it had 10 years ago, it is producing nearly three times as much wheat as formerly, according to Prof. A. G. Atkinson of the Montana Agricultural college. Combines and other machinery have been the biggest factor in producing the larger yield.

U. S. SPONSORS HAY BUREAU IN SOUTHLAND

According to W. M. Cory, assistant county farm advisor, dairymen from now on will be able to buy hay by grade and they can be sure that the hay they pay for will be the kind that they have ordered if they will specify federal graded hay.

Federal hay inspection has been made available in Los Angeles through co-operative arrangements between the federal bureau of agricultural economics and the California state department of agriculture. Walter J. Morgan, federal hay inspection supervisor for the Pacific coast district, has been transferred from San Francisco to take charge of the hay inspection service in Los Angeles. The address of the joint federal-state office in Los Angeles is 700 Date street.

And there is a man in San Francisco, where the horse still enjoys a degree of popularity as a work animal, who makes approximately \$12,000 yearly bartering horses, mostly draft animals.

The generally accepted theory that the horse will soon join the Dodo and other relics of by-gone ages, is all "hooey," according to Frank Gasparo, operator of San Francisco's last remaining horse market.

"Business is just fair and always will be, on a moderate scale," Gasparo will tell anyone taking the bother to ask him. "Things are slack, of course," he says, "but conditions never will get worse. Some horses always will be needed, especially in San Francisco where the nature of the city makes for numerous short hauls in drayage."

And it is on the short haul, one learns, that the horse shines and more than holds his own against gasoline propelled vehicles. On long hauls, making speed a worthwhile factor, the horse has no chance.

In San Francisco, Gasparo told the United Press, 15 drayage firms use approximately 1800 horses. Several resumed the use of horses after trying their hand at trucks. Riding academies use about 200 additional head.

It was felt that brought Gasparo continued success after the great horse auction centers faded away. Others quit but he reasoned that "they've always got to have some horses" and time proved he was right.

Few horses are needed now, as compared with the old colorful days when horses in this city were an intimate part of many men's lives.

Then the auction or horse market was a teeming place, with bankers matching teams, farmers trading work horses, dandies wanting the latest in buggy animals, seeking the short-coupled, showy Morgan, while sports anxiously sought roadsters, with lots of speed and no lost motion.

But today all the dash and color is gone, except at occasional horse shows. Farmers do not trade any to speak of and the buggy animal, except as a show piece, has passed from the picture.

Theoretically, special sessions deal with problems too pressing to be delayed until a regular meeting of congress and in most cases this is the fact.

DO YOU KNOW?

More than 800 cows in the association, averaging 735 pounds of milk and 33.8 pounds of butterfat for the month. An increase of 2.2 pounds of butterfat per cow was secured last month over that of the same month a year ago. This means an increased return of approximately \$1.85 per cow for the month. Two hundred and ninety-three cows averaged over 40 pounds butterfat for the month and 21 head were sold as butcher stock.

In the cow competition, A. C. Murdy, of Westminster, was high among herds of less than 36 cows, with an average of 41.4 pounds of butterfat. F. H. Finney, of Santa Ana, was second in this group with 35.2 pounds of butterfat.

The Segerstrom herd at Greenville was first in the group of 35 to 65 cows, with an average of 38.2 pounds of butterfat, and the E. A. Wakeham herd, Anaheim, secured second place with an average of 33.1 pounds of butterfat.

L. E. Platt, of Paularino, was high among herds with 65 cows and over, with an average of 35.1 pounds of butterfat and R. F. Hazard, of Westminster, was second with an average of 32.5 pounds of butterfat.

Both first and second high cows were owned by the Segerstrom brothers, with 94.0 and 88.8 pounds of butterfat for the month.

Segerstrom brothers owned the high five cows averaging 83.8 pounds of butterfat, and L. E. Platt came second with a five cow average of 64.6 pounds of butterfat.

"The purpose of the Columbus symposium is, according to Hayes, to determine the business relationship between agriculture and chemistry, the second largest industry.

"Leading authorities will take up the question of just how much help the farmer can get in solving his production problems through the use of fertilizers and insecticides, and how much relief he may reasonably count upon in disposing of his surplus and wasted raw materials for manufacturing enterprises," Hayes says.

The University of California has just released a new circular on the brooding and management of spring pullets. This circular is written by poultry specialists, W. E. Newton and M. W. Buster.

Assistant Farm Advisor W. M. Cory, in announcing the release of this publication to the poultrymen of Orange county, states that it will help to overcome many of the difficulties and failures experienced by the industry. The ability to raise pullets of good quality is an important factor in the success of a commercial poultry farm.

In view of the fact that 85 per cent of the poultry income of this state is derived from the sale of eggs, it is evident that vigorous and heavy laying birds must be produced, hence the ultimate care and effort to secure good chicks.

The culling of hens during the summer and the mortality in the older birds must be replaced during spring by vigorous young stock. This replacement of the flock is an important and seemingly difficult operation in average poultry management.

The circular discusses all phases of the problem such as the location for brooding, various types of brooding equipment, and types of brood-

HORSE POPULAR WITH DEALER IN BAY DISTRICT

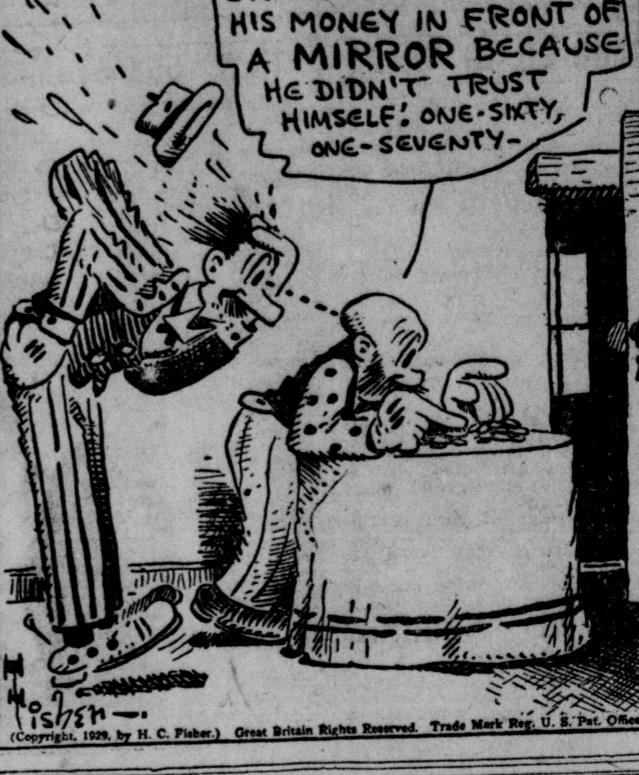
By GEORGE D. CRISSEY
United Press Staff Correspondent

SAN FRANCISCO, April 13.—There is at least one place in the nation where the horse, sometimes referred to in this mechanical age as a "one cylinder hay-burner," is making a quiet but determined last stand.

And there is a man in San Francisco, where the horse still enjoys a degree of popularity as a work animal, who makes approximately \$12,000 yearly bartering horses, mostly draft animals.

The generally accepted theory that the horse will soon join the

MUTT AND JEFF—Jeff's Uncle was Some Egg



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Automotive

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BATTERY RECHARGING
Best, cheapest. Old batteries taken on new. Frank Schram, First and Cypress. Phone 1117.

Speedometer repairs, parts.
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112 South Main St.

FOR SALE—Ford touring, engine in splendid condition, 5 good tires. Good car to knock around in. Phone 314-M. Call 1126 E. 17th.

GUARANTEED USED TRUCKS

Capacity $\frac{1}{2}$ to 10 tons.

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A look without obligation will surprise you. All makes and models. Priced right.

113 No. Sycamore

Cleveland 4 door Sedan, clean. \$325
Cleveland Sedan \$325
Buick Master Roadster \$475
Studebaker Roadster, Big 6 motor \$425

Southwest Marmon Motors

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Our Used Cars

Are in good condition and priced right. We have a good assortment of coupes, sedans, roadsters, pickups, trucks and a few "other makes." It will pay you to come in and see our line if you are in the market for a real good car.

George Dunton

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29 OAKLAND SEDAN, used 9 wks. Going away. Terms. See George, 509 East Fourth St. Phone 844.

All Cars Are Guaranteed
Jordan "8" Sedan \$1050
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Ideal Used Car Market

8-80 Auburn Sport Sedan

Very clean, wire wheels, trunk, a real sport job. Price way below market for quick sale.

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113 No. Sycamore.

'24 CHEVROLET SEDAN. New tires. \$75. 738 Eastwood. Phone 2765-W.

BUICK SEDAN. Splendid condition. Must be sold soon. Price \$200. Owner moving to Illinois. See Mr. Thompson, 2035 No. Broadway.

GREENLEAF'S

912 No. Main.

Packard Eight Custom Sedan \$1085
Cadillac "63" Sedan \$895

Dodge 1926 Business Coupe \$445
Star 1926 Sedan \$345
Oldsmobile 1925 4-door Sedan \$295

Ford 1926 Roadster (dotted up) \$265
Nash 1924 Touring \$45

Cash, Terms, Trade GREENLEAF'S

Opp. Junior High

Open Evenings.

Pickwick Garage

Repair and motor adjustments, work guaranteed. Reasonable charges. Al Oregon, Mgr., 614 East First St. Phone 611.

For Sale

Grocery store worth having, well located, doing good business. Can be bought right.

T. P. Kingley

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Hudson and Essex

Used Car Dept.

Fords! Fords! Fords!
8 Fords to choose from. Tourings, Coupes, Sedans. Come in and make offer. We need the room.

Lambert Bros.

315 West Fifth St.

Open Evenings and Sunday A. M.

Repossessed

A chance to get a good car for half price. 115 No. Sycamore.

CASH FOR CARS

VINSON'S 102 NO. MAIN.

NEW Whippet Six 4-door sedan will sacrifice. Holt, 1515 W. 2nd.

Lincoln Fleetwood Special

Sedan, A-1 condition, \$7250 new, will sacrifice for quick sale.

Orange County Garage Co.

Graham-Paige Dealers.

Sixth and Sycamore.

REO USED CAR BARGAINS

Ford Roadster	\$ 60.00
1926 Reo Sedan	400.00
1927 Nash Sedan	595.00
1928 Oakland Sedan	885.00
1928 Reo Coupe	995.00
1926-27 Stutz Sedan	1175.00
1926 Reo 2-Ton Truck	1500.00
Ford 1-Ton Truck	175.00

Reo Sales & Service Co.
Open Evenings — Phone 2631

Best Buys In Town

1929 Model Essex Sedan	\$.895
1927 Chevrolet Landau	\$.495
1928 Model Hudson Coach	\$.695
1925 Buick Coach	\$.495
1926 Buick Roadster	\$.445
1924 Oldsmobile Roadster	\$.195
1923 Maxwell 4-Pass.	\$.145

Many Others—All Makes and Models—Liberal Terms

CALHOUN & GRIFFIN

Used Car Market
Fourth and French Streets

Open F 75 and Sunday A. M. Phone 367

TRUTH TAG CARS

Buick Sedan	\$ 10
1926 Chrysler 70 Coach	\$.795
1927 Dodge Roadster	\$.565
1927 Chrysler Roadster	\$.495
1926 Chrysler Sedan	\$.850
1926 Hudson Brougham	\$.675
1927 Chevrolet Cabriolet	\$.535
1927 Essex Sedan	\$.550
1927 Essex Coupe	\$.575
Ford Coupe	\$.275

O. A. HALEY, Inc.

113 North Main.

7 Autos

(Continued)

Oakland-Pontiac
A big selection of dependable used cars to pick from. See us before you buy.

1928 Pontiac cabriolet just like new; had the best of care, only....\$750. You are looking for something good, and a roadster has Ruxton axle and everything. A real bargain at....\$165.

1928 Ford Coupe, runs good, has good battery and starter. A steamer.

1928 Buick Touring with Calif. top. Runs and looks good, for....\$50.

These are a few of our many bargains. We give easy terms. G. M. A. C. plan.

Marble Motors, Inc.

508 East Fourth St. Phone 844.

1928 CHRYSLER 40 PHAETON, in excellent condition, original Duco and good tires. Tonneau wind shield, wind wings, and storm curtains. Cash sale. Price right Chapman, 714 W. Ave., Balboa.

FOR SALE—1925 model Ford Coupe. Price \$65. A-1 shape. Call after 5:30, 810 East 2nd St.

20 Money to Loan

(Continued)

6% STRAIGHT LOANS

Construction and refinancing homes, apartments, stores. Harry G. Wetherell, 412 Bush. Phone 2444; Res. 500-R.

21 Mortgages, Trust Deeds

WILL BUY trust deeds, mfgs. So. Broadway.

4267 evens. 2045 So. Broadway.

22 Wanted to Borrow

MONEY WANTED

ORANGE GROVES AND BUSINESS PROPERTY

\$800—On 13½ acres of lemons; val-

uation \$20,000.

1000—On 10½ acres of oranges; val-

uation \$20,000.

1000—On business property; val-

uation \$15,000.

HIGHST cash prices paid for eat-

ing and hogs. B. B. Floyd.

WANTED—Fat cattle, calves, hogs.

J. W. McIntosh. Phone H 5623.

WANTED TO BUY—Fat hogs, beef

cattle, veal calves. Livestock

hauled. C. E. Clem. Phone 1338.

EDNA A. BAIRD

400 First Nat'l. Bank Bldg. Phone 3664 or 1874-J.

23 Horses, Cattle, Goats

FOR SALE—Fresh goats, heavy

milk stock. Cooper, end West 5th St. extension.

FOR SALE—Extra fine team of

horses, weigh 1600 lbs. each. 5 yrs.

old. M. Elstee & Co., Inc., 407 E. Fourth.

HIGHST cash prices paid for eat-

ing and hogs. B. B. Floyd.

WANTED—Fat cattle, calves, hogs.

L. B. BAIRD

Published every evening (except Sunday) by The Register Publishing Company, 220 N. Sycamore St., Santa Ana, California. J. Frank Burke, Managing Editor; Loyal Kletzkin King, Assistant Manager; Mary Burke King, Associate Editor. TELEPHONES: Advertising, 67, Subscription, 89. News 29. Member United Press Association (leased wire) and Audit Bureau of Circulation.

SUNDAY Register

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Member United Press Association (leased wire) and Audit Bureau of Circulation.



EVENING SALUTATION
Blessings be with them, and eternal praise,
Who gave us nobler loves, and nobler cares—
The Poets, who on earth have made us heirs
Of truth and pure delight by heavenly lays!
—Wordsworth.

THE ENGLISH PARLIAMENTARY CAMPAIGN

England is on the eve of another parliamentary campaign. The leaders of the three parties struggling for control of the empire have already rolled up their sleeves. Rarely has a campaign in England had such able leaders as those who are now leading the Conservative, the Labor, and the Liberal parties there. Stanley Baldwin is a business man of the first quality, a capacity much needed by the leader of the Conservative Party. Ramsay MacDonald, besides being a profound student of political and economic science, understands men, and is singularly gifted in fusing seemingly unfusible groups, a very necessary equipment for the man who is to lead the varied and often intractable labor groups in the campaign. And the Liberal party has Lloyd George, the mercurial and versatile Welshman, the opportunist, who has always had a wonderful grip on the imaginations of men, and who is as many-sided as a chameleon.

It seems that the Economic committee is greatly disappointed that the United States did not accept the invitation to participate in the conference as they had hoped for a first hand report of the complications in the problem arising from the advertising campaign of the tobacco men. In none of the other countries have the sugar manufacturers been troubled with similar campaigns.

It really is a serious and complicated problem arising from this determination of the women to refrain from eating fattening foods, especially sweets, is having a serious effect on the sugar market. So it developed when the League of Nations' Economic Committee undertook to study the problems arising from the great variance between production and consumption in the sugar market.

We would suggest that the only means of meeting the problem is for the men to declare, and act upon it, that they like the fat women best. Then the question arises do the women dress and keep trim for their husbands or for their women friends, acquaintances or enemies. It really is quite a problem. We one time heard a well-known advocate of the League of Nations say that the secret of success of the League of Nations was the opportunity it afforded for "talk, talk, talk." Keep the nations talking together, he said, and they won't go to war. Now here is a matter they can talk over until doomsday. An ideal problem for the League of Nations. Shall they start a movement favoring fat women and if they do can they hope to make a success of it? Would it not be easier to start a new charity with the purpose of raising funds for buying sweets to feed poor children and heathen who would enjoy consuming a great quantity of them? All this the League of Nations delegates and bureaus and committees and subcommittees could, if they would, talk over.

A dispatch from Cannes says Countess Alexandra Festes has been seen often this Riviera season smoking a pipe while taking a stroll. (Not an advertisement.)

A SIGH OF RELIEF

It has been very difficult for the country to take seriously the social prestige of the women at Washington as evidently those who were involved in the fight for place and honor would have us do. We wonder if Vice-President Curtis hasn't any sense of humor, or maybe it is his sister who doesn't possess it. We actually tried to get into a worrying state over the question of just where Mrs. Ganns was going to sit—it was at the right hand, at the left hand, behind, or in front, or at the end, or just exactly where? We tried to figure it out and establish the parade as if it were our own. We did this not because we cared a whoop, but we thought that if we could get to worrying about this we might forget some of our personal troubles, and that itself would be worth a great price.

But we couldn't reach that point of ecstasy, not for even one little wee minute. We did get several laughs out of it until we would be brought up short with the terrible thought that this was a real burden to the Vice-President and his sister. But then, anyhow, why didn't Vice-President Curtis get married? Even if he himself wouldn't be sufficient inducement for a woman, the social position would be.

If Curtis had laughed about it and his sister had joined in, the whole world would have laughed with him, but he couldn't get the world to weep. No, it just wasn't a weeping incident. We tried it with handkerchief, rain barrel, and everything, and then we began to wonder why he didn't follow the thought contained in the famous lines written by Ella Wheeler Wilcox:

"Laugh and the world laughs with you,
Weep, and you weep alone;
For this brave old earth must borrow its mirth,
Has troubles enough of its own."

The Brooklyn churchman who told his congregation that nervousness is normal must have been watching the man who finds he has come to church without breaking that \$5 bill.

FLYING TO THE EXPOSITION

If aviation in this country develops with anything like the speed that the leaders in the industry are predicting—and there isn't any very good reason for thinking it will not—we are going to see a growth that will surprise us.

Here is sample. Chicago is going to hold a great international exposition in 1934. And aviation leaders are predicting now that Chicago's hotels will not be overcrowded, no matter how great the throngs that go to see it. Why? Because, they say, aviation will be so far developed by that time that visitors will stop in cities like Detroit, Cleveland, Indianapolis and St. Louis, if they cannot find accommodations in Chicago, and will fly back and forth to the exposition daily.

That sounds almost incredible. Yet it is, obviously, quite within the realm of possibilities. The airplane may yet work as profound a change in our social and economic organization as the automobile has done.

If any such situation does come as this writer predicts we wonder how it will affect the efforts of various cities to put over expositions and to entertain conventions. Would Chicago, for example, welcome the co-operation of Detroit and Cleveland in getting for Chicago the convention of the Elks providing Detroit and Cleveland would co-operate?

No Burning From the Brands

New York Times

The Bureau of Standards has discovered how to make matches fireproof and cigarettes that will not smolder, according to reports of scientific origin from Washington. The idea is to cut down the number of fires caused by lighted matches and burning cigarettes thrown away by careless smokers. This object is achieved by rendering the stubs non-inflammable, so that matches and cigarettes will go out automatically when the flame reaches within a given distance of a flame.

The thoroughness with which the experiments have been made has yielded a mass of statistical material. The average cigar and pipe smoker, for example, takes from six to fourteen seconds to get a light. The cigarette smoker uses half that time. The ordinary match burns from fifteen to thirty seconds. Five hundred and fifty thousand matches are lighted every minute of the year in the United States alone.

So appalling are these figures that the average citizen who uses six to fourteen seconds to light his average quota of tobacco cannot but wonder how anything remains unburned this side of hades.

Less Destructive Pleasure

Christian Science Monitor

Certain sportsmen in Canada are changing their practice of taking a shot with a gun at wild animals and birds for that of taking a "shot" with the camera. They declare that they get just as great a "kick" out of their new form of sport as they did out of their former destructive methods. What is more, they are furnishing an example worthy of wide following.

The Tourist



More Truth Than Poetry

By James J. Montague

THE WREN

I'm always glad to see the wren
Come gaily chattering home again

Although I little like the song
He shrills so loudly all day long.

The robin and the oriole
Are far more skilled in voice control,

And from the blue-bird's swelling throat
There comes a softer, sweeter note.

I chiefly love this feathered mate
Because he glories in a fight

And resolutely holds at bay
The owl, the sparrow, or the jay

And never bats a frightened eye
When hungry hawks come flying by.

Though when he sings above his nest
He often robes me of my rest

And though I weary very soon
Of that old, oft-repeated tune

I'm glad to greet him, just the same—
He always is so doggone game!

THE HERO

Now Congress appears in the role of the boy who is going to pay off the mortgage on the farm.

THE HEIGHT OF AMBITION

We'd like to be so valuable to our employer that he'd pay us our salary in call money.

DEFINITION

A shrewd speculator is a man who will buy anything once.

Dr. Frank Crane's Friendly Talk

By Dr. Frank Crane



THE TUNE

To be added to the long list of mysteries which confront us, and perhaps will ever confront us, is the mystery of the personality of a tune.

How can one remember a succession of tones in different pitches and in different lengths, and how can this succession have such a distinct individuality?

Put that in your pipe and smoke it!

Add it to the mystery of what is life and why growth, and why one seed will make a red rose or a fruit with a pear flavor and another seed that looks just like it will make a white rose or a fruit with an apple flavor, and what is gravitation and electricity, and where people go when they die, if they go anywhere.

As you are gazing about among these inscrutable mysteries direct your attention for a moment upon this mystery of why man remembers a tune.

Dr. Holmes said that odor is the thing about the best remembered of anything, but I think that a tune is at least a close second.

Why is it that a certain arrangement of tones called Annie

Land sticks so in the memory and has such connotations?

And think of all the associations that "Home Sweet Home" and "Auld Lang Syne" call up!

This making of tunes that linger in the memory is a work of genius.

Wagner has been accused of writing music with no tunes

in it, but his whole life work is based upon the individuality of *matches of melody*, and his ability to write a song with a melody to it was demonstrated when he wrote "Walter's Prize Song" and "Oh, Thou Sublime Sweet Evening Star."

Whoever has tried to make a new tune has found himself usually swamped in the morass of memory as most modern musical compositions are but fragments of old tunes remembered.

To oust an old tune is a hard task. There have been many substitutes proposed for the "Star Spangled Banner" and "My Country 'Tis of Thee," but somehow they don't get across.

Just as a peculiar concourse of atoms may have an individuality called John Smith so a peculiar concourse of tones can have an individuality called "The Arkansas Traveler."

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In the Long Ago

From the Register Files

14 Years Ago Today

APRIL 13, 1915

Mrs. G. P. Hill of Santa Ana was made president emeritus of the Parent-Teacher association of Orange county as a mark of gratitude for the great amount of time she has given the organization.

Miss Zona Gale spoke at a meeting of Ebell society held in the Elks club.

Santa Ana high school baseball team lost a 10-inning game to the Fullerton high school, 2 to 1. Roy Carver pitched for Santa Ana.

Thoughts On Modern Life

By Glenn Frank

A PERSONAL JUBILEE

A merchant who never took an inventory of his goods would go bankrupt financially.

A man who never takes an inventory of his ideas and opinions and attitudes runs constant risk of social, intellectual, and spiritual bankruptcy.

José Enrique Rodo, to whose *Motives of Proteus* I called attention the other day, compares this need of personal inventory to the ancient year of Jubilee in which a whole people tried to wipe the slate clean and face the future freshly.

Would it not be an important step, he asks, for men to take a personal inventory or, like the "Jubilee" of old, during which a man would withdraw, for a certain period, in order to renew his life by the elimination of all his debts and pardoning of his injuries?

He suggests the desirability of the modern man's setting aside a week at the end of each year for a personal inventory, a week of withdrawal from active affairs, during which he should carefully examine all of his opinions, ideas, and attitudes, just as he professes them to the world, freshly weighing their

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OUR CHILDREN

By ANGELO PATRI

WOEFUL WASTE

Waste of any kind is wrong. Whether it be waste of time, or money, or goods, it is wanton selfishness. It leads to nothing but trouble.

Take the matter of pads and notebooks. The usual child buys a note book and a couple of pads at the beginning of the term. They ought to last for months but do they? You will find the first few pages in the note book used, the rest soiled and crumpled. All that is left of the pads are the pasteboard backs, well scribbled and scratched.

"Ma, I need ten cents for a note book." "What's that? Why I gave you money for that last month."

"Yes, but its all worn out." And he gets ten cents for another that goes the way of the first. The waste carts are filled with paper; the streets are littered with paper; and the trees are being removed for more paper. I grudge the trees.

And they all went up in the living room and I sat outside on the 3 little steps in the hall, listening, Mrs. Hews saying, Well, he's not such a bad looking bird, comparatively, although of course I must say he duzzent seem as friendly as our Napoleon, I mean when anybody drops in to see Napoleon like this he invariably greets them with a cheerful Hello, or at least a pleasant squawk or 2, duzzent he, Yew-stace?

Yes he does, Napoleon is reely a clever parrot, Mr. Hews said, and ma sed. But so is Sherlock, in fact he frightened away a bengler the first nite we got him, did I tell you that?

Yes, you told me 2 or 3 times, Mrs. Hews sed, and ma sed. When he axually does tawk he reely has quite a good voice, hasn't he, Willyum? and pop sed. Yes he has, Id say it was midway between bass and a high soprano.

And they tawked some more and Mr. and Mrs. Hews started to go and I had a idear and I quick snuck down the back stairs and pop and ma went down to the door with Mr. and Mrs. Hews and I snuck back in the living room and started to imitate the parrot, yelling. Polly wunta cracker, polly wunta a cracker, ha ha, good morning, good afternoon, good evening, polly polly polly.

Being a pretty good sort of a imitation, and I herd ma down stairs saying, There, did you hear that, now did you hear that? and Mrs. Hews sed. Its voice is good human, I must admit that.

And the front door closed and I quick got in the living room closit just in time, and pop and ma came in agen, ma saying Now wasent that fortunat? and pop saying, Yes, that was one on the the Hewses, all rite.

Wich just then about 3 things fell over in the closit on account of me leening in the wrong direction, and pop opened the closit door and saw who was in there, saying, So youre the party of the 2nd part, are you? Well, that another one on the the Hewses, he said.

Ma not being mad either.

completely equipped with books, and fully furnished, was turned over to the community of Monterey Park, with deeds conveying the entire property without one cent in the way of indebtedness. The building, it was explained, was to be known and regarded as a memorial of the esteem and even love entertained for the community by the good woman who had passed on. Her love for little children was emphasized, and the hope expressed that for many years to come children might by means of the library, be given reason to know and rejoice that she had lived.

Judge Bruggemeyer, who was of course responsible for the whole affair, and whose love for the memory of his dead wife was given such beautiful expression, was, of course, the man of the hour when the dedicatory exercises were held. As such he, quite naturally, was the principal speaker. And his speech was nothing short of a gem. It consisted of a most beautiful and touching tribute to the memory of his wife. He told of her great love for little children, and of her good will and esteem for the people he was now addressing. He did not for one moment see fit to talk about himself, and apparently had no use for the personal pronoun which, alas, too many public speakers appear to regard as the largest and most important part of their platform equipment. In short, he made an address which, in the matters of brevity, conciseness, beauty of thought and expression, was flawless.

Public speakers in general might prove much more acceptable to their audiences, were they to adopt Judge Bruggemeyer's commendable style of brevity, conciseness and lack of egotism.

SANTA ANA, CALIFORNIA, SATURDAY, APRIL 13, 1929

VIKING EIGHT SHOWN HERE BY HEADLEY FIRM

Representing three years of development by the vast engineering resources of Oldsmobile and General Motors, the Viking was being displayed here today by the Oldsmobile agency, Broadway and Sixth.

Pointing out that the new car, put out as a companion to the Oldsmobile six, has eight features never before incorporated in an automobile, J. E. Headley, owner and manager of the agency, said the Viking presents for the first time at medium prices, design fundamentals which have heretofore been associated with high priced cars.

With these characteristics of expensive automobiles, the price of the new Viking is as sensational as are its advanced engineering design and its distinctive appearance. The price here will be \$1875 for the three standard body types. These are the five-passenger four-door sedan, a close-coupled five-passenger sedan and a convertible coupe for four.

"Even more than the ordinary interest attached to a new car is centered in the Viking due to its being the latest member of the General Motors family. It is the first new automobile introduced by General Motors in more than two and one-half years. The last newcomer previous to the Viking was the La Salle, which also is powered by a 90-degree, V-type eight-cylinder motor.

"Three years ago Oldsmobile and General Motors sensed a coming demand for a medium priced eight-cylinder automobile of General Motors quality. The engineering, research and testing facilities of General Motors and Oldsmobile were devoted to the development and design of an automobile which would fill this requirement and come up to exacting standards set for General Motors products.

"The fundamental design of the Viking 90-degree V-type engine is one which is recognized as providing fine performance characteristics. In this type engine the crankshaft is short for maximum rigidity and smoothness of operation and is counterweighted for maximum balance. The crankshaft of an automobile is subjected to extreme twisting strains, or whip, which is caused by the conversion of the up and down motion of the piston into the rotating motion of the crankshaft. Obviously, the shorter the shaft, the less affected it is by these impulses.

"The new Viking bodies represent masterpieces of the design art. Graceful contours have been skillfully used in forming body lines that at once appeal to the eye. While distinctive in every particular, the Viking is quickly recognized as being in harmony with the advanced modes of motor car design.

"The power, strength and size of the new Viking are apparent at a glance. This is particularly true of the front end where the deep radiator, large chromium plated headlamps and full crowned, one-piece fenders greet the eye.

COMMANDER BUILDS NEW COUPE MODELS

New Commander coupes for two and four passengers on both The Commander six and Commander Eight chassis are announced by the Studebaker Corporation of America, according to H. D. Riley, local Studebaker-Erskine dealer.

"The Commander coupe for two is an ideal car for salesmen and other business and professional men," Riley said. "There is abundant space in the rear deck for luggage. The dust and rain proof cover of the rear deck can be locked with the same key that controls the coincidental steering and ignition lock, and the door lock.

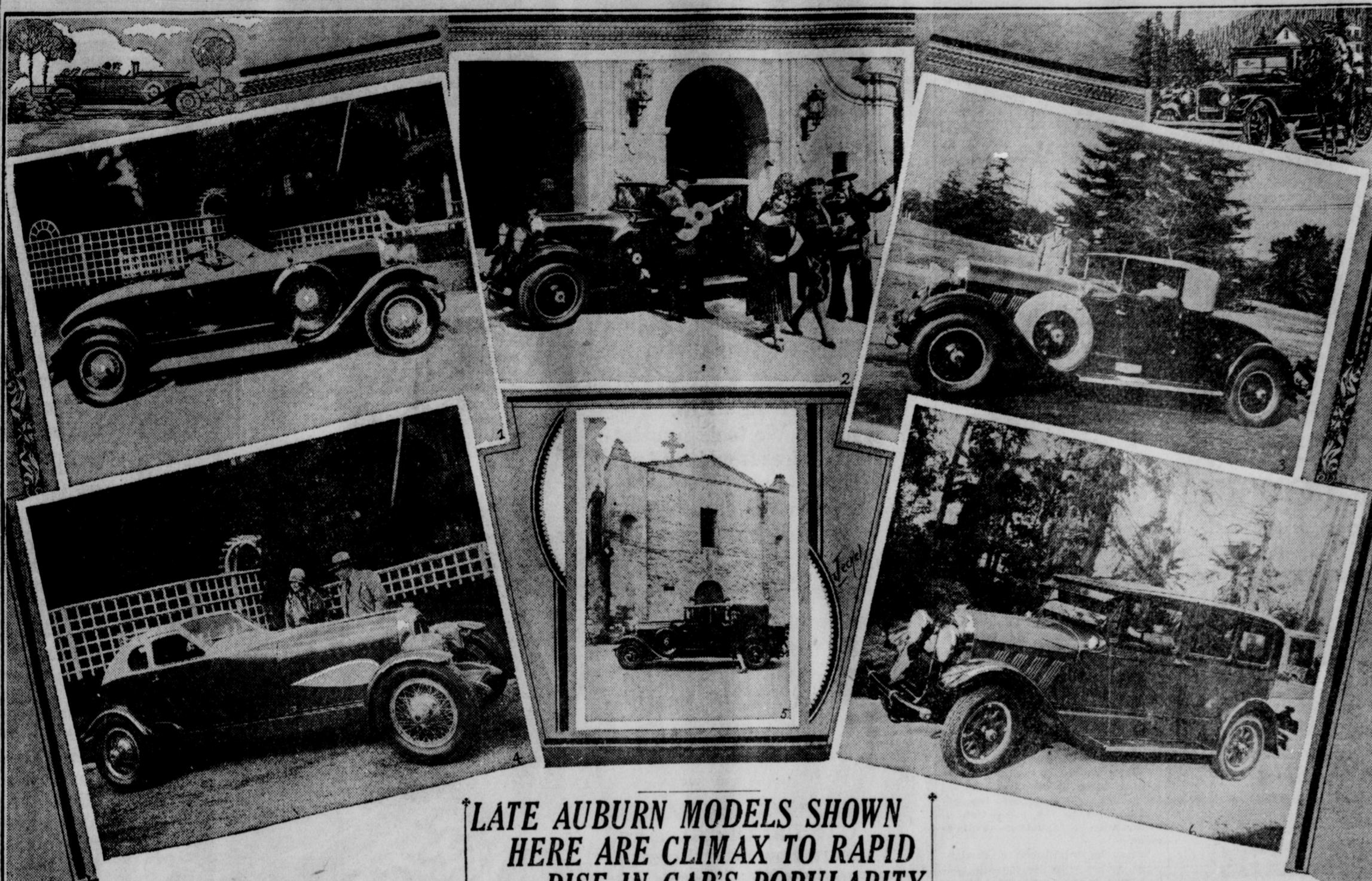
"The four passenger coupe, with a comfortable leather upholstered rumble seat in the rear deck, is an extremely popular car for sport or town use for the small family, and also serves as a desirable second car for the larger family. The wide driver's seat is roomy enough for three passengers and is upholstered in mocha."

Over 4000 Miles Of Roads Now In Highway Systems

California's state highway system now comprises 6565 miles, 4273 miles consisting of primary and 2292 miles of secondary roads. Of this mileage, 2465 miles are graded and surfaced, 1350 are graded and not yet paved or surfaced, while 2233 miles have yet had no work done upon them by the state.

NEW AUBURN SIX AND STRAIGHT EIGHT LINE PRESENTED BY CLARK MOTOR SALES

Here are some of the models in the Auburn L line, for which the Clark Motor Sales company became Santa Ana representative last week. No. 1, 8-90 speedster; 2, 8-90 phaeton sedan; 3, 8-120 cabriolet; 4, two-cabin speedster; 5, the Auburn in front of the California Missions; 6, 8-80 sedan.



LATE AUBURN MODELS SHOWN
HERE ARE CLIMAX TO RAPID
RISE IN CAR'S POPULARITY

Characteristic of the progress made in Orange County during the past five years by Paul Clark, manager-owner of the Clark Motor Sales company now located at 117 East Fifth street, is the adoption of the Auburn line of sixes and straight-eights.

"Of prime importance to the individual purchasing an automobile is the company which manufactures it, the man who heads it, its record, size and financial status," Clark said.

The presentation of the new

series Auburn sixes and straight eights climaxes one of the most dramatic episodes in the history of the automobile industry. In it is woven the story of a company which was small and obscure and which in four years' time staged a 'comeback' that registers one of the most pronounced successes.

What emphasizes this growth of Auburn is the fact it was achieved during the most competitive years of the automobile industry when there was no 'overflow' business that others could not take care of, but when the public was motor educated and bought on comparative values only.

"In 1923 the company showed a financial loss running into thousands of dollars. Its production was less than 3000 cars annually. The morale of the company was at a low ebb and there were some who predicted it could not survive.

"At that period the plant occupied only about 10 acres of factory space, and slightly more than the car has been shown.

Continued on Page 18

ROOSEVELT IS GREETED WITH WARM WELCOME

The reception extended the Roosevelt, new straight eight manufactured by the Marmon Motor Company to sell here at \$1275, far exceeded the expectation of the agency management, according to Hal G. Stiles, of Southwest Marmon Motors, distributor here.

Scores of interested persons visited the show room at the new location of the company, First and Main, at the formal opening on Saturday of last week, and interest was maintained throughout the week.

Approximately 400,000 automobiles in the state that are now going tax-free would be reached by the amendment, introduced by Senator Daniel C. Murphy of San Francisco. It would require the state of California, through the division of motor vehicles, to collect the taxes at the time the license plates are issued to motorists each year.

According to Stiles, Santa Ana contributed her full portion of the estimated number of 500,000 people who inspected the new Marmon-built car on the first two or three days of its display in various cities in the United States.

"The Roosevelt is the best transportation buy on the market today," Stiles declared, in asserting that reports from the factory indicate excessive sales at every point at which the car has been shown.

Continued on Page 18

Bay City Shows Big Decrease In Auto Fatalities

A marked reduction in auto fatalities has been attained in San Francisco during the first quarter of this year, according to advices reaching the Automobile Club of

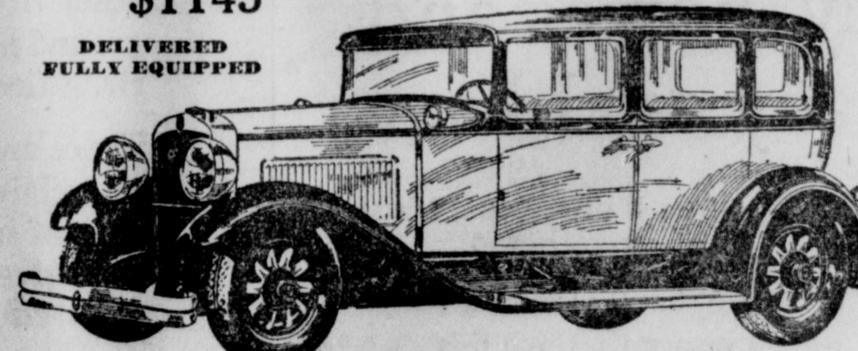
Southern California. The total for the first three months was 20 deaths, nine less than the same period a year ago. No child has been listed in the traffic accident death toll this year, although the total for the period last year included four children.

Santa Ana Country club membership cheap. Address D, Box 140, Register.—Adv.

THE RECORD BREAKING NEW NASH "400"

"400" Standard Six 4-Door Sedan \$1145

DELIVERED
FULLY EQUIPPED



Ask the Salesman this Question:

EVERY prospective motor car purchaser should ask every salesman he talks to, this question: "What is the price of this car, delivered to me, fully equipped with all the equipment?"

You should also ask what the difference is between the factory (f. o. b.) price and the delivered price—and then ask what that difference buys.

Heretofore it has been customary for factory prices to cover only the bare car. This permits the dealer to sell you your bumpers and the other accessories, at retail prices.

Nash, in introducing the new "400"

10 Sedans from \$1071 to \$2249, delivered. 8 Coupes, Cabriolets, Victoria from \$1066 to \$2023, delivered

The New NASH '400'

Leads the World in Motor Car Value

IMPORTANT "400" FEATURES—NO OTHER CAR HAS THEM ALL

High compression motor	Aluminum alloy pistons (Inver-Strat)	7-bearing crankshaft	One-piece Salon fenders
High Turbulence Lovejoy shock absorbers (Exclusive Nash mounting)	New double drop frame	Exterior metalware chrome plated over nickel	Clear vision front pillar posts
Salon Bodies	Torsional vibration damper	Short turning radius	Nash Special Design front and rear bumpers
	World's easiest steering	Longer wheelbase	

NASH-EIB MOTORS, INC.

PHONE 426-902 NORTH MAIN STREET
ANAHEIM—336 SOUTH LOS ANGELES STREET

SANTA ANA

TRADE-IN SALE DRAWS SCORES OF TIRE USERS

"Shrewd motorists will buy tires now during our trade-in sale to beat the 40 per cent increase in the cost of crude rubber," says Jess Goodman, distributor of the General tire in Orange county.

"In this special sale they see an opportunity to buy Generals while tires are still at their lowest price level and at the same time assure themselves of quality that will carry them safely through the next high price period."

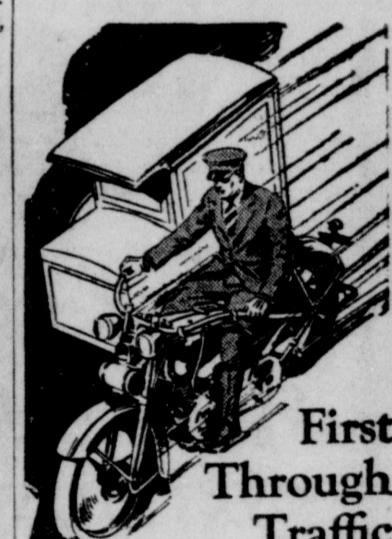
The trade-in idea was new to tires until General originated it four years ago. While many other used articles were commonly accepted as partial payment on new merchandise, the trading-in of tires was unknown. The offer of an allowance on used tires makes it possible to buy Generals at a price no greater and often less than that of an inferior quality tire.

"The Trade-in Sale is an annual event with us and during it we are able to make special allowances that completely cover all the unused mileage in old tires."

AUTO DEATHS IN L. A. INCREASING

A marked increase in deaths from automobile accidents in Los Angeles is shown for the first quarter of 1929 compared with a similar period in 1928, according to the Automobile Club of Southern California. Although the deaths for March were 47 in both years, the total for the first three months of the year is 183, compared with 152 recorded in 1928. This is an increase of approximately 30 per cent.

One hopeful feature of the report is that regardless of the increase in total deaths, the fatalities of children of school age show a 10 per cent decrease. Nine children have been killed so far this year by autos as compared to 10 for the similar period last year.



FASTER to the point of delivery—and easy to park when it gets there. Ends double parking and long carries. Saves the driver's time and so makes many more deliveries per day—all at one-third the running cost of any car or truck.

There's the story-in-brief of the

HARLEY-DAVIDSON
in ton
Capacity | Price
Let us to own a
adv'd Payment
and Joy our La
of income.
will gladly accept
market value.
It will be sufficient
own payment and
ayments.

LLE
tors Corporation

CO.
AHEIM

QUICK PARKING NECESSARY IN CROWDED AREAS

More than five million cars are parked daily in the business districts of the large centers of population in the United States, according to a nation-wide traffic analysis just completed by Detroit automotive engineers studying parking conditions throughout the country.

"Observers found the De Soto six a car that best meets the serious situation and gave it a wide margin over other makes of cars viewed from a window in a high building in the motor metropolis as they checked the traffic flow in a congested area down town with stop watches," Paul Clark, De Soto distributor, said.

"Because of the ease with which it can be parked quickly in a small space, the elapsed time with the De Soto six was considerably less than for other cars. Officials of the company said this was due to the particular type of steering gear used by the De Soto.

The "padre of the rains" was stricken with a cold a week ago, causing a recurrence of heart trouble. He had been approaching a crisis in his illness, which appeared to have come yesterday when he asked for the last sacrament of his church.

Thrill Slayer Is Left \$50,000 Fund In Father's Will

CHICAGO, April 13.—(UP)—Without one word of sympathy or reproach for his "thrill slayer" son, the late Nathan F. Leopold sr., provided in his will a \$50,000 trust fund for Nathan F. Leopold jr., who with Richard Loeb is serving a life sentence in Joliet penitentiary for the murder of little Bobby Franks.

The will revealed that the father, broken by his son's crime, apparently was convinced that his youngest son never would emerge from the prison walls to have need of a large share of his estate.

Almost over night a miracle was wrought. Beginning with 1925 the company pulled itself out of the red and produced a new type car that has assumed an important position in the industry ever since that period.

"Today Auburn has more than 12,000 employees, factory space of more than 140 acres, 200 in its engineering department including such authorities as Fred S. Duesenberg, C. F. Van Ranst, Herbert Snow and Harry Miller. Production of its manufactured products has now reached an annual total of approximately \$45,000,000 and in 1929 will probably near the \$75,000,000 mark. Its acceptance is so great that its entire schedule of straight eight cars was made and sold in the first 10 months of 1928. In March of 1928 production was equal to that of the entire year of 1924.

"In addition Auburn, to fortify itself and make possible greater growth, has obtained control of the Lycoming Manufacturing Co., Williamsport, Pa., makers of the famous Lycoming straight eight and six engines; Deisenberg, Inc., Indianapolis, Ind., makers of the world's finest automobiles; the Limousine Body Co., Kalamazoo, Mich., the Lexington Motor Car Co., Connersville, Ind., and several important parts companies.

"When E. L. Cord came to Auburn in 1924 he laid down as his policy the building of a new automobile with value as its basis. It was his belief that the time was ripe for the introduction of a new automobile of intrinsic value rather than the introduction of a new model which might offer only changed fenders and different radiator lines.

"He held that the smaller automobile company had a distinct purpose in the industry—that of pioneering, and he proposed to make Auburn the foremost pioneer of the industry.

"While many companies were settling down to problems of mass production, Cord turned his attention also to the production of a car with outstanding advancement.

"First he introduced a straight eight motor with its smooth performance and increased horsepower per pound weight of the car. Then he obtained uniform quality of materials and workmanship for lower priced cars similar to that of cars in higher priced fields."

Improvement In Father Ricard's Condition Noted

SANTA CLARA, April 13.—(UP)—Slight encouragement for the recovery of the Rev. Father Jerome S. Ricard, famous "sun spots" weather prognosticator, was felt here today, after he had passed the night with no change in his condition.

The "padre of the rains" was

stricken with a cold a week ago,

causing a recurrence of heart

trouble. He had been approach-

ing a crisis in his illness, which

appeared to have come yesterday

when he asked for the last sacra-

ment of his church.

The Carburetor Sensation

THE RESERVE POWER 110 SERIES



Results

Extra Power
Smooth Idling
Easy Starting

Better Mileage
Quick Pick-up
Added Speed

[Try This NEW ZENITH]
for 10 Days at Our Risk]

DICK'S GARAGE

MARK E. PIERSON, Prop.

Phone 526
308 East Third Street
Brighten Your Miles With a Zenith



"Buick getaway, power and speed surpass any car I have ever driven!"

Mr. R. R. R., Brockton, Mass.
(name upon request)

More than 130,000 men and women have proved for themselves the thrilling Buick performance to which this owner testifies . . . and having proved it, have bought the new Buick!

A similar thrill awaits you! Come, take the wheel!

BUICK MOTOR COMPANY, FLINT, MICH., Division of General Motors Corporation

They got behind the wheel . . . got the facts . . . and bought BUICKS

If avia- SERIES 116
like the spe- - \$1220 to \$1320
predicting—air- - \$1395 to \$1450
for thinking it car - \$1225
growth that will
Here is a samp- SERIES 121
great international - \$1450 to \$1520
tion leaders are pred. - \$1325
tels will not be overr- ES 129
the throngs that go to se- 1875 to \$2145
say, aviation will be so 1865 to \$1875
that visitors will stop in 525 to \$1550
land, Indianapolis and St. b. Buick Fac-
accommodations in Chicago. dgment extra-
forth to the exposition daily. rices include
That sounds almost in charges for
vously, quite in the racing. Con-
airplanes may yet work as be arranged
our social and economic org. A.C. Time
mobile has done.

If any such situation does predict we wonder how it will various cities to put over certain conventions. Would Ch welcome the co-operation of D in getting for Chicago the con providing Detroit and Cleveland



Consider the delivered price
as well as the list price when
comparing automobile values.

OTOR COMPANY
H AND SPURGEON STREETS

OBILES ARE BUILT... BUICK WILL BUILD THEM

LATE AUBURN MODELS SHOWN IN SANTA ANA

(Continued from Page 17)

ANNOUNCE NEW GRAHAM-PAIGE 2 DOOR SEDAN

200 persons were employed, five of these in the engineering department. Its product for the year amounted to a little more than \$2,000,000 and was advertised.

Almost over night a miracle was wrought. Beginning with 1925 the company pulled itself out of the red and produced a new type car that has assumed an important position in the industry ever since that period.

"Today Auburn has more than 12,000 employees, factory space of more than 140 acres, 200 in its engineering department including such authorities as Fred S. Duesenberg, C. F. Van Ranst, Herbert Snow and Harry Miller. Production of its manufactured products has now reached an annual total of approximately \$45,000,000 and in 1929 will probably near the \$75,000,000 mark. Its acceptance is so great that its entire schedule of straight eight cars was made and sold in the first 10 months of 1928. In March of 1928 production was equal to that of the entire year of 1924.

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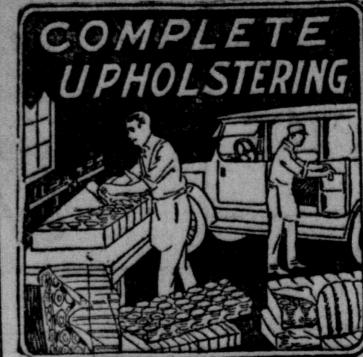
County Garage company, distribu-
tors.

"In style and comfort, the new two-door closely follows the standards of the four-door model," Gerken commented. "Both exterior and interior carry the features that mark the full sedan type.

Standard equipment includes painted wood wheels, with 5.00-19 balloon tires; but the car may be obtained with steel or wire wheels—either five wheels with a spare tire carrier or six wheels with side mountings and a trunk rack. "Of special interest to owners supplied on the popular six-cylinder 112-inch wheel-base chassis, model '612,' it was revealed today by H. J. Gerken, of the Orange opening a clear passageway for but no one was injured.

NOT SUPERSTITIOUS, BUT—
EDWARDSVILLE, Ill., April 13
(UP)—Walter L. Davis doesn't want to be superstitious but he would like to know "how come" exactly 24 hours after black cat crossed the road in front of his car his auto collided head-on with another machine going in the opposite direction on the wrong side of the road in the very spot where the cat crossed the pavement. Both cars were badly damaged

The interior of your car re-upholstered and trimmed is equal to a new one—at really moderate cost. Ask us for estimate.



ECHOL'S AUTO TOP SHOP
PHONE 365
305 WEST FIFTH STREET

Now in Full Swing and Ready for Another Big Week

MOTORISTS BY THE SCORE took off their old tires last week and are riding now on safe, new Generals.

THEY SOLD US THEIR OLD TIRES at flattering prices. We took in undersized tires from brand new cars — partly worn tires from others—some aged "blowout prospects" from some more.

LOW LEVEL PRICES on new tires—full allowances for worn tires. A tire buyers' event auguring easy sailing for the motorists and hard going for the makeshift bargain tire boys.

STOP FOR THREE MINUTES at our store and learn how little it costs to equip with Generals and know the trouble-freedom and extra mileage that other people enjoy.



Trade in Every Make, Every Size--Old or New

*With Our Full Value Allowance and Today's Low Rubber Prices,
What's the Use of Worrying Along With the Ordinary Tire*

The General Tire goes two, three and four seasons—more uninterrupted miles, two to one, than any other tire — This is because it is built from the ground up of pure new rubber and first grade fabric. A tire large and strong enough to do the job.

There are tires as bulky as General—made partly of reclaimed rubber, lumpy, loosely put together tires of inferior quality, but they are not the tires that give you the second ten thousand uninterrupted miles.

The experienced motorist knows the General is the correctly built, properly proportioned tire that makes driving safer—traveling more comfortable—that saves clothes, nerves and patience because it doesn't give out with a pinch against the curb or

a bump in a bad hole—that doesn't merely protect against accidents or abuse but furnishes unlimited protection—the kind that can be had only when built into the tire itself.

This is the kind of tire you need this year, above all years—with faster speeding cars, shorter stops and more of them, and hurried get-away, you need the big, safe Dual Tread, proper size General—always the preferred tire of the big car owners who want everything the best that money can buy.

This is the tire you need today even on the lighter cars — and can buy — for your car — at less than your usual price for tires by taking advantage of this Trade-in Sale.

SANTA ANA'S LEADING TIRE STORE

Jess Goodman Tire Store

SECOND AND MAIN STREETS

SALE STARTS EVERY MORNING AT 8 O'CLOCK, ETC.

Sale starts every morning at — o'clock. Open every evening during sale—Sunday mornings, too. Extra help for prompt attention to everybody.

Hundreds attending
this sale are taking ad-
vantage of the
**Used Tire
Bargains**.
Many makes and sizes—
some slightly worn—
some reconditioned—
others of all makes
from brand new cars.
All go on sale as fast
as taken in.

**GENERAL
TIRE**
—goes a long way to make friends

Hundreds also are tak-
ing advantage of our
famous
G.T.A.C.
General Tire
Acceptance Corp.
Payment Plan
It eliminates exorbitant
interest and charges.

GOODRICH GETS VALUABLE TIPS FROM EMPLOYEES

branch manager in charge of sales in this territory, said today. Each month, Goodrich employees are paid from \$5 to \$150 each for suggestions accepted.

"February awards totaled the greatest of any month in the history of the company," Wallace said. "During that month, suggestions were made for which Goodrich paid employees a total of \$1205, the largest single amount being \$150. Several awards of \$100 each were made and quite a number of \$50. While it is generally accepted that employees are rewarded by advancement for improvement on their work and that any man is not very valuable who does not have proper interest in his job, Goodrich believes in expressing its appreciation for helpful suggestions in a very substantial way."

STUDEBAKER Champion performance in 48 models

Studebaker alone offers you Champion motor cars, at One-Profit prices, in such a varied range of body types—48 models on four great chassis.

Not only in the field of Eights, where Studebaker sells more cars than any other maker on earth, but as a manufacturer of sixes, Studebaker is indeed a builder of Champions. For Studebaker holds, undisputed, every official stock car record for endurance and speed.

Here are the Studebaker Champions.

THE PRESIDENT EIGHT
World Champion car—holder of 23 international and 11 world records for speed and stamina—30,000 miles in 26,326 minutes. 13 models, priced from \$1785 to \$2575.

THE COMMANDER EIGHT
Companion car to The Commander Six, providing the supple suavity of eight-cylinder power. 12 models, priced from \$1495 to \$1675.

THE COMMANDER SIX
Worthy successor to the famous Commander which sped 25,000 miles in 22,968 minutes—a feat excelled only by The President 8. 13 models, priced from \$1350 to \$1525.

THE DICTATOR
Official record of 5000 miles in 4751 minutes, unmatched by any stock car under \$1300. 5 models, priced from \$1265 to \$1395.

THE ERSKINE SIX
Champion of all stock cars under \$1000—official record of 1000 miles in 984 consecutive minutes! 5 models, priced from \$860 to \$1045.

(All prices at the factory. Bumpers and spare tires extra)

in "Studebaker Champions" every Sunday
7:15 to 7:45 Pacific Time, Stations
KPO, KGO, KFI and NBC Coast-to-
Coast Network

HARRY D. RILEY

SOUTH MAIN ST., SANTA ANA—PHONE 550

Studebaker-Erskine Distributor, Orange County Since 1919

WORLD'S LARGEST TENT FOR ORANGE SHOW

Canvas that will be fireproof on one side and rainproof on the other, will cover the largest tent in history at the California Valencia Orange show to be held in Anaheim May 23 to June 2. Picture at top shows the canvas imprinted. Below is how it looks just before the chemical process.



The most gigantic suspension show tent in entertainment history is now being made for the ninth annual California Valencia Orange show to be held at Anaheim May 23 to June 2, according to details disclosed by officials from that city. It will have an area of 90,000 square feet with a capacity of 35,000 people in addition to the many exhibits. The tent is to be 750 feet long.

Through a secret chemical process the canvas will be water-proof on one side and fireproof on the other, the first of its kind in history.

When run through a machine, the top side of the canvas is imprinted with a sky-blue pattern, while the walls will give an appearance of Spanish adobe. The structure will be upheld by steel frames, no poles on the interior to mar the vision of spectators. In the opinion of George W. Reid, general manager of the show, the exposition next month will establish precedents for all expositions of its kind.

SYNCHRONIZE ASSEMBLY AT HUDSON PLANT

To give the individual car distinction increasingly demanded by motorists and at the same time retain the cost advantages of mass production is the problem long tried by the automobile industry, and now solved by Hudson-Essex engineers, according to announcement of Lambert Bros., agents. "Continued development, to meet the expressed demand of the public, has marked the progress of the automotive industry. Its most important achievement to date has been the development of mass production of cars, at almost incredible speed, with every car manufacturer to constantly more exacting specifications laid down by engineers, to insure perfect fit of every working part and consequent smoothness of operation, economy and long life."

1929 Shipments Of Lettuce Set Imperial Record

EL CENTRO, April 13.—The 1929 lettuce season has been the best in the history of the Imperial valley, according to A. E. Frugh, local representative of the U. S. Bureau of Markets.

February holds the record for the number of cars shipped, with a total of 4977, the highest day on record being Feb. 28 with 250 cars. These shipments went to 385 markets in the United States and Canada and the smaller markets had a greater demand than ever before. The demand was for iceberg lettuce, the hard crisp heads of Imperial valley, rather than the loose leaf heads of other.

JAY LUBRICATOR

Orange County
Dealer Banquet
and Entertainment

FREE

If you are in the automotive game and keep up-to-date be sure to attend this meeting.
SANTA ANA

TUESDAY, APRIL 9
KETNER'S CAFE
7:30 P. M.

Call HOCKADAY,
HARLOW & PHILLIPS

Santa Ana 840 for Free Tickets

WIDESPREAD SPECIALIZATION

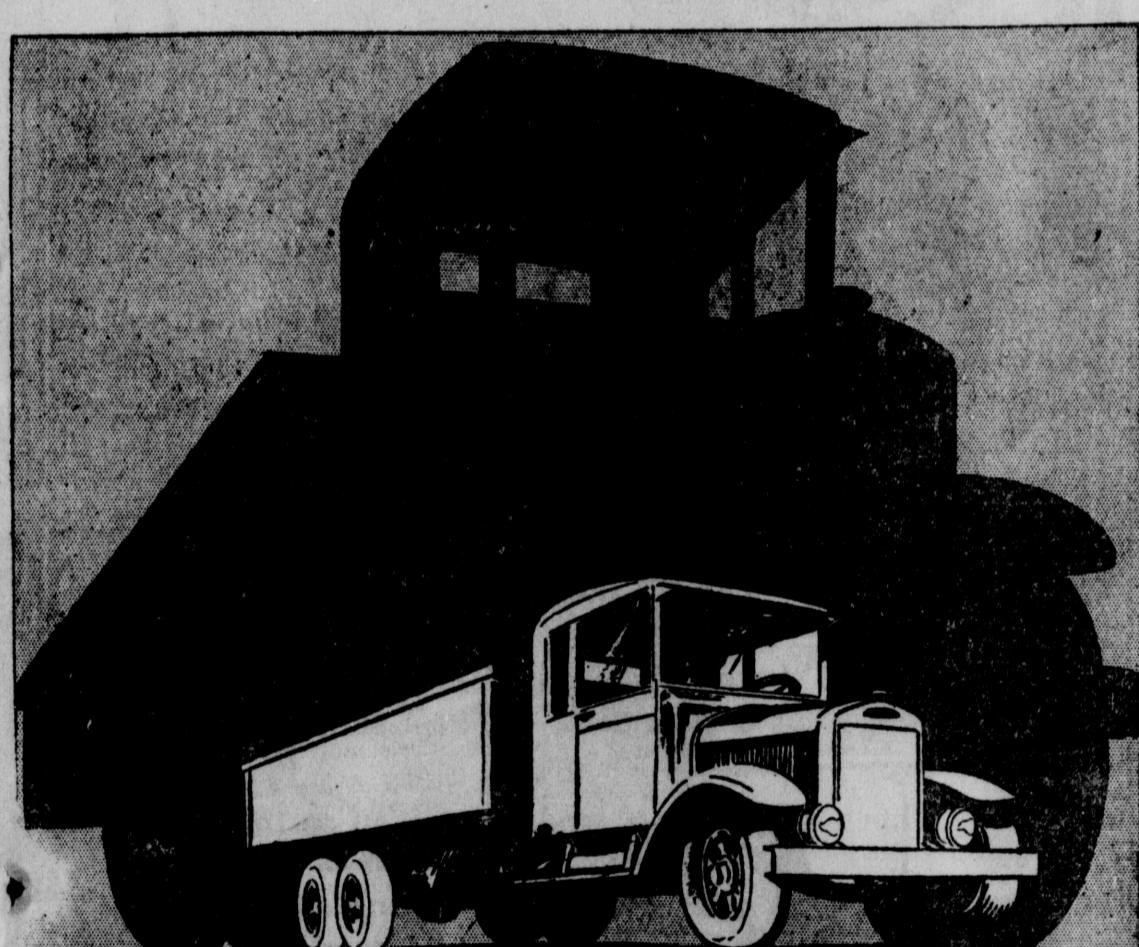
PROFITABLE hauling depends on the proper choice of a motor truck for a particular type of work.

The Moreland range has been extended until it now covers the entire hauling field. As the line has grown more general, it has also become more specialized. The truck operator is offered models designed especially to serve his particular purposes. He pays for and uses only that equipment actually necessary to do his job most efficiently.

More productive value for the money and the utmost in economy of operation are two important results of Moreland's "Widespread Specialization."

WM. W. ROSS

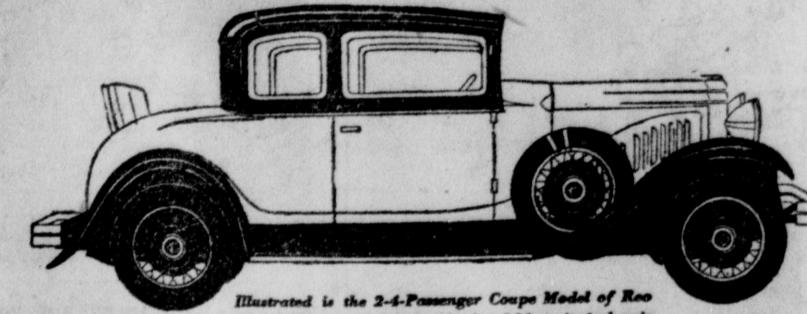
528 EAST FIRST STREET—SANTA ANA, CALIF.



LOOKS, OF COURSE—BUT WHAT CAR WAS EVER BETTER THAN ITS PERFORMANCE?

No car is better than its chassis. The smart sleek lines that give to a Flying Cloud its grace and verve develop naturally from the superb mechanism that is the car. The straightforward thrust of line—its obvious well-bred distinction—is merely saying in *looks* what the automobile world has long recognized: that for balance of design, quality of material and versatility of performance, a Reo measures up against any car in price brackets well above it. Now you can have a Reo Flying Cloud at a lower price than ever before.

REO MOTOR CAR CO.
LANSING • MICH.



Illustrated is the 2-4-Passenger Coupe Model of Reo Flying Cloud on the one hundred and fifteen inch chassis

Reo Flying Clouds are priced at the factory as follows:
5-Passenger Sedans \$1395, \$1495, \$1745, \$1875.
\$1995. 2-Passenger Coupe \$1375. 2-4-Passenger Coupes \$1395, \$1495, \$1625, \$1725. 4-Passenger Victoria \$1695, \$1795. Roadster \$1695.

REO
FLYING CLOUDS

REO SALES & SERVICE

121 East Fifth Street Phone 2631

SANTA ANA, CALIF.

THE PLAIN TRUTH

AND SOMETHING EVERY MOTOR-CAR BUYER SHOULD UNDERSTAND.

The Cadillac-built La Salle is just as easy to purchase as many cars of far less value and far less prestige. And it is far more economical to operate.

THOUGH you know full well that Cadillac and the Cadillac-built La Salle are the finest and smartest cars on the streets of the world, here is a fact about La Salle which you may never have fully appreciated.

It is actually far easier to purchase a La Salle than the average motorist realizes, and far more economical to operate it than many imagine.

La Salle is priced as low as \$2295, f. o. b. Detroit. This means that, for very moderate monthly payments, you can enjoy the satisfaction, prestige and pride of possession of a Cadillac-built car.

It means also, a car built to last a lifetime. Not that you intend to drive it a lifetime—but, whether you drive it a year, or five years, or ten years, La Salle must yield uninterruptedly brilliant performance because of its famous Cadillac-built 90-degree, V-type, 8-cylinder power plant.

For the Cadillac Motor Car Company, with all the resources of General Motors at its command, and with all the world to choose from, has long since proved to its own satisfaction and the satisfaction of hundreds of thousands of owners that the 90-degree, V-type principle is the soundest principle to produce the highest type of eight-cylinder results.

Actual costs of operation covering hundreds of thousands of miles of usage throughout the country by individual owners and large corporations prove conclusively that from a

service and operating standpoint La Salle is the most economical car for you to own.

Where can you find any other car—excepting Cadillac—so adequately designed to meet 1929 traffic conditions? There are no others equipped with the three ultra-modern Cadillac-La Salle safety features: the Syncro-Mesh Silent-Shift Transmission, Duplex-Mechanical Four-Wheel Brakes, and Cadillac-La Salle Security-Plate Glass.

The most casual examination of La Salle interior decoration, appointment and upholstery reveals it to be so lavish as to create an atmosphere and environment unequalled elsewhere and in perfect keeping with the most luxurious home.

In braking, gear-shifting, steering and all the operations of driving, no other car in all the world—except Cadillac itself—can equal La Salle.

Call at any Cadillac-La Salle dealer showroom and determine for yourself just how easy it is to own a La Salle. The General Motors Deferred Payment Plan makes it possible for you to enjoy your La Salle at once and pay for the car out of income.

Cadillac-La Salle dealers will gladly accept your present car at its full market value. It is probable that this value will be sufficient to take care of the down payment and reduce the monthly payments.

La Salle is priced from
\$2295
to \$2875 f. o. b. Detroit

LA SALLE

CADILLAC MOTOR CAR COMPANY • Division of General Motors Corporation

CADILLAC GARAGE CO.

SANTA ANA • Main at Second Street • ANAHEIM

ANDERSON TO SELL BUICK CARS HERE

Major Anderson today had been associated with the Reid Motor company as a Buick salesman, it was announced today by J. W. Tubbs, manager.

Anderson is a former Buick salesman and is familiar with the product. He has been identified for a number of years with Santa Ana business enterprises and has a large circle of friends throughout the county.

"I recognize the Buick as one of the best cars in its price class and am delighted to return to a position where I will have opportunity for exploiting its many high qualities," Anderson said.

POOL FOR GOVERNOR

ALBANY, N. Y., April 13—(UP)—The State Department of Public Works has begun building a modern edition of the "ole swimmin' hole" for Governor Franklin D. Roosevelt, the new executive of New York state. When the weather gets balmy enough for outdoor swimming, the governor will want to take copious plunges.

**Does
PRICE
mean value?**



Automobile engineers say that a battery should be bought on the basis of electrical size and known quality—and automobile engineers should know.

You're sure of the right electrical size for your car when you consult the Willard Chart on our wall—and you're equally sure of known quality when you buy one of our still better Willard Batteries. Yours for the biggest battery values in town.

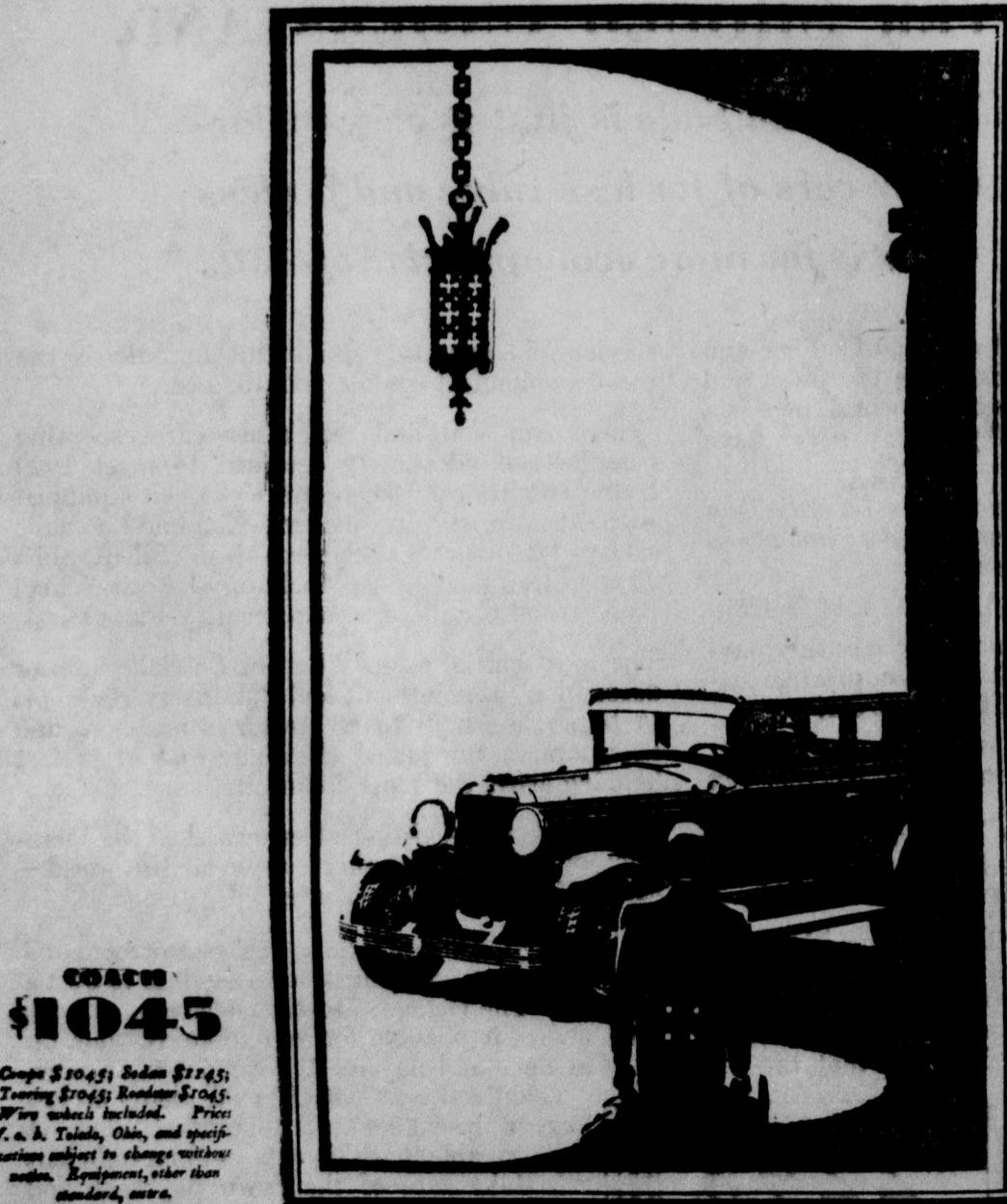
ORANGE COUNTY IGNITION WORKS

Phone 331

Fifth and Spurgeon

GENUINE WILLARD BATTERIES AND WILLARD SERVICE FOR ALL MAKES

Motor mastery in a Style Setting



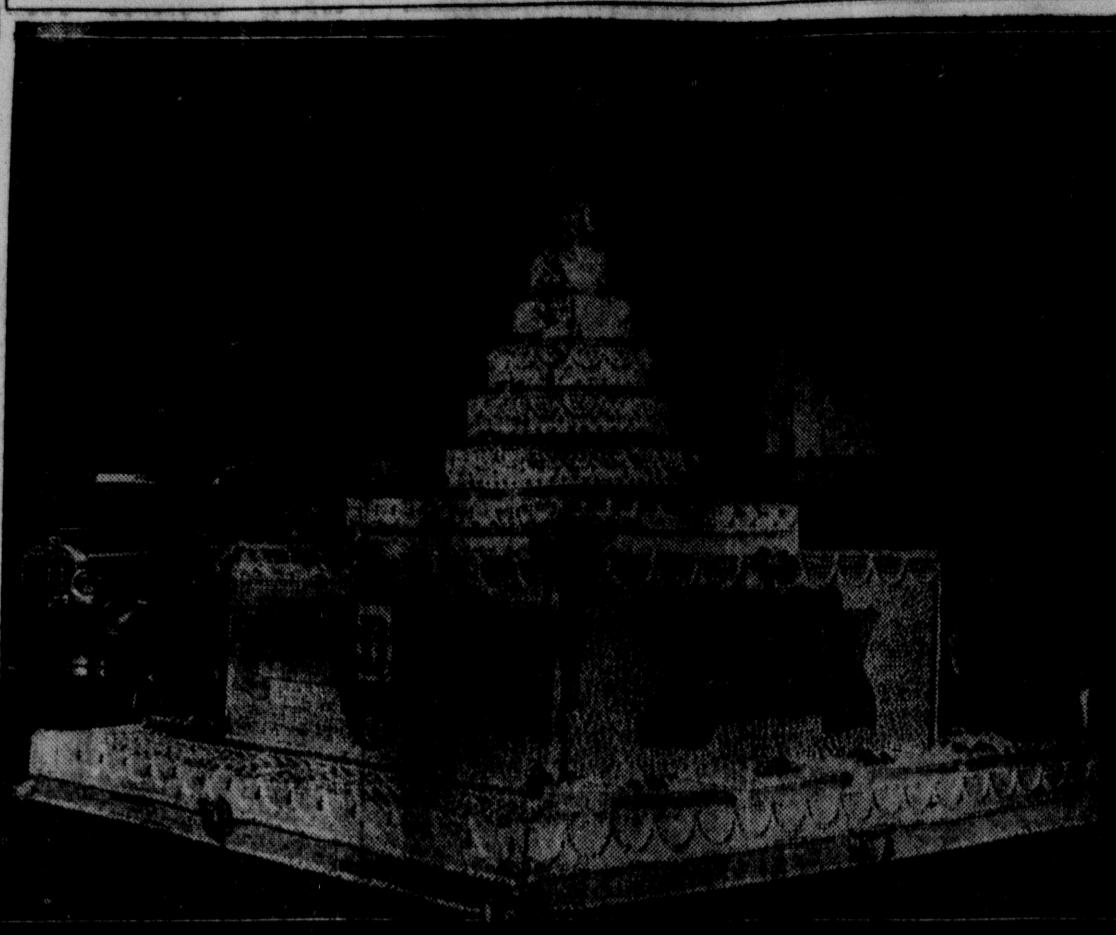
**NEW
STYLE Willys-Knight
F. W. STAFFORD**

517 N. Main St.

Phone 3323

MOUNTAIN OF CAKE FEEDS THOUSANDS

According to B. E. Morthland, Durant dealer here, the largest cake ever baked, was served to more than 3000 persons by the Klinefelter Motor company, Everett, Wash., when it recently opened its doors as Durant dealer in that city. The cake was 14 feet square and 16 feet high. It was said that more than a week was required to bake and construct the cake.



CHRYSLER '29 IS NOTED FOR EASY DRIVING

"Gone are the days when the motorists returned from a Spring outing, leg-cramped and arm-weary, eyes strained and blood-shot," said O. A. Haley, Chrysler shot. "Today, the car driver reaching the end of a journey, perhaps of many hours duration, steps from his car as fresh from fatigue as any traveler leaving a Pullman.

"It has been primarily due to the engineering features designed and pioneered by Chrysler experts, that little or no physical effort is needed to drive and manipulate the controls of a modern automobile. Just the day before yesterday, the automobile driver, who desired to turn a corner at right angles, threw himself upon the huge steering wheel. With both

hands he swung the front wheels in the direction he desired to go, as the steersman of an old sailing ship hauled upon the wheel during a gale.

"When this same motorist desired to shift gears, he used all, or most of the strength of his left leg to push in the clutch pedal, while his right hand and arm yanked upon the lever supposed to control the gear shift. All these maneuvers were performed with the driver sitting in a cramped compartment, permitting a little leg or shoulder room, particularly when the front seat was occupied with another person.

Chrysler had lead in remodelling these conditions. Chrysler automobiles since their inception, have been noted for ease of operation under all road conditions. Long before the first Chrysler car was marketed, Chrysler engineers were developing those distinguishing features which make it possible to drive without physical effort or fatigue."

CAMDEN, N. J., April 13—(UP)—Francis X. Bushman, pioneer among movie leading men, is looking for his third wife. The Hollywood veteran made this admission while playing an engagement here.

SAN FRANCISCO, April 13—(UP)—Paul Kelly, Los Angeles actor, soon may leave San Quentin prison, it was learned today.

Kelly, who went to prison in 1927 for the killing of Ray Raymond, husband of Dorothy Mackaye, actress, is now eligible for parole.

He is serving a five-year term for slaying Raymond in a fist fight over Miss Mackaye.

PAUL KELLY MAY BE GIVEN PAROLE

FORWARD-LOOKING PEOPLE
WILL INVESTIGATE THIS CAR

Making it easy for you to enjoy BIG CAR advantages.

Now it has become easy for forward-looking people to satisfy their desires for a finer automobile. The New Pontiac Big Six is responsible for that. It makes it possible for them to enjoy all the style, luxury and performance advantages of a big car without paying a big car price. It enables them to step up the quality of their automobiles without stepping out of the low-priced field. . . . Time was when the ambition to own a really fine automobile could be satisfied by only a fortunate few. But not so now. The New Pontiac Big Six brings big car advantages within the reach of practically every buyer of a motor car.

Prices \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rates.

MARBLE MOTORS Inc.

509 EAST FOURTH STREET

THE NEW

PONTIAC BIG 6

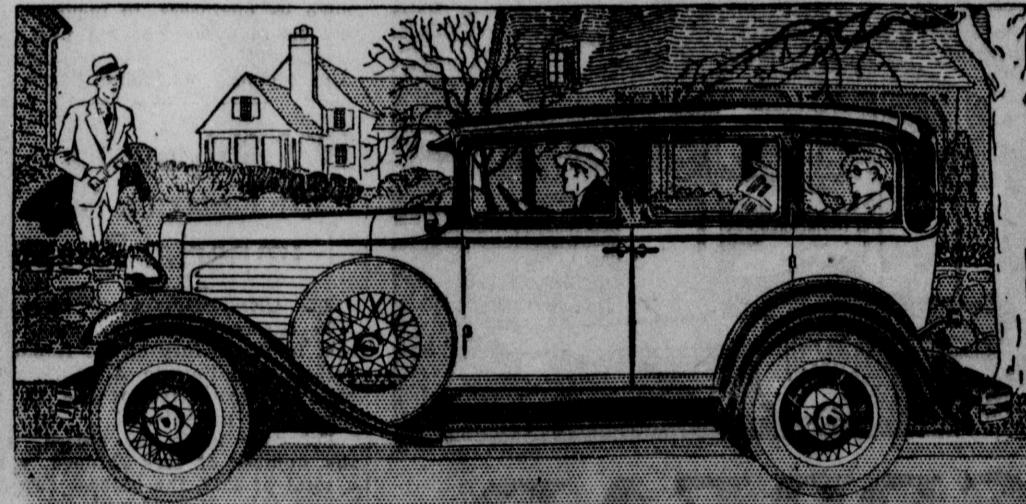
'745
AND UP

Register Want Ads Bring Results

 *the
Roosevelt*

MARMON-BUILT

The world's first STRAIGHT-EIGHT under \$1000



The Roosevelt five-passenger Sedan . . . sleek and trim on the outside. Roomy and luxurious inside.

THESE INTERESTING
ROOSEVELT
features

tell the great story of value. Nowhere else has so fine a car been offered at or near \$1000.

Marmen-Built 70 H. P. Motor—Develops more power than any other car in its price field. Simple, dependable L-head type.

New Anti-Vibration Device—Patented Marmen high frequency modulator eliminates crank-shaft vibration at all speeds.

Duples Down-Draft Manifold—Feeds gas to each of the eight cylinders with all of the simplicity of a four or six.

Marmon Quality Easy Riding—Extra long flexible springs (81% of wheelbase), new method of shackling and Lovejoy hydraulic shock absorbers.

Steel Running Boards—This famous safety factor, so prized by Marmon owners, is also found on the Roosevelt.

Fully Pressure Lubrication—Forces oil to every rotating part. Makes possible high, sustained speed without injury to motor.

Thermostatic Coating—Enables motor quickly to reach most efficient operating temperature.

Adjustable Steering Column—Makes possible "custom-fit" for comfort of any driver.

Single Button Control—Lights—starting—horn are all controlled from a single button in the center of the steering wheel. You merely lift to start; turn for lights; press for horn.

Bodies Built in Marmon Plants—Like the bodies, Marmon bodies are built in Marmon plants with Marmon inspection from framing room to final line.

Luxurious Interior Detail—Broadcloth upholstery, arm rests, foot rest, robe rail, roller curtains—all details which contribute to an inviting, luxurious car.

Backed by Marmon Service—Marmon dealers everywhere are prepared to service the Roosevelt with exactly the same care and attention as extended to Marmon owners.

Fine Body Styles—Five-passenger Sedan; Victoria-Coupe, for four passengers; Two-passenger Coupe, with rumble seat; and Collapsible Coupe, with rumble seat.

A STRAIGHT-EIGHT FOR EVERY PURSE
Roosevelt, \$925; Marmon 68, \$1165; Marmon 78, \$1265. Prices at factory—group equipment extra. Attractive income purchase plan.



WILLYS-OVERLAND, INC.
TOLEDO, OHIO

PEOPLE see the Roosevelt—they drive it—they compare. The car itself answers all questions save one—that question is: "How soon can I get one?"

If you consider beauty first, what car can compare with the low, graceful lines of the Roosevelt? If you determine preference by performance, what car can match the smooth, effortless power of the Roosevelt 70-horsepower straight-eight engine? If you would go into the full mechanical detail, what car matches the specifica-

cations of this advanced Roosevelt? The more one goes into the facts, and from every angle, the more apparent it becomes that no car in the world gives so much at or anywhere near the \$1000 figure.

We submit here many of the outstanding Roosevelt features. They tell part of the story—but the car itself tells far more.

May we have the opportunity of showing and demonstrating the advantage of Roosevelt straight-eight transportation to you?

Southwest Marmon Motors

CORNER FIRST AND MAIN STREETS
PHONE 287

MAY ELIMINATE BILLBOARDS ON STATE'S ROADS

Officers Without Clues In Murder Of Young Woman

LOS ANGELES, April 12.—(UP)—After more than a week of investigation authorities today still were without a single clue in the death of the young woman whose torso was found floating in the Los Angeles river last Thursday. Her identity and that of her slayer, as well as the manner of her death, still was a baffling mystery.

The belief that the headless, limbless body might be that of Laura Mell Clarke, missing for several weeks, was dispelled last night when Mrs. Clarke was found.

Assemblyman R. R. Ingels of Ukiah is author of the idea which would place close restrictions on the use of advertising boards in the countryside of this state.

A constitutional amendment is the first step in the ambitious plan to rid California of defacing signboards. If this is passed by the legislature and approved by the people, an enabling act will be presented to the next session of the law-makers.

The enabling act will be drastic in its scope, according to Ingels. Definition of billboards will include not only those along highways, but any form of advertising "in public view." This is aimed at attempts by advertisers to move their signs to property off the highway and not under the control of the state.

A zoning program is included in the elimination of billboards. County supervisors would be empowered to determine the districts closed to highway advertising, Ingels said. Determination of these districts would be judged largely by the scenic nature of the country through which highways passed.

The bill is not an attempt to completely exclude highway advertisers from erecting billboards, Ingels declared, but rather the closing to them of those portions of the state noted for scenic beauty.

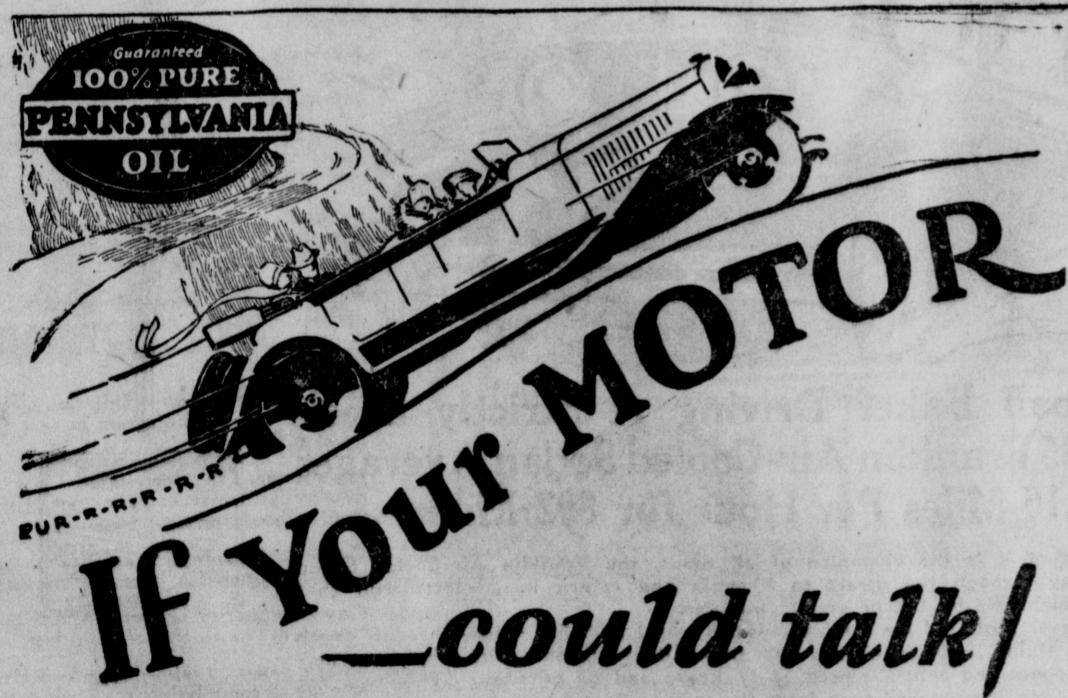
YOUR CAR IS YOUR TRANSPORTATION

Greasing cars is one of our many specialties. Have comfort while you ride. Come in today. See our modern equipment. We are in the business district. All labor and material guaranteed on a money-back basis.

"Don't Forget We Wash Cars"

SANTA ANA AUTO LAUNDRY

315 East Fifth Street—Corner French Phone 2297—J. T. Van Why



IF YOUR motor could but voice an opinion; it would demand Quaker State Oil because Quaker State will not break down or disintegrate under the most severe driving conditions. "Oil" is literally the "life blood" of a motor. Inferior oil means faulty lubrication, which evidences itself first in its action on the motor.

Quaker State Oils are the Super Refined Oils. The Quaker State super-refining process removes all non-lubricating properties.

Take your motor's word for it and demand Quaker State by name.

Ordinary oils contain one quart of inferior lubricant to each gallon. Yet you pay for a whole gallon. The original Quaker State super-refining process distills this off. So, you get four quarts of lubricant to each gallon of Quaker State.

35 cents per quart—Medium and Heavy

"Look for the Sign"

Quaker State Oil Refining Co. of Calif.
654 East Sixtieth St. - 1240 Seventeenth St.
Los Angeles San Francisco

OLDFIELD GETS BIG THRILL IN CADILLAC TRIP

Barney Oldfield, the Barney of a thousand thrilling drives on the roaring road, the Barney of the famous smile and inevitable cigar, has never lost his taste for speed—or good automobiles, according to Otto Haan, of the Cadillac Garage company. And Barney still steps out and drives 'em.

"Just by way of a little exercise and relaxation the one-time King of the speedways stepped into his new Cadillac sport phaeton in Beverly Hills, one morning and pointed for Detroit. He arrived in Detroit the evening of the fifth day, making 250 miles in that time," Haan said.

"Traveling by way of Williams, Arizona; Tucumcari, New Mexico; Tulsa, Oklahoma, and St. Louis, Missouri; he covered from 500 to 615 miles per day."

In commenting on his trip Oldfield said: "I have driven across the country fifty times, or more, and I have never enjoyed the trip so much or felt better at the time. A long drive like that is recreation for me—just as eighteen holes of golf furnish exercise and relaxation for other men."

ASSEMBLYMAN ASKS STATE FARM SURVEY

SACRAMENTO, April 13.—(UP)—Steps to aid agricultural interests which have suffered unprecedented damage in the recent cold wave are provided in a bill introduced in the assembly today by Assemblyman Bradford S. Crittenden, of Tracy.

The measure called for the appointment of a joint committee of the senate and assembly to investigate the situation and to report to the governor to the end that the state's chief executive "may use his good offices with financial interests of the state so that our agricultural industry may be carried over on as liberal a basis as possible in the emergency."

Road Runner Has State Champion

LINDSAY, April 13.—Walter Fry, in charge of nature guide service of Sequoia National park in the Sierra Nevada mountains, has become a one-man organization battling to save the California road runner from extermination.

The nature guide says that the road runner is the Rube Waddell of the American bird tribe. Here are some of the bird's eccentric "southpaw" peculiarities.

It climbs trees, never flying to a perch.

The road runner has as good a set of wings as any bird could want, but the only time it flies is to volplane to earth from a tree it has climbed.

It can run 28 miles an hour, and will; but even menace of death can't persuade it to take to the air.

It swallows its food whole—including sizable snakes and lizards.

It will eat any living thing it can get started into its gullet, but it prefers scorpions, centipedes and snakes; and of snakes, its preference is the diamond-back rattler in its more youthful state.

Single Seedling Developed Into 300 Acres Grapes

MERCED, April 13.—A. B. Humphrey has 300 acres of Lady Fingers.

That is the name of the new grape he has developed from a single seedling cutting he obtained several years ago from the department of agriculture.

The grapes are long in shape and have an unusual flavor, Humphrey is the only grower of the new variety, and he refuses to part with more than two cuttings to each applicant.

Humphrey is a farmer on a larger scale, with 800 acres at Escondido besides a large ranch near Sacramento.

ZENITH REVEALS NEW CARBURETOR

A new carburetor is announced by Zenith, according to M. E. Pierson, local Zenith distributor.

"The new Zenith, using the double jet principle combined a specially designed accelerating device and 'reserve power' valve, produces good performance at every driving speed," Pierson said.

"Every motor car owner is entitled to reasonable gasoline mileage, and naturally objects to excessive consumption of fuel, regardless of how much power his motor may develop. By the use of an economized arrangement, the new Zenith produces exceptional gasoline mileage without loss of power."

EASY SHIFTING IS FEATURE OF NEW FRANKLIN

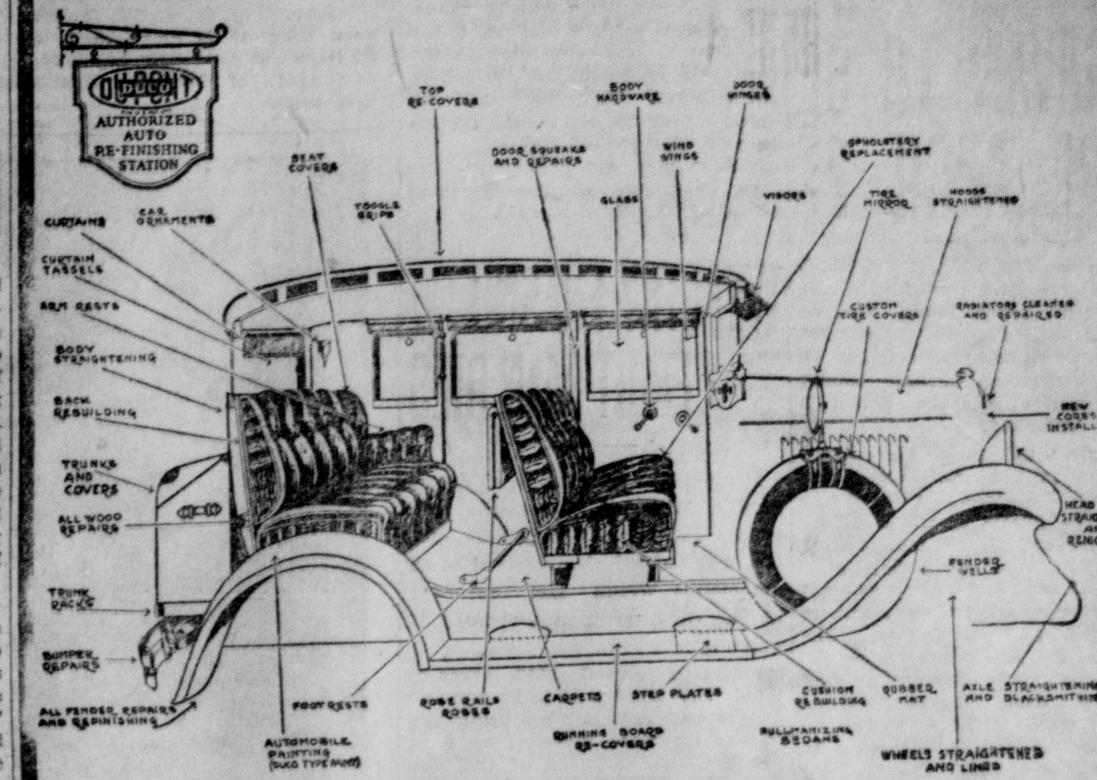
Shifting from high to second speed at any point in the miles-per-hour range is a feat which any motor novice will be able to perform in Models 135 and 137 of the new Franklin line, according to R. W. Townsend, local dealer.

He says that with the internal gear transmission which has been adopted by Franklin for those two models, a second gear speed of more than 50 miles an hour can be obtained as quietly as if the car were running in high.

"In the conventional transmission, the clashes occur when the operator attempts to engage two gears turning at different speeds and the grind continues while the intermediate gear is in action," Townsend said. "In the internal gear transmission, the gears are constantly in mesh even when they are doing no work. As the Franklin has ample power and flexibility to start in second gear, under all ordinary conditions, the quietness of the intermediate speed will have obvious advantages in getting the car under way without noise."

"For out-jumping the traffic lines, extreme hill-climbing, or descending a steep grade, the quiet second-speed gear will appeal to the motorist as an improvement on a car with 4-wheel brakes and balloon tires."

THIS IS WHAT WE DO



CERTAINLY!—WE CAN DO IT!

CENTRAL AUTO BODY WKS.
Sycamore at Walnut Santa Ana
Phone 2442

Register Want Ads Bring Results

General Motors Introduces the

VIKING

COMPANION CAR TO OLDSMOBILE

A New
Medium Priced Car
with Ninety Degree V-type
Eight Cylinder Engine



Read about the new Viking in the Saturday Evening Post, issue of April 13, on news stands everywhere today.

Hear about the new Viking on the Radio... General Motors Family Party, "Viking Hour," next Monday evening, April 15.

SEE IT AT OUR OLDSMOBILE SHOWROOM THE WEEK OF APRIL 14TH.

HEADLY MOTOR CO.

Broadway and Sixth, Santa Ana

Phone 1406



Quaker State Oil Refining Co. of Calif.
654 East Sixtieth St. - 1240 Seventeenth St.
Los Angeles San Francisco

GOODRICH TIRE CARAVAN TO BE HERE APRIL 27

the fleet will park at the headquarters of the Select Tire Service, Inc., 613 W. Fourth, where tire demonstrations will be made. Anderson pointed out that the 19 young men driving cars in the fleet are graduates of 19 different colleges. They have had six months tour to get actual experience in the use of tires.

"These men are prospective future executives of the Goodrich company," Anderson said.

WEALTHY FRESNO FRUIT MAN DIES

FRESNO, April 13.—(UP)—Paul A. Mosesian, 61, wealthy fruit grower and business man here, died last night of injuries received in an automobile wreck last Saturday night. He came to this country 27 years ago.

Mosesian owned 2500 acres of highly developed land in Fresno and Tulare counties, besides being one of the foremost independent fruit packers and shippers of the San Joaquin valley and owner of the state center warehouse here. He leaves his widow, two sons, Moses and Suren; three daughters, Mary, Louise, and Bernice Mosesian, and two grand-children.

At the luncheon, Commander Shaffer of the fleet will recite some of the highlights of the tour of the fleet. Following luncheon

The Goodrich Silver Fleet, which is touring all the states in the union, will reach Santa Ana, at 11:30 a.m., Saturday, April 27, it was announced here today by Andy Anderson, Orange county representative of the Goodrich Rubber company.

The fleet will park at St. Ann's Inn, and at noon automobile and Goodrich tire dealers of the country will be guests of the company at a luncheon at the inn. Mayor F. L. Purinton, other city officials and a group of prominent citizens will greet the members of the fleet upon arrival. The signature of Mayor Purinton will be added to the scroll carrying greetings from Mayor Jimmie Walker of New York to Mayor Cryer of Los Angeles. Mayors in cities through which the fleet has passed have signed.

At the luncheon, Commander Shaffer of the fleet will recite some of the highlights of the tour of the fleet. Following luncheon

Turn Your Car Into a Pullman

The season is fast approaching when you will be hitting the open spaces, and this is the time to have your car seats cut down for camping—no knowing where you will be at night. This cut-down system really turns the seats into a pullman berth.

Tops
Bodies
Seat Covers

Auto Glass
Auto Painting
Body and Fender Repairs

O. H. EGGE and CO.

Northeast Corner Fifth and Ross Phone 51

MAINTENANCE COST LOW ON STATE ROADS

California, proud of its impressive highways, is spending considerably less for their maintenance than other well-populated states, according to C. H. Purcell, state highway engineer.

Basing his report on figures compiled by the United States department of commerce and the state department of public works, Purcell said the said expenditure on past and proposed road projects was particularly low compared with three representative groups of states.

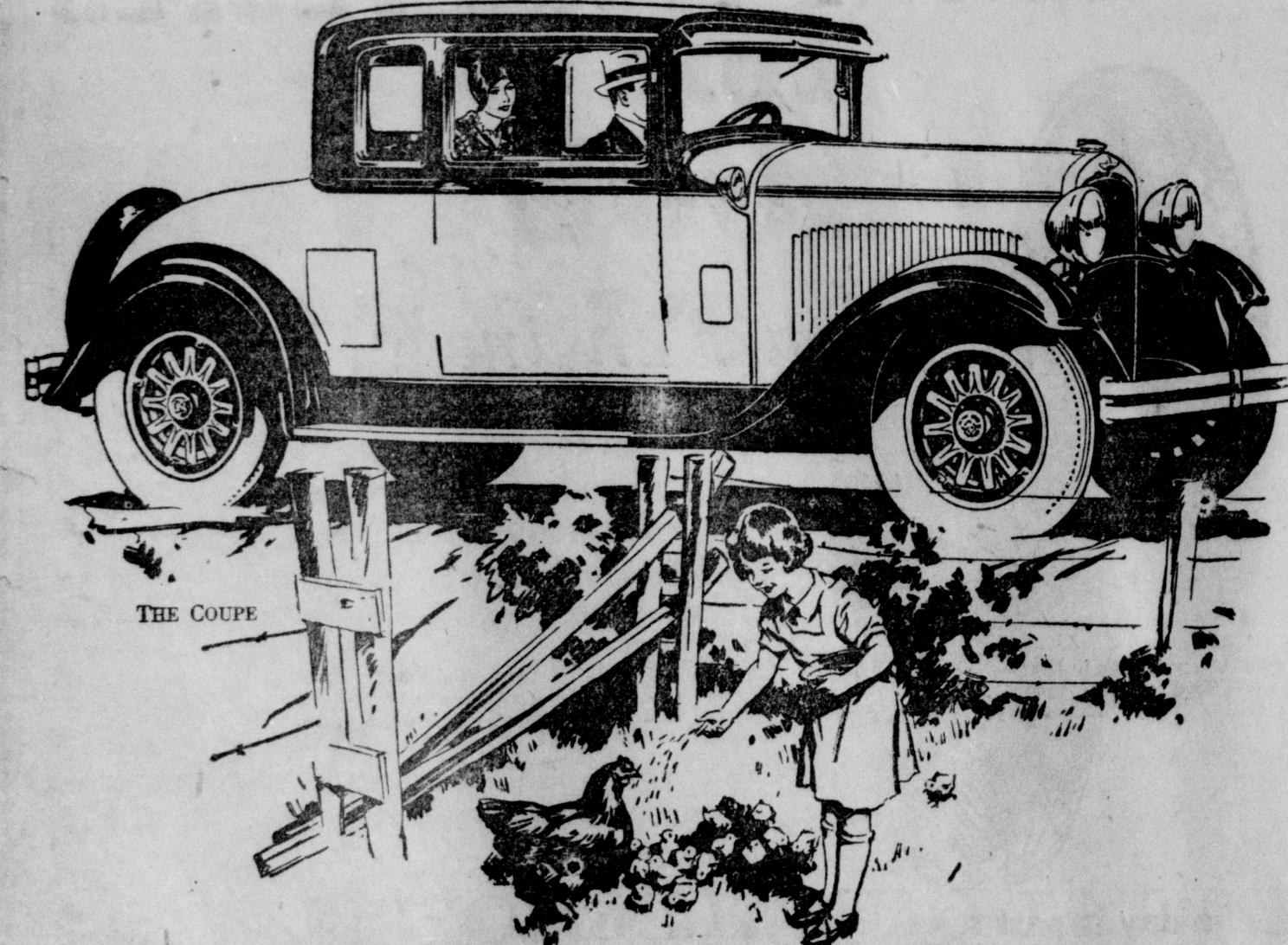
For the purpose of comparison, the states were so grouped that the total area of each group is approximately equal to the area of California. These northeastern group consisted of the states

of New York, Massachusetts, Connecticut, New Jersey, Pennsylvania, Delaware and Ohio. The southeastern group comprised Florida, Georgia, South Carolina and North Carolina. The western group covered Washington and Oregon.

"A comparison with these groups shows that up to the present time the expenditure for state highways in California has averaged less per mile, less per car and less per capita than in the three widely separated representative groups," Purcell said.

Funds derived from the 1-cent state gasoline tax, authorized by the legislature in 1927, will enable California to increase its highway expenditure, Purcell said, but even with this increase in funds, California will continue far lower than the expenditures of these states."

STOCKHOLM OBSERVATORY
STOCKHOLM, April 13.—(UP)—A new and modern observatory will soon be erected near Stockholm, at the cost of \$265,000. The money for the building, which will be used by the Swedish Academy of Science, has been donated by the Stockholm banker, Knut Wallenberg, and his wife, Alice.



More for the Money

The new Dodge Brothers Six completely alters every popular notion of how much it is possible to embody in a car so moderately priced. It even surpasses all previous Dodge Brothers standards of value, dependability and positive worth! For the new Dodge Brothers Six is definitely a *more-for-the-money* car. In all-around performance, in comfort and ease of handling, in luxury and style, and in stamina, it is as thoroughly characteristic of Dodge Brothers excellent craftsmanship as it is of the rare creative genius of Walter P. Chrysler.

EIGHT
BODY STYLES

\$945
TO
\$1065
f. o. b. Detroit

NEW

DODGE BROTHERS SIX



CHRYSLER MOTORS PRODUCT

L. D. COFFING CO.

307 EAST FIFTH
Phone 415

BIG SUR ROAD CONSTRUCTION RUSHED

According to J. W. Tubbs, sales manager for the R. E. Reid Motor company, Buick distributor, good progress is being made on construction of the Carmel-Simeon highway—the remaining gap in California's all-coast highway. Silver Anniversary Buick scout coupe in construction camp at Big Sur, south of Carmel. Illustration is a typical bit of coast line to be opened to motorists by the new road.

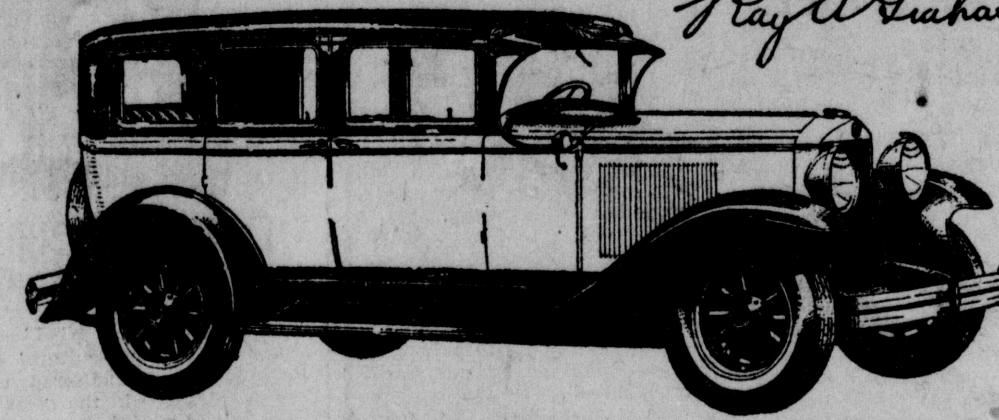


Comparison Reveals Its Value



Car illustrated is Model 612, six cylinder, five passenger, four door Sedan

\$935 at factory, special equipment extra.



ORANGE COUNTY GARAGE CO.

SANTA ANA

ANAHEIM

Sycamore at Sixth Street

Los Angeles at Cypress Street

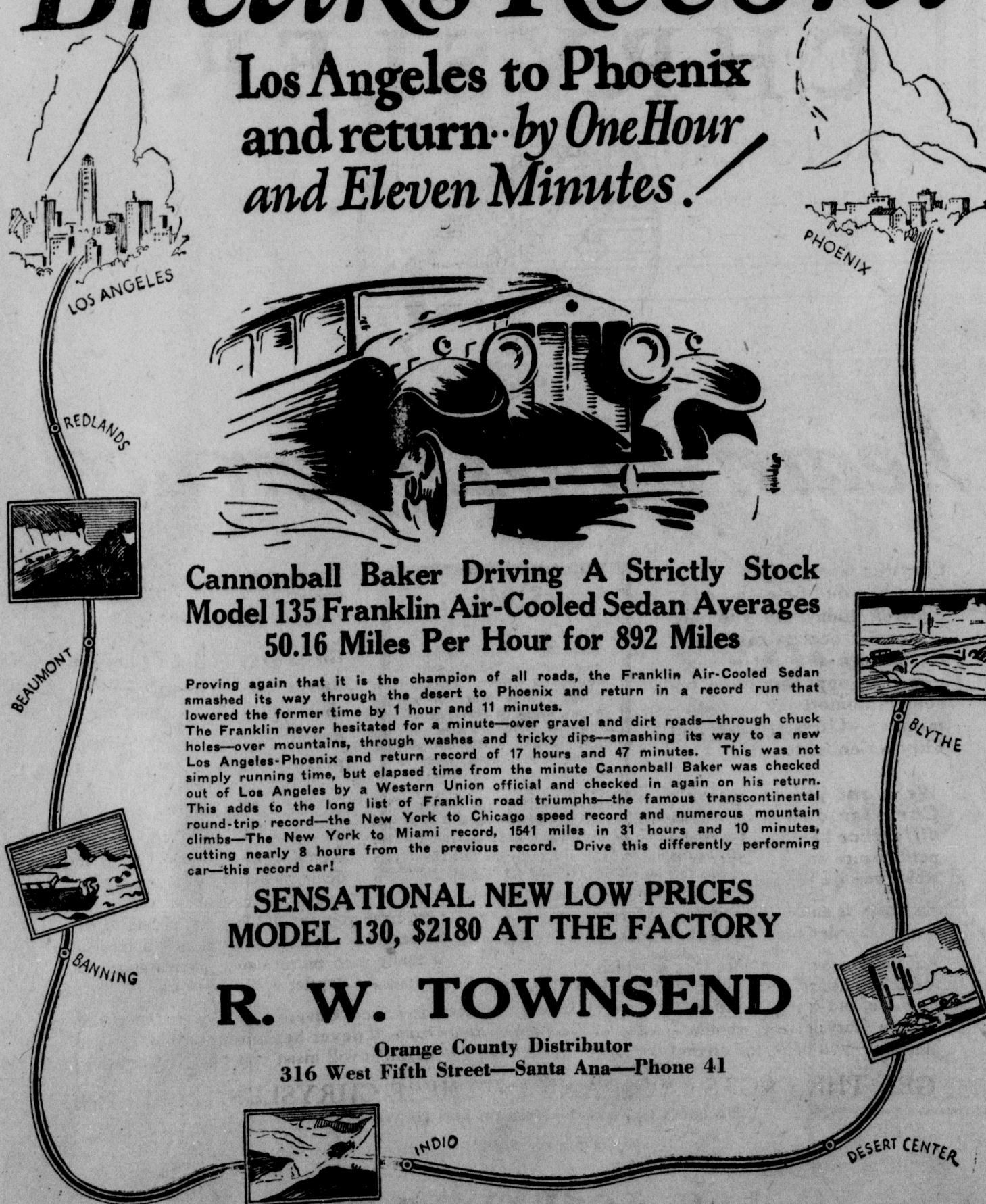
BOTH PHONES 94

(1277-38)

GRAHAM-PAIGE

FRANKLIN Breaks Record

Los Angeles to Phoenix
and return...by One Hour
and Eleven Minutes!



Cannonball Baker Driving A Strictly Stock
Model 135 Franklin Air-Cooled Sedan Averages
50.16 Miles Per Hour for 892 Miles

Proving again that it is the champion of all roads, the Franklin Air-Cooled Sedan smashed its way through the desert to Phoenix and return in a record run that lowered the former time by 1 hour and 11 minutes. The Franklin never hesitated for a minute—over gravel and dirt roads—through chuck holes—over mountains, through washes and tricky dips—smashing its way to a new Los Angeles-Phoenix and return record of 17 hours and 47 minutes. This was not simply running time, but elapsed time from the minute Cannonball Baker was checked out of Los Angeles by a Western Union official and checked in again on his return. This adds to the long list of Franklin road triumphs—the famous transcontinental round-trip record—the New York to Chicago speed record, 1541 miles, in 31 hours and 10 minutes, cutting nearly 8 hours from the previous record. Drive this differently performing car—this record car!

SENSATIONAL NEW LOW PRICES
MODEL 130, \$2180 AT THE FACTORY

R. W. TOWNSEND

Orange County Distributor
316 West Fifth Street—Santa Ana—Phone 41

Use Register Classified Liners

NASH SALES IN BIG INCREASE DURING MARCH

promise for the entire Nash organization. The reports received weekly from leading market centers in the United States, show that the Nash "400's" rose to the greatest sales level in the history of the company during the closing week of March, and that there is a decided upward trend in Nash sales all along the line."

Factory shipments in March of 15,384 new Nash "400" Series cars brought an increase in Nash manufacturing and sales records of 44 per cent over the month a year ago, according to announcement received here by Calvin Elb, of Nash-Elb Motors.

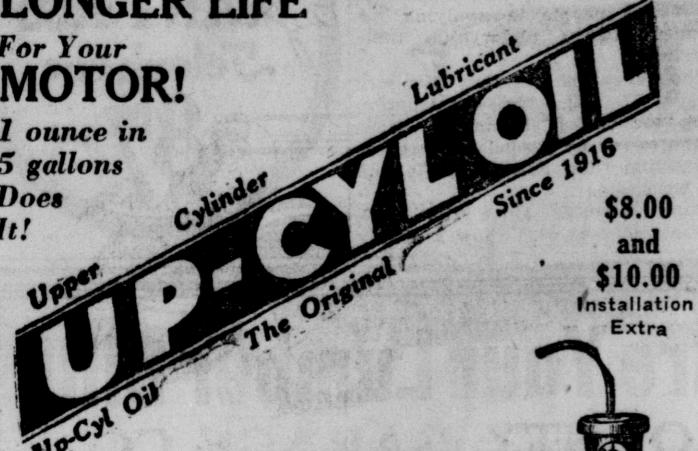
"Following as is does a gain of 77 per cent in January shipments and 38 per cent in February, the March showing swells the increased business done by Nash so far in 1929 over the similar period last year to an average gain of 48 per cent for the entire three months, and indicates the increasing demand and continued popularity of these new "400" Nash cars," Elb said.

"This gratifying increase, in the face of a late spring and bad weather conditions hold excellent promise for the future," Elb said.

Mr. and Mrs. A. D. Wiggins, of

LONGER LIFE FOR YOUR MOTOR!

For Your Motor!
1 ounce in
5 gallons
Does It!



It's Only A Small Amount

2815-17 So. Hill St., Los Angeles, Calif. but the results are tremendous. Up-Cyl oil is not cut by gasoline, therefore it actually lubricates upper cylinder walls, pistons, valves, valve stems and all other moving parts that ordinary oil fails to save. Will not gum. Will not burn. Dissolves in the gasoline and vaporizes through the carburetor. Measured, 1 ounce to 5 gallons of gas, by automatic oiler.

Made Exclusively By
UP-CYL OIL COMPANY OF AMERICA, INC.
Sold in Santa Ana By
PAGENKOPP'S SUPER SERVICE
Walnut and Main Sts.



The Only Oiler
Licensed to vaporize with the gasoline through the carburetor.

DRIVE A CHRYSLER



"Learn-the-Difference"

Chrysler is eager for you to learn the difference!
Starting today, all Chrysler motor car dealers invite you to "Learn-the-Difference"—a rare opportunity to become automotively up-to-the-minute—Chrysler-wise and Chrysler-enlightened!

We want you to drive a Chrysler and learn the difference between Chrysler performance and any other with which you are familiar.

For there is an overwhelming difference in the things Chrysler does, and how it does them.

But there is only one sure way in which you will know how decisive this difference actually is: That is to see, and feel and experience—to ride in and drive a Chrysler car, whether a "65," or "75," or Imperial—you doing the driving.

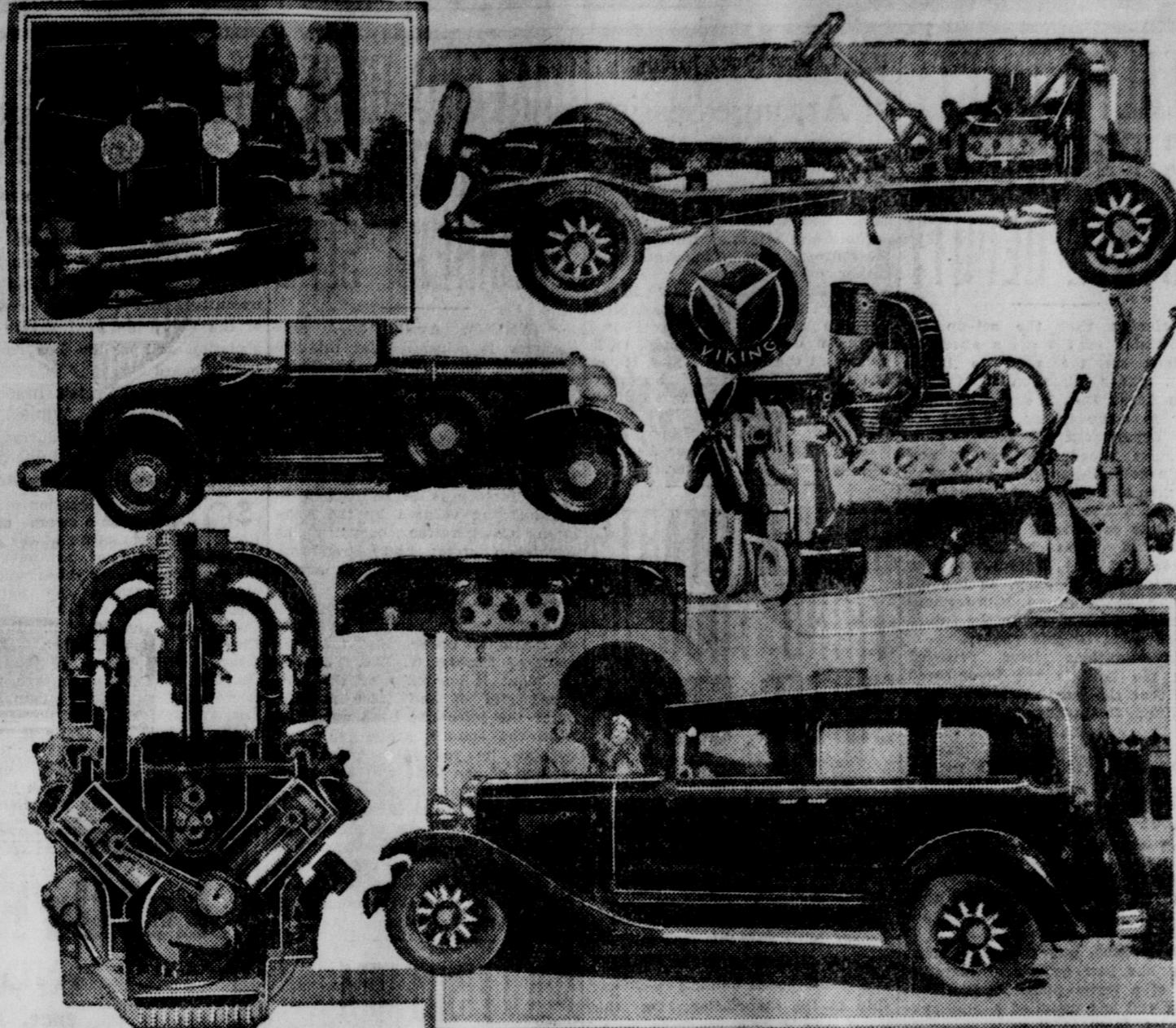
GET THE FACTS FROM ANY OF THESE CHRYSLER DEALERS:

O. A. HALEY, Inc.

415 BUSH STREET

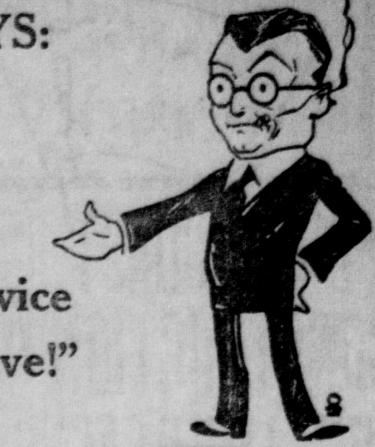
The new Viking, 90 degree, V-eight, companion car for the Oldsmobile six, introduces distinctive features. Upper left—Front view of the new Viking. Upper right—The Viking Chassis. Center left—Convertible coupe. Center right—Name plate and side view of engine. Lower left—Sectional view of the engine. Lower right—Instrument panel and Viking four-door sedan.

VIKING CAR HAS UNIQUE FEATURES



GEORGE SAYS:

"ASK OUR
MANSFIELD
CUSTOMERS
About the Service
These Tires Give!"

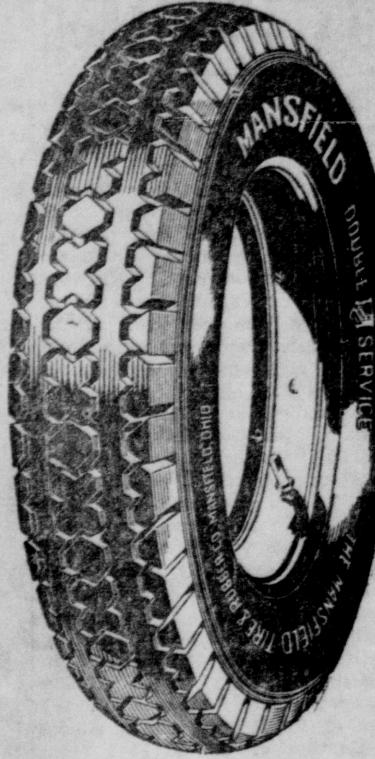


"Compare notes with any man who rides on MANSFIELD Tires, and you'll find him an enthusiast. He will urge you to switch to these rugged, long-lived tires."

"And his enthusiasm is but a faint echo of a nation-wide chorus of approval."

"MANSFIELD TIRES actually cost more to build. But a unique selling plan enables us to sell them at ordinary tire prices."

"WE'LL BE GLAD TO SEE YOU!"



Platt Auto Service

Third Street at Bush—Santa Ana

Main Service Garage

614 North Main Street—Santa Ana

MANSFIELD
DOUBLE SERVICE

Hugh O'Connor, president of the Los Alamitos Chamber of Commerce, attended a meeting called by Lotus London, president of the Associated Chambers of Commerce, to meet the presidents of chambers of commerce, in the Elks Club in Anaheim Tuesday evening.

Frank Groesbeck spent the week end in the home of his daughter in Long Beach.

Keith Skelton and Lester Baker, who are stationed on the United States hospital ship at San Diego, left here Tuesday after a 15-day leave spent in San Francisco and this city.

William H. Henderson, of Farquhar street, who died Friday eve-

ning in an Artesia hospital, was buried Sunday afternoon. Services were held from the Winbigler funeral parlors in Santa Ana under the auspices of the American Legion.

Mr. Henderson came to Los Alamitos five years ago from Kansas City, Kas., and was route foreman for the Home Ice Company

of Long Beach at the time of his death.

Steve Green is erecting a two-story brooder house of the latest type. He is planning on raising from 2000 to 5000 chickens and turkeys on his half acre of ground.

Mrs. E. G. Strohoff is in an Artesia hospital convalescing from severe cold.

PLAIN FACTS! MILLIONS MORE PEOPLE RIDE ON GOOD YEAR TIRES



A recent inquiry among car owners, conducted nation-wide, reveals that Goodyear Tires are now preferred 2 to 1 over the next most popular make . . . and from 3 to 1 up to 30 to 1 over other brands!

The old opinion that "all the leading tires are about alike" is rapidly submerging under the ever-growing proof of Goodyear superiority.

The day is past when clever advertising might sway the multitude on tires. Car owners are too well posted . . . they have learned too much from experience to be baited by mere claims. Nor will tire-buyers, who watch their dollars, be swung away from the best tires by clever "dealer talk" in the face of incontrovertible facts which over-tower all the words in the dictionary.

The loyalty to Goodyear Tires on the part of car owners is a matter of cold dollars and cents. Most people buy those products which give them the most for their money.

Experience proves that Goodyear Tires offer the greatest value . . . by a wide and substantial margin. Therefore . . . Goodyears far out-sell any other make.

CITRUS SERVICE

Means Super Service



First and Spurgeon Street

SANTA ANA — ORANGE — ANAHEIM

First and Spurgeon Sts., Santa Ana 118 West Chapman Ave., Orange



REAL ESTATE

SOUTHERN
CALIFORNIA

PACIFIC COAST CONSTRUCTION ON INCREASE

Community Fund For Ads Arranged By Bank, Realtors

The Fresno Realty board has announced plans for creating a community advertising fund through co-operation with the Fresno branch of the Security First National Bank of Los Angeles.

Commissions from real estate sales will provide the finances for the campaign, the land being that held by the bank, sales being placed in the hands of the realty board. All the realtors' commissions will go into the fund.

About 100 parcels of farm lands and property are owned by the bank and have been listed for sale with the realty board. Each member of the board will make an effort to sell the land, turning all commissions into the advertising fund.

This is believed to be the first instance of such a plan.

APPRAISALS TOPIC FOR L. A. REALTORS

LAGUNA BEACH, April 13.—

Sumner Holbrook, of Los Angeles, formerly assistant to the county counsel's office, will speak April 16 before the local realty board.

Reappraisal of city property for the purpose of tax reduction is the topic on which the speaker will talk. He has made a study of the subject and is said to be well qualified to show what can be achieved by new appraisals.

C. Hartwell Smith, secretary of the board, is program chairman for the day. The meeting will be held in the White House cafe at noon.

YOUR MONEY IS SAFE!

... AND IT EARNS 6%

6% Pass Book Accounts Can Be Opened With Payments As Low As One Dollar (\$1.00). Additional Payments Can Be Made AT ANY TIME IN ANY AMOUNT. We Have A Convenient Withdrawal Privilege, Too.

OWNED AND OPERATED BY MEN YOU KNOW

SOUTHWEST BUILDING-LOAN ASSOCIATION

Pacific Bldg. Santa Ana, Cor. 3rd & Bay

Sawdust and Shavings

VOL. 3

APRIL 13

No. 10

Published every Saturday in the interest of the people of Santa Ana and vicinity by the Barr Lumber Company.

No more patriotic or worth-while service can be rendered mankind than to encourage home building. It is a sound and wise investment. Cities are known and judged by their percentage of home-owning families. Nations are either stable or unstable according to the number of owned homes.

BARR

A motor knocks going up hill; a man, going down hill.

BARR

Our paint business has been exceptionally good this last week, and, we believe, it is somewhat due to the fact that we handle the famous Pabco Multi-Service brand.

BARR

REALTY TRACT IS PRAISED BY STATE DEPUTY

The Hotel Vista del Arroyo, Pasadena, will be the scene of the second meeting of the woman's division, of the California Real Estate Association May 4, when women realtors and salesmen from all over the southern part of the state will gather there.

Mrs. Kathryn Barker, of Pasadena, is chairman of the day. Mrs. Beatrice E. Hards, San Pedro, southern division chairman, will preside at the luncheon. Mrs. Hazel M. Grant, Pasadena, honorary chairman and advisor, will deliver an impromptu address.

Mrs. Mab Copeland Lineman, a prominent attorney of Los Angeles, will be the main speaker.

CULVER STARTS THIRD TOUR OF UNITED STATES

A meeting with the Albuquerque, New Mexico, Real Estate board, this week, started the third of the five country wide airplane tours which Harry H. Culver, of Los Angeles and Culver City, president of the National Association of Real Estate Boards, is making this year in order to have contact with the 624 local real estate board holding membership in the association. On this third tour, Culver plans 70 stops and, through combined meetings, contact with 182 boards in a period of less than two months. It is the president's aim to make the acquaintance not only of several of the larger, representative boards belonging to the organization which he heads, but to meet with every member board, and to have a knowledge of the problems confronting realtors in all sections of the country and in every type of community.

"I congratulate this community on having men of the financial ability of Mead and Monnette to offer the opportunity for investment in high class property such as that embraced within the Orange Park Acres subdivision," Bloodgood concluded.

The luncheon followed inspection by the group of the water plant and the tract, the party departing from the city hall, Orange, at 10:30 a. m., and returning to the Santa Ana cafe at 12 o'clock for luncheon.

Judge F. C. Drumm officiated as toastmaster and made remarks complimentary to the tract and the subdividers. He also pointed out some of the possibilities of the tract.

Bankers, real estate dealers, the mayors of Orange and Santa Ana, secretaries of chambers of commerce and others prominent in the civic life of Santa Ana and vicinity were guests.

Following the luncheon Mead discussed the project and revealed that platting provided for tracts varying in size from 1 to 10 acres, for the graveling of a main highway through the tract and for good surfaced roads throughout the subdivision. When completed the water system, roads and other improvements that will be placed on the tract will have cost the subdividers approximately \$150,000, according to Mead.

Peter McLaren, sales manager with the Western Enterprise Engineering company, was with the party. His company has installed a gas engine plant for operation of the pump, and flattering comments were heard on the class of installation and the efficiency of the engine equipment.

Dyarts Piano Shop, 411 W. 4th, Ph. 2490. Tuning, rebuilding, refinishing, factory equipped. Bargains in new and used grands and uprights.—adv.

For Sale Cheap—Young police dog; male.

Address to the above ads may be found in the Classified columns of today's Register.

Reliable woman wants house work or care of child.

Wanted—Elderly lady; light work, small wages; companion.

A big opportunity for lady. A splendid business in Santa Ana doing an average monthly business of \$800 per mo.

For Sale Cheap—Young police dog; male.

Address to the above ads may be found in the Classified columns of today's Register.

Guaranteed Used Vacuum Cleaners, \$15.00 to \$25.00—214 W. 2nd.—adv.

If you want to buy, sell, or exchange, use The Register class ads.

News Briefs From Today's Class. Ads.

The head glazer in our sash and door department reports that the mill kittens now have their eyes open and are getting along very nicely, thank you.

BARR

D. B. Hilton is the most recent one of our customers to take up the modernizing idea—an extra room being added to his home on Newport Road.

BARR

The new infant yells and then feeds himself. Then he devotes about 70 years to the same activities.

BARR

We are pleased to announce that the Barr Lumber Company has just entered

team in the city league and from the looks of the line-up we are sure they will be satisfied with little short of the season's championship.

Liberal Appraisals — Quick Service

Come in and let us tell you how

CLINE & PRESCOTT

107 West Third Street—Phone 2321

REPRESENTING

PACIFIC COAST

BUILDING-LOAN

ASSOCIATION

of Los Angeles

OAKLAND JUICE PLANT CHOOSES ANAHEIM SITE

ANAHEIM, April 13.—A new industry is scheduled for this city with the removal of the Fruit Juice Produce company from Oakland to Anaheim in the near future. Arrangements for the transfer of the machinery from the northern city are being made by H. E. Moss, general manager.

The factory is to be located in the building vacated by the Anaheim Co-operative company at Atchison street and Broadway. Equipment is expected to arrive in about 10 days.

The company will co-operate with the pectin concern operated in Anaheim under the management of Herbert T. Leo. The pectin plant is located near the proposed site of the juice factory.

After the juice has been extracted from the lemons, grape fruit and oranges by the juice plant, the residue of the fruit will be turned over to the pectin plant.

The Fruit Juice Produce company claims to have a process by which the juice is preserved in its natural state by the addition of sugar and another substance.

The pectin plant is among four in the United States.

GOLD FISH FARM ADDING 15 ACRES

WESTMINSTER, April 13.—K. Akiyama, proprietor of the Pacific Gold Fish farm at Westminster, is making extensive additions to his business.

Ten acres were put into ponds last year, when Akiyama leased 35-acre ranch of Floyd Morris west of town on the boulevard and now 15 acres more are being converted into ponds.

Workmen are building the excavations and network fences will enclose the ponds.

Akiyama has been raising 100,000 gold fish for the markets yearly.

Guaranteed Used Vacuum Cleaners, \$15.00 to \$25.00—214 W. 2nd.—adv.

If you want to buy, sell, or exchange, use The Register class ads.

Coast Realtors To Attend Boston Session In June

California realtors in numbers will attend the annual convention of the National Association of Real Estate Boards in Boston June 24-29, honoring Harry H. Culver, national executive, and formerly president of the California Real Estate association and of the Los Angeles Realty board.

Culver is California's first permanent president since William May Garland held that post during the war.

State President J. Bradley Clayton will head the delegation to Boston from the Pacific coast. G. D. Robertson is chairman of the committee in charge of arrangements for the trip. Among those who are planning to attend the national meeting are Mr. and Mrs. Harry Culver, Mr. and Mrs. J. Bradley Clayton, Robert Baker, Frank Ryan, C. C. C. Tatum, William May Garland, Long Beach; Harry A. Allen, past state president; Norman E. McFadden, Louis J. Pfau Jr., and Leslie E. Burks, San Francisco.

The survey shows that this city passed 37 cities in construction work for the past month. Most of the towns so passed had greater population than San Clemente and all were older.

Bank deposits since the bank was established also show a steady

FIGURES SHOW INCREASE FOR SAN CLEMENTE

SAN CLEMENTE, April 13.—A survey completed by the chamber of commerce reveals that San Clemente has played a prominent part in helping this section of the state show an increase of more than \$3,000,000 in building permits for the month of March, 1929, over the same month in 1928. San Clemente is credited with a gain of \$115,000, which means that about \$150,000 has been expended in buildings last month, according to Ed Bartlett, building inspector, who says 30 per cent in valuation may be added to his figures as people in applying for permits always undervalue their buildings.

The survey shows that this city passed 37 cities in construction work for the past month. Most of the towns so passed had greater population than San Clemente and all were older.

Bank deposits since the bank was established also show a steady

growth in the village. In 1928 the bank had deposits of \$285,972.74. The next year deposits climbed to \$331,808.44. The financial institution is now owned by the Bank of American and H. H. Gavin, manager, announces that deposits so far this year total more than \$400,000.

Postal receipts also show a steady growth, according to figures given by Bart Latham, postmaster. In 1927, the first year on the post office's existence, receipts were \$973.77 while last year they were \$1194.34.

Taking building figures for March, a forecast of more than \$1,000,000 in construction is made by Hal Warner and Mrs. S. M. Clark, co-managers of the building office.

FOR
WANT ADS
Telephone
87-

Let Us Figure Your Lumber Bill!

Our plan service is maintained for your convenience. A service that is free to our customers, and we can refer you to competent contractors who will guarantee satisfaction.

COME TO OUR OFFICE AND SELECT YOUR BUILDING PLANS FROM ACTUAL PHOTOGRAPHS

Diggett
Lumber Company

"ALWAYS ON THE JOB"

SANTA ANA

PHONE 1922

A Project . . .
Well Worth Your
Watching Closely

Panorama Heights Estates

IF you are planning the building of your future home . . . Panorama Heights Estates deserves your attention. The advantages, the conveniences, the beautiful, the distinctive and represent in abundance right here . . . among hills so ideally situated that you may, day by day, year by year, enjoy the grandeur of a panorama which stretches from the mountains to the sea.

Have you seen this wonderful spot . . . and the progress of its development . . . the building of roads, of individualistic homes, the landscaping features. Truly it is a spot which will fascinate you and arouse the desire to select a beautiful estate here where your future home may be erected and where happiness will surely attend you during the years to come.

L. S. Leeson and G. E. Lindley
Owners and Developers — 322-324 Otis Bldg.,
Santa Ana, Calif.

Phone 2684

Let us show you this wonderland. We will be glad to call for you at your convenience. Or you may drive out East Seventeenth street to Prospect where arrows will direct you to the estates. Lectures daily except Monday and Saturday

Fiction
Humor

Magazine Register

PEOPLES PAPER FOR ORANGE COUNTY UNITED

Music
Theatres

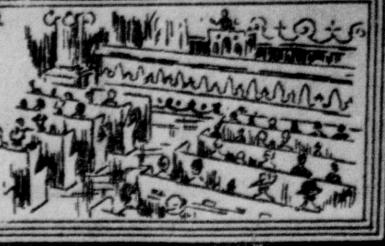
SANTA ANA, CALIFORNIA, SATURDAY, APRIL 13, 1929





Religious Education-Church Service

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WEEKLY SUNDAY SCHOOL LESSON

The Influence Of A Good Ruler

The International Uniform Sunday School Lesson for April 14, The Influence of a Good Ruler. II Chron. 30:1-9, 25-27.

By WM. E. GILROY, D. D.
Editor of The Congregationalist

Hezekiah stands in Biblical history as a royal and conspicuous example of the fact that a man may recover from his mistakes, and also of the deeper truth that a man's character is not always to be judged by his errors of judgment.

Assuming that Isaiah's judgment was clear and sound, Hezekiah had been mistaken. Isaiah disapproved of Hezekiah's foreign policy, which has had the effect of embroiling Israel in the quarrels of other nations, and he had pronounced judgments against Hezekiah who, as we have seen in a former lesson, while he made strong profession of the integrity of his purpose, had "wept sore," and in recognition of his sincere



TEXT: I CHRON. 30:1-9, 25-27

And Hezekiah sent to all Israel and Judah, and wrote letters also to Ephraim and Manasseh, that they should come to the house of the Lord at Jerusalem, to keep the passover unto the Lord God of Israel.

For the king had taken counsel, and his princes, and all the congregation in Jerusalem, to keep the passover in the second month.

For they could not keep it at that time, because the priests had not sanctified themselves sufficiently, neither had the people gathered themselves together to Jerusalem.

And the thing pleased the king and all the congregation.

So they established a decree to make proclamation throughout all Israel from Beersheba even to Dan, that they should come to keep the passover unto the Lord God of Israel at Jerusalem: for they had not done it of a long time in such sort as it was written.

So the posts went with the letters from the king and his princes throughout all Israel and Judah, and according to the commandment of the king, saying, Ye children of Israel, and he will return to the remnant of you, that are escaped out of the hand of the kings of Assyria.

And be not ye like your fathers, and like your brethren, which trespassed against the Lord God of their fathers, who therefore gave them up to desolation, as ye see.

Now be ye not stiff-necked, as your fathers were, but yield yourselves unto the Lord, and enter into his sanctuary, which he hath sanctified forever; and serve the Lord your God, that the fierceness of his wrath may turn away from you.

For if ye turn again unto the Lord, your brethren and your children shall find compassion before them that lead them captive, so that they shall come again into this land: for the Lord your God is gracious and merciful, and will not turn away his face from you, if ye return unto him.

And all the congregation of Judah, with the priests and the Levites, and all the congregation that came out of Israel, and the strangers that came out of the land of Israel, and that dwelt in Judah, rejoiced.

So there was great joy in Jerusalem: for since the time of Solomon the son of David king of Israel there was not the like in Jerusalem.

Then the priests the Levites arose and blessed the people; and their voice was heard, and their prayer came up to his holy dwellingplace, even unto heaven.

repentance had had 15 years added to his life.

The Situation

It is necessary for an understanding of the political and social backgrounds of the Old Testament prophecies to picture vividly in one's mind the situation of Palestine and its people in the ancient world.

If one looks at the map, one sees how this little country, its inhabitable portion about 50 miles wide by 110 miles long, stood in the very center of contending empires—a buffer state, in much the same situation as was Belgium during the recent World War. The great empires of Egypt on the south, Babylon on the east, and Assyria on the north met here in contending conflict; and though the center of power shifted later to the west with the rise of the Grecian and Roman empires, Palestine continued to be the place of conflict where east and west met, where formerly north and south had stood in rivalry.

Not only did this situation constitute an almost continuous men-

ace to the people of Israel, but there was the further danger, somewhat intensified, through the tendency of a people thus harried between two foes, to seek alliance with the contending nation that seemed most likely to triumph. It was under these circumstances that the prophets took an almost consistent attitude in opposition to what would be called today "entangling alliances."

Two Kingdoms

One must remember that at the time of these lessons the former Kingdom of Israel was divided into two kingdoms—the Northern Kingdom, known as the Kingdom of Israel, or the Kingdom of the Ten Tribes, and the Southern Kingdom of Judah, consisting of the two tribes. The story of how this division came to be is probably well known to all Bible students, but it will be found in Kings, chapter 12.

At the time of our lesson the Northern Kingdom had just fallen under the assault of Sargon II, King of Assyria, who in 722 destroyed this kingdom and ear-

lier to the people of Israel, but

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MUSIC-LITERATURE-ART



GIUSEPPE VERDI

BY RUTH ANDREWS

Contemporary with the many famous composers whose creative masterpieces have resulted in the nineteenth century being designated as the "Century of Melody," Giuseppe Verdi remains one of the most outstanding and illustrious figures of this prolific period.

Development of Italian opera had been rapid and certain beneath the gifted pens of the famous trinity of dramatic composers, Bellini, Donizetti and Rossini. At the time of Verdi's appearance in this field of musical expression, Europe was ready and waiting to bestow its tribute of honor upon this young successor, in whose work genius burned with such startling proof.

Born October 10, 1813, at Roncole, in the duchy of Parma, Italy, Giuseppe Verdi came of humble parentage. His father kept a small inn and grocery store in the country village where the boy's youth was spent.

Finally overcoming parental indifference by his intense desire to study music, Verdi made rapid progress in organ, his precocity winning him for an appointment of church organist in the village at 11. He also studied piano and composition with Provesi, choir director and organist of Busseto, who encouraged the lad, profoundly influencing his early development. Before he was 18, Verdi was composing enthusiastically, with music definitely determined as an avocation.

Winning of a scholarship made possible Verdi's study at Milan Conservatory for nearly two years, followed by five years as organist in a Franciscan Chapel in Busseto.

At 23, Verdi married, three years later, in 1839, producing his first opera "Oberto." Even in this first work are evident the gift for melody and dramatic feeling characteristic of his later masterpieces.

Tragedy descended with leaden weight upon Verdi's heart. Within a year's time, his two children died, to be followed almost at once by the death of his wife. A second opera, brought out that same year, was a complete failure.

In anguish, Verdi plunged feverishly into work upon his opera "Nabucco," produced in Milan in 1842, with huge success. Overnight the crest of a wave of popularity, that was to constantly increase. The triumph of "Nabucco" rapidly spread throughout Europe. Verdi was famous, swept high on "Lombardi" the following year, was equally successful, with "Ernani" in 1844 a fresh victory. Numerous operas followed rapidly in the seven ensuing years, received on the whole with more favor in Italy than in France or England. These have not with-

stood the test of time as well as the operas that came later, possibly due to the fact that they were written so hurriedly.

Enormous success of "Rigoletto" in 1851 brought Verdi worldwide acclaim as the foremost operatic composer of the day. Popular approval was unqualified, so that "Il Trovatore," following in 1858, was also an instant triumph.

Due to a poor cast, "Traviata," first produced in Venice in 1853 was not well liked, but its review the ensuing year was better favored, while today it still remains a universal favorite.

Several lesser operas followed, with "La Forza del Destino," given in 1862, still considered important. This same year, Verdi was elected a member of the Academie des Beaux Arts in Paris, with honors in profession bequeathed upon him. Three years later came political favor, when he was appointed a senator by the King of Italy.

1871 was a momentous year for Verdi, since it marked premiere of his masterpiece "Aida," in Cairo, Egypt. It was wildly acclaimed, both in Egypt and Italy, and has held a foremost place in popular favor ever since. It marked mature development of Verdi's powers as composer dramatist, and is replete with melodic wealth and instinctive feeling for dramatic values.

Three years later, in 1874, Verdi won triumph in the new field of sacred music, with his beautiful "Mamoni Requiem," first sung in Milan, a richly imaginative, intensely emotional masterpiece of religious nature.

An extended period of retirement resulted in production of Verdi's two final operas, "Othello" (1887) and "Fausttaff" (1893), both brought out in Milan with great success. Written in Verdi's eightieth year, these operas mark the height of his genius, his rich vitality and fine discrimination undimmed by age.

Throughout his life Verdi contributed much to charity, aiding many struggling young artists, and after death leaving a large fortune to found and support a home for aged musicians.

Verdi's long, faithful life came to an end suddenly in Milan January 27, 1901. One of Italy's favorite composers, he is still loved universally, his operas portrayed year after year by leading opera companies, to ever-enthusiastic audiences.

Most characteristic is his unequalled certainty of feeling for dramatic effect. His many works are also rich with glowing emotion, contrast, flexibility, imagination, rhythmic fluency and tender unfailing melody, truly Latin in spontaneity.

Kochanski.

SYMPHONY ORCHESTRA PLANS

Considerable enthusiasm is being manifested locally regarding the concert to be given by Santa Ana Symphony orchestra next Thursday evening, April 18, in Santa Ana high school auditorium.

This concert, the second of the local symphony organization's winter series, will doubtless attract its usual quota of enthusiastic music-lovers, who recognize the value of a good symphony orchestra as a vital community asset.

Possession of such a symphony organization can be of immense value to a community, both from a cultural and advertising point of view. Undeniably fostering cultural growth and development, it draws to a town the best class of citizens, at the same time bringing it widespread recognition as a center of worth-while progress.

Public indifference to possibil-

ties for growth and betterment of a section through support of musical activities is one of the most depressing factors a symphonic organization ever has to combat.

It is but a matter of civic pride that citizens of Santa Ana put forth some real effort to encourage the upbuilding of our own splendid Symphony orchestra through a sincere, whole-hearted financial support. This would make possible a greater number of concerts during ensuing winter seasons, with resultant enjoyment and inspiration within reach of all.

No less worthy than Rupert Hughes has aptly said, "It is a civic as well as a personal privilege to every citizen to collaborate in symphonic concerts. The reward is a glimpse of delights otherwise unknown, an increasing enlargement of one's life and soul."

construction, and is considered one of the most important sacred choral works ever written.

Its first complete hearing in this country was given by the Bach Society of Bethlehem, Pa., March 27, 1900, since which time it has been produced by foremost choral societies of New York, Chi-

AGO, Philadelphia, Cincinnati and Boston.

VISEL STUDIOS

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L. A. Oratorio Society
Saturday, April 20, the Los Angeles Oratorio society will perform Bach's entire great Mass in E Minor at Shrine Auditorium, under direction of John Smallman, prominent choral director.

Performances will be given in two parts. Part One will be sung in the afternoon from 5:30 to 7 p.m.; Part Two in the evening, from 8:30 to 10 p.m.

This is said to be the first complete presentation of the famous sacred masterpiece in Los Angeles. It is outstanding for its great length and form of musical

cago, Philadelphia, Cincinnati and Boston.

Ellis Club Concert
Directed by J. B. Poulin, the familiar Ellis club male chorus of Los Angeles presented an especially enjoyable concert in Philharmonic auditorium, April 10.

Guest soloists included Tania Akoumiane, violinist, heard in numbers by Kreisler, Wieniawski, and Frescobaldi-Principe. Alice Andrews Riley, contralto, in an aria from Saint-Saens "Samson and Delilah" and Maude Haskins, harpist.

Numbers programmed by the club included "Finale" from Wagner's "Die Meistersingers," "Land of Hope and Glory" (Elgar) and "Feast of the Holly Grail" from "Parsifal" (Wagner).

Gardes Foerstel Recital

Tuesday evening, April 16, Maria Gardes, pianist, and Ludwig Foerstel, cellist, will be heard in co-recital at Beaux Arts Auditorium, Los Angeles. Both prominent artists will be heard in solo groups, also together in the famous Beethoven Sonata in A for Piano and Cello, "The Submerged Cathedral" (Debussy), Romance (Schumann), Barcarolle (Chopin), Suite for Cello and Piano (Bach) and Sonata (Thaille).

Woman's Symphony Orchestra

The Woman's Symphony Orchestra of Los Angeles will be heard in its second concert this season at Los Angeles Philharmonic auditorium, April 19, under direction of Henry Schoenfeld.

Erwin Nyfregyhazi, distinguished pianist, will be heard as soloist on this occasion.

Select Resident Bowl Artists

Following final auditions recently held in Los Angeles for resident artists to be presented as soloists at Hollywood Bowl during the ensuing summer season, announcement has been made that Fritz De Bruin, Pasadena baritone, Marguerite Le Grand, pianist, and Alexander Borissoff, cellist, have been selected for this honor.

De Bruin, though a native of Holland, has received his training in America. Both Miss Le Grand and Borissoff are experienced artists of extensive experience.

Plan New Opera Co.

Plans are being made for organization of a new opera company in Los Angeles, to be known as the Milano Opera Co. It intends to foster production of operas with local singers in leading roles.

Select Next Season's Artists

Plans are being made for appearance in Los Angeles next season of Lawrence Tibbett, Gigli, John Charles Thomas, Onegin, and Dusolni Giannini, all prominent concert singers. Pianists with whom negotiations are being effected include Percy Grainger, Friedmann, and Harold Bauer. Violinists chosen include Efrem Zimbalist, Yehudi Menihin, Jascha Heifetz, Erna Rubenstein, and Kochanski.

PERRIS

New Perris Bowl

Los Angeles Symphony orchestra will be heard in concert tomorrow at the new Perris "Bowl," near Riverside, under direction of Georg Schneevogt.

The Perris Bowl was dedicated on Easter, and on April 6 and 7 an especially interesting Indian pageant was presented in this natural setting.

LONG BEACH

Long Beach Symphony

Long Beach Symphony orchestra will present a concert Tuesday evening, April 23, in which Pauline Farquhar, concert pianist, will be heard as soloist; playing the Saint-Saens Concerto in G Minor.

SAN FRANCISCO

To Build Up Conservatory

Plans are being made for upbuilding of San Francisco Conservatory of Music, already one of the foremost institutions of musical study on the Pacific Coast. The board of governors are now putting on a drive for funds for a new building.

Ernest Bloch, noted composer of the recent symphonic suite "America," and one of the outstanding figures in the musical world today, is director of the San Francisco Conservatory, London.

Marion Talley

Following her extensive concert tour of Southern states and Cuba, during the past season, Marion Talley, celebrated young American opera singer, recently rejoined the Metropolitan Opera Co. in New York City.

She plans to remain with the company till the close of its New York season, but when it leaves on tour, she will remain in New York for intensive study.

DANCING

Belcher Ballet Technique

PUTNAM STUDIO

Pioneer School of Santa Ana

205½ East Fourth Phone 1602-W

New Tap Dancing Class Monday

Afternoon, 4:30

Mrs. Maude Putnam Eleanor Putnam

Tap, Acrobatic and Spanish

Free

Lessons

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Free

Lessons

Screen
and
Stage

Attractions At Santa Ana Theaters

SPECTACULAR FILM
BILLED FOR WALKER

There are at times, dreams so powerful that it is difficult to analyze the elements that go into them, and one sits almost overwhelmed by the majesty of the whole. Such a drama is "Tide of Empire," Peter B. Kyne's splendid saga of the Argonauts of '48, which Metro-Goldwyn-Mayer produced on a scale as big as the original conception, and which will open tomorrow at the Walker theater.

"Tide of Empire" covers one of the most romantic pages in modern history. It starts with the old Spanish days, when the Dons, in peaceful grandeur, ruled over the new land of California. Then, at Sutter's Mill, pioneers discover gold and loose the hordes of gold seekers that, in 1849, poured into the west, overthrowing Spanish rule and built a new era of progress on the ashes of a former civilization. The theme is staggering in its immensity, and against this background is told the delicate romance of a daughter of the Dons and one of the new vanguard of a coming progressive west.

Renee Adoree, as the Spanish Josephine, has one of the most compelling roles in her career, as powerful, dramatically, as her Melisande in "The Big Parade." It is also a far more vivid char-

WILLIAM HAINES & JOAN CRAWFORD
IN "THE DUKE STEPS OUT" WALKERS
CLOSING TO-NIGHTGEORGE DURYEA AND LINA BAQUETTE
IN "THE GODLESS GIRL" AT WALKERS
TUESDAYCLARA BOW IN —
"THE WILD PARTY" ALL
TALKING WALKERS FRIDAY.

acterization. As the fiery Spanish girl, hating the barbarian newcomers but compelled, despite herself, to surrender to the call of love, she has a role that only the highest artistry could handle.

George Duryea, as D'Arcy, the Irish hero, plays a splendid role opposite the fiery heroine. He is the very embodiment of the spirit of the hardy pioneers of the time.

William Collier Jr. appears as the weakling brother of the heroine.

George Fawcett represents the old civilization as Don Jose, mas-

ter of the broad acres that stand before the horde of progress. He is a touching but dominant figure in the surge and thunder of the mighty drama. A unique character comedy trio is formed by James Bradbury sr., Paul Hurst and Harry Gibson.

The spectacular gold camp, old San Francisco, the historic founding of the Wells Fargo Express and the discovery of gold at Sutter's Mill are all reproduced with historic fidelity and detail. Hundreds take part in these vivid scenes.

Old Time Dance
TONIGHT
AT
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FEATURING REAL OLD-TIME MUSIC
ADMISSION 50c LADIES FREE
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WEST COAST WALKER
THEATRE

MAIN AT 4TH C. E. WALKER, RESIDENT MGR.

Hurry along! "The Duke Steps Out" plays three times tonight—BEGINNING AT 6:00. It's the most popular hit we've shown in months . . . so come early and be sure of seeing and hearing it.

Metro • Goldwyn • Mayer's
Hilarious Collegiate "Sound"
Comedy of Campus Fun and
Frolic!

THE CHARLATAN TO
CLOSE RUN TONIGHT

The lure of the supernatural manifests itself in a striking manner in Universal's new talking picture, "The Charlatan," which closes tonight at the Yost Broadway theater.

Holmes Herbert and Margaret Livingston, who play two of the leading roles in the production, have been perfectly cast. The former as a charlatan magician through force of circumstances, has a part requiring subtle handling, but he has injected into it a sympathy which only an experienced and versatile actor could obtain. Rockliffe Fellowes, another prin-

AN UNUSUAL STORY
BILLED AT BROADWAYWEST END PROMISES
WESTERN ROMANCE

Milton Sills brings us a new type of role in his latest starring picture for First National, "Love and the Devil," which opens tomorrow at the West End theater for a three days' run.

For the time being Sills drops his backwoodsman, wrecking boss and barker types and dons dress suits and the polished manners of an English lord. And he does it very well.

His portrayal of Lord Dryan, the English explorer who falls in love with a woman's picture, is one that will stand out among the finest of Sills' characterizations for the screen.

"Love and the Devil" is a First National Vitaphone story that wings darkest Africa to Venice, then to England and back to Venice.

Maria Corda, the Hungarian actress who will be remembered for her work in "The Private Life of Helen of Troy" is well cast as the singer, and her performance adds greatly to the success of the story. Ben Bard, the old vaudeville favorite, is ideal for the other man. "Love and the Devil" is said to be an entertaining and thoroughly enjoyable picture with the proper mixture of drama and suspense, comedy and pathos.

The Vitaphone accompaniment is splendidly done. The choice of musical selection and sound effects has been made with much thought.



WEST COAST VAUDEVILLE
Christie Talking Play—"Melancholy Dame"

TOMORROW
“TIDE OF
EMPIRE”

Peter B. Kyne's glorious romance of the golden West opens tomorrow at 2:00.

The Big Parade of '49! Dramatically interpreted by Renee Adoree—Wm. Collier, Jr.—George Duryea—Fred Kohler.

STAGE

F. & M. “VARIETIES”

Three White Kukus—Daley and Healy—Ergatti and
Heaman—Everett and Lowery

WILLIAM HAINES HAS
ROLE WITH TALKING

College campus and fight rings touch, and their people, prove very much alike under their skins in William Haines' latest and one of his cleverest screen vehicles, "The Duke Steps Out," now playing, with dialogue, at the Walker theater.

Filmed by Metro-Goldwyn-Mayer from Lucian Cary's Saturday Evening Post romance, directed by James Cruze and with the vivacious Joan Crawford as heroine, the new picture blends the life of the ring and the life of the campus in rapid fire mixture of comedy and thrills, with a very charming love story as the central thread.

Haines, as the prize fighter who goes to college, concealing his identity to please his sweetheart, is a sort of 1928 Cashier Byron with many more lovable traits. His quick wit and whimsical humor finds ample opportunities for expression and there are three major thrills, the fight on the campus, the big ring battle, staged, by the way, in the famous Hollywood stadium, and the fray in the cafe.

Miss Crawford makes a charming heroine and is the very embodiment of the college co-ed. Delmer Daves, a genuine collegian, was impressed for the campus "heavy" and Eddie Nugent is the campus "sheik," while Karl Dane and Tenen Holtz supply the laughs in the fight episodes as trainers and fight manager. Luke Cosgrove, Herbert Prior, Jack Roper, well known professional fighters, and others of note are in the cast.

LOOK HERE FOLKS!
DON'T MISS THIS BIG TIME TONIGHT
Old Time Dance
TONIGHT—K. C. HALL
FOURTH AND FRENCH—SANTA ANA
GOOD FLOOR — BEST OF MUSIC
A GOOD TIME IS GUARANTEED TO ALL
GENTS 50c
DANCE STARTS AT 8:30 Sharp
LADIES FREE

dangerous and thrilling situation after another.

Duane Thompson a beautiful and talented young actress who has been seen in a number of Wells pictures, has the featured lead. Miss Thompson, a former dancer, is said to give you of the best performances of her career in this picture. Included in the cast are Leo White, Merrill McCormick, Nelson McDowell and Byron Douglas.

WEST END THEATER

Karl Dana and George K. Arthur score a touchdown of laughs in their new comedy feature, "Brotherly Love" with its collegiate prison football game as the prime motivation.

In the new Metro-Goldwyn-Mayer fun feature which closes tonight at the West End theater, the great comedy team outdistances their previous successes and bring to the screen new characterizations that will delight their world of fans and add many new ones to the ever-growing family of laughsters.

The story is a broad satire on "reform" prisons where convicts are coddled so much by an idealistic warden that they fight to get in but couldn't be bribed to leave "dear old Newberry."

Presenting the ever-popular Ted Wells in a role that calls for some of the most difficult trick riding ever performed on the screen, "Born to the Saddle," a Universal Western Feature opens at the West End theater tomorrow.

Wells, who is considered the best thrill rider in pictures, plays a Chicago millionaire who spends his vacation on a mountain ranch, living the life of a cowboy. Becoming involved with a wealthy man and his daughter who experience a series of hair-raising adventures with a band of cut-thaws determined to kidnap the father, Wells is precipitated into one

WEST END

SUNDAY - MONDAY

Tonight—Last Times
Karl Dana
Geo. K. Arthur
"The Laugh Team"
in
"BROTHERLY
LOVE"

BORN TO THE
SADDLE

YOST BROADWAY
THEATRELast Times
Tonight

SEE & HEAR

This Talking Mystery



SEE THE
Southern California
Screen
Review

at the
Yost Broadway
Theatre

Sunday, Monday, Tuesday
Produced by

FORMAN-GILBERT
PICTURES CO.
1428 W. Fifth Phone 3221

YOST BROADWAY
THEATRE

SUNDAY - MONDAY - TUESDAY

ATT

He Inherited
A Beautiful
Woman!

Love starved from years
in the wilds of Africa, he
is willed a beautiful opera
star.

Strange, isn't it?

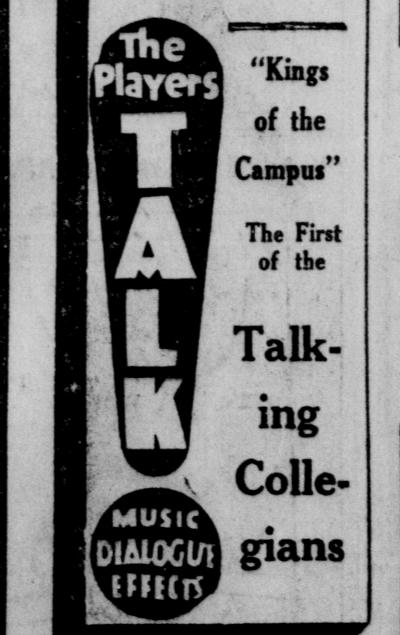
But stranger still are the
happenings when he tries
to collect his heritage from
another man.

It's Milton Sills at his
sterling best.

MILTON
SILLS

And Maria Corda In
"Love and the Devil"

Special Extra
Attraction



Added Attractions
Fox Movietone News
Phil Baker in
A Hilarious Vitaphone
Skit "In Spain"



Joe Bonomo & Co.	George Austin Moore	Frondi and Catita
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Register Want Ads Bring Results

The Tinymites

STORY & HAI COCHRAN — PICTURES BY KNICK
REG. U. S. PAT. OFF.



(READ THE STORY, THEN COLOR THE PICTURE)

While Clowny held the water-spout, the water slowly ran out of the spout and traveled quickly to the earth below. Then Copy cried, "Oh, that is mean. For rainstorms folks are never keen. Why you send water down on them I surely do not know."

Wee Scouty smiled, and calmly said, "Oh, don't mind him. Just go ahead. A lot of folks will figure that this rain is just good luck. You see, it falls on flowers and things, and to them brand new life it brings. Just think of all the good 'twill do the sprouting garden truck."

Just then they heard a nearby groan. "Hey, let the watering can alone. I am the one who handles that. Be on your merry way. But, wait a minute! If you're good, and only do the things you should, I'll change my mind and be real kind and gladly let you stay."

The Tinies looked up. What they saw, real quickly filled them

all with awe. Before them stood a monstrous man, as fat as he could be. "Now don't be scared at what you've spied. I am the Thunder Man," he cried. The Tinymites were pleased with him and laughed, "Ha, ha, he, he!"

"We're glad to meet you," Scouty said, "but, tell us, what's that on your head? If it's the sort of hat you wear, I think it's rather cute." The man looked up and said, "Oh, that? Oh my no, it is not a hat. It's there to keep rain off my head. It's just a bumber-shoot."

And then he told the happy bunch, "Now, listen here, I have a bunch that I can entertain you all in manner that is grand. You see, I rule the rain clouds here, and plan the weather, dark or clear. I'll take you all upon a trip clear through my Thunder-land."

(The Thunder Man produces thunder in the next story.)

(Copyright, 1929, NEA Service, Inc.)

vited to attend. Announcements of the meetings will be made through the press and the usual Farm Bureau channels.

The circular may be secured by applying to the farm advisor's office, 606 North Main street, Santa Ana.

SUGAR CIRCULAR

AVAILABLE HERE

By ERIC E. EASTMAN

Assistant Farm Advisor

Dr. W. W. Robbins of the University of California farm, Davis, has shown in California extension circular No. 22 that increases of from two to five tons per acre, in addition to increased sugar content, may be obtained by improved thinning methods at a slightly increased labor cost.

In order to determine whether the same increase may be secured in Orange county, a series of thinning tests are being made by well known growers in different localities in the sugar beet districts. One of the most complete tests is being made by Frank Lueras on the Hellman ranch.

Somewhat similar tests are being made on the Edwards ranch and also on the N. J. Penman property on the Irvine ranch.

Field meetings will be held at appropriate times on these ranches and all interested persons are invited to attend. Announcements of the meetings will be made through the press and the usual Farm Bureau channels.

The circular may be secured by applying to the farm advisor's office, 606 North Main street, Santa Ana.

HAMBONES MEDITATIONS

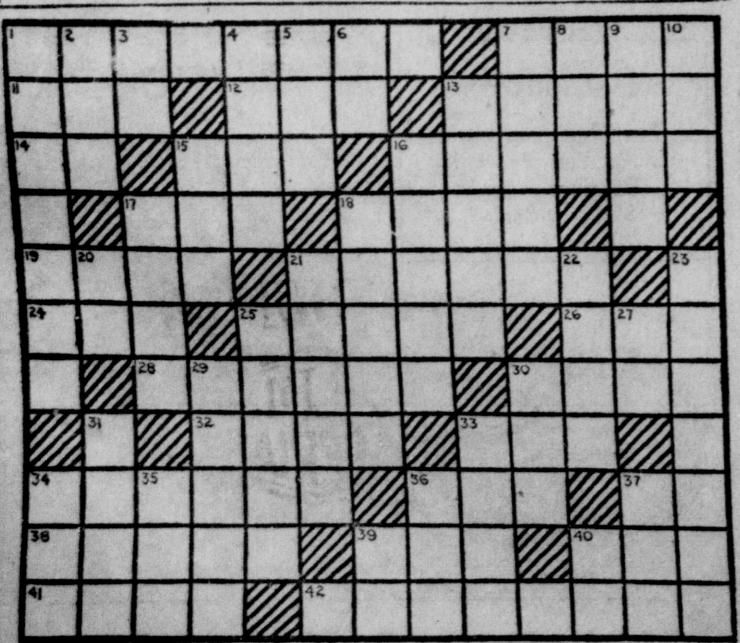
By J. P. Alley

BOSS STUDIN' BOUT WHAR DOES FOLKS SCRAPE UP ALL DE MONEY FUH DESE HEAH NEW CYARS, BUT SHUCKS! --DEM'S DOCTHUS'CYARS!!



(Copyright, 1929, by The Bell Syndicate, Inc.)

Crossword Puzzle



AN INTELLIGENCE QUIZ

HORIZONTAL—

1. Of what university is President Hoover a graduate? 7. The spread of an arch. 11. Electrified particle. 12. Before. 13. Below. 14. To raise. 15. What is the name used to describe the position of a golfer's feet while making a golf stroke? 17. Kindled. 18. Food covering. 19. Silver. 21. From which city does Vice President Curtis come? 24. Distinctive theory. 25. What word is used to denote the end of a book? 26. Chum. 28. Separated. To. 29. Portion of a school year. 32. To cover. 33. To. 34. What is the name of a young goat? 34. To contaminate. 36. To hew branches. 37. Half an em. 38. A coral island. 39. Point of compass. 40. Upon.

VERTICAL—

1. What part of Russia is in Asia? 2. Digit of the foot. 3. Vast. 4. Part. 5. Heavily. 6. Second note in scale. 7. A small particle of fire. 8. Cooking utensil. 9. Curved support of a bridge. 10. Born. 12. Piggens. 13. Macaroni used in chafing dish. 15. Possessing flavor. 17. Flabib. 18. Sharpened as a razor. 20. Like. 21. Epithet. 22. Imitated. 23. A calendar containing astronomical data. 25. A flute narrow in source. 27. Measured area. 29. Lively. 30. Peak. 31. To allot. 33. Who discovered the tuberculosis germ? 34. Obstruction in a stream. 35. Because. 36. Constituent of lacquer. 37. Silkworm. 39. Point of compass. 40. Upon.

A LAUGH FOR EVERYBODY

BOOTS AND HER BUDDIES

Bub Is Optimistic

By MARTIN



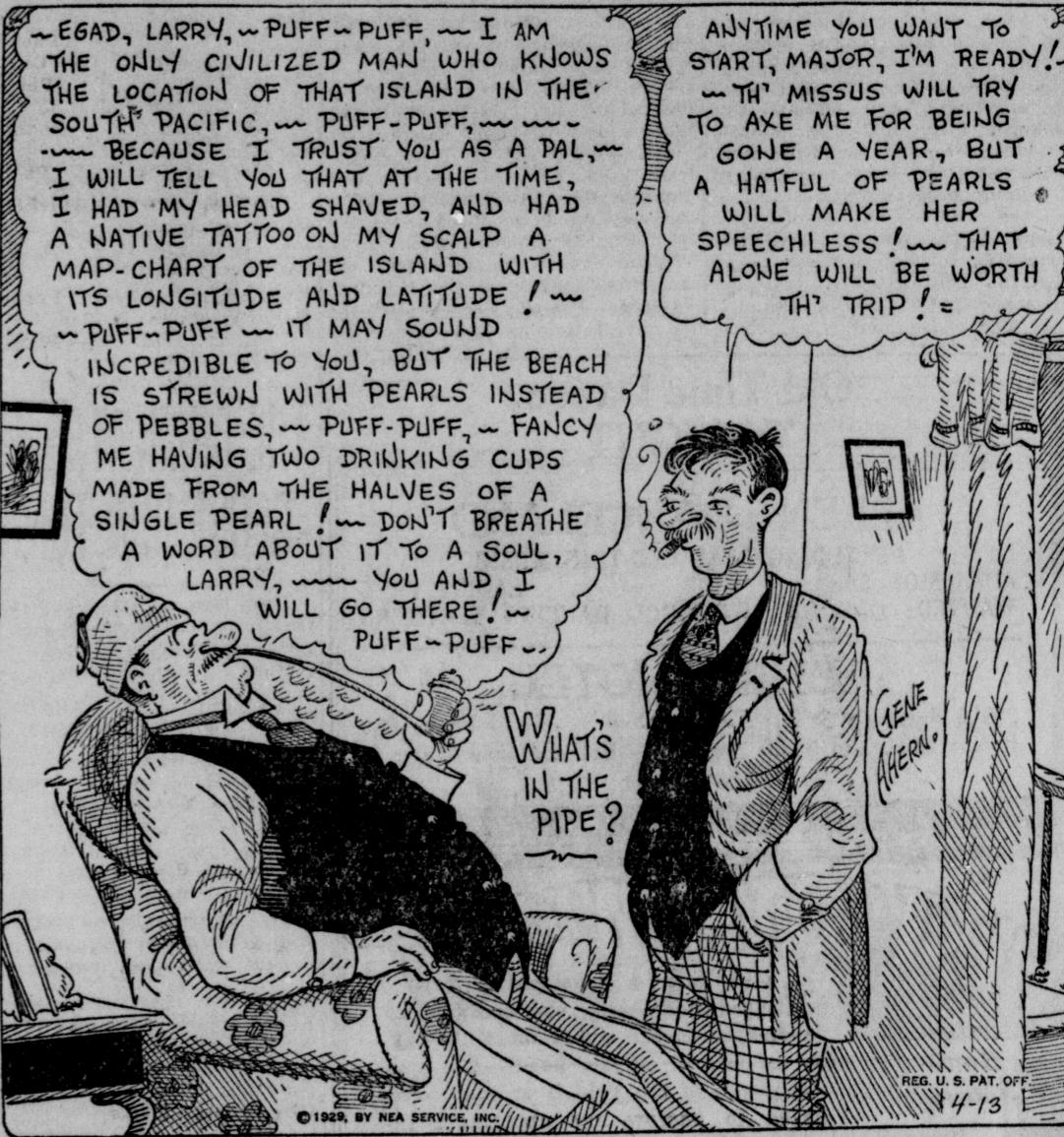
OUT OUR WAY

By Williams



OUR BOARDING HOUSE

By Ahern



SALESMAN SAM

By Small

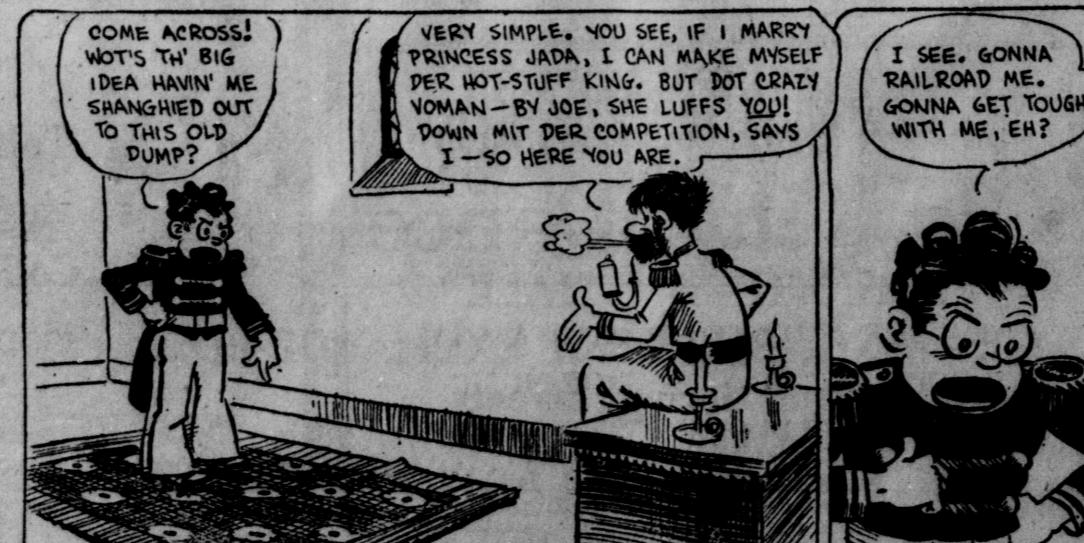


THE UNSPEAKABLE "STINKY" DAVIS

(3)



WASHINGTON TUBBS II.



By CRANE

County Builders Install New Officers On May 7

19 NOMINATED DIRECTORS OF ORGANIZATION

THREE REALTY DEALS CLOSED IN BEACH CITY

With installation of officers set for May 7, members of the Orange County Builders' Exchange are balloting on directors for the organization, who will elect the executives.

Nineteen members have been nominated for the 11 positions on the board of directors, 11 being named by a nominating committee and the remainder from the floor at the recent monthly meeting.

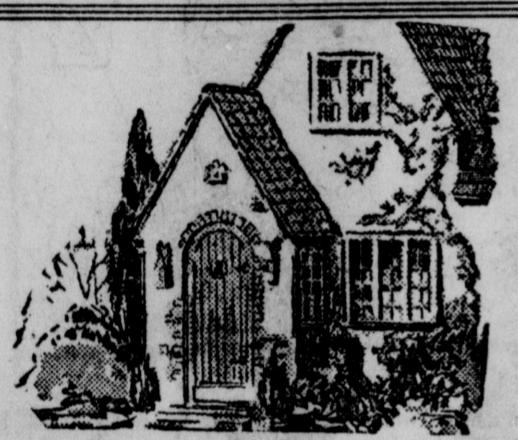
Those nominated are R. F. Fipps, C. M. Gilbert, Allison Homer, S. F. Sorenson, Jules W. Marke, J. W. Wilcox, C. E. Rutledge, L. E. Wallace, Leslie Pierson, R. E. Ross, Norb E. Lentz, Theron Means, Dewey Callahan, Charles F. Carlson, L. D. Livespire, C. A. Lansdowne, R. C. McMillan, W. J. Tway and C. B. Cook.

A committee composed of William Kelly, C. E. Rutledge and William Rohrbacher is arranging a program of entertainment for the next session, which will be observed as ladies' night. The installation of officers will be the only business transacted. The place of meeting has not been designated.

FEDERAL AIDS TO CHURCH

VIENNA, April 13—(UP)—Employees of the Jugo-Slavia Ministry of Transport must be religious as well as efficient, it is reported by the newspaper Politika, of Belgrade. According to the newspaper, the Minister of Transportation, Father Karochetz, has is-

Premier.



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a prim hedge, a colonial styled arbor, a flagged stone walk, and many other landscape touches add a bit of beauty to the exterior of your home. My long experience in this field is at your command to improve the appearance of your grounds.

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Offices: Builders Exchange Bldg. Telephone 2560



THE ORANGE COUNTY BUILDERS EXCHANGE

In every craft and profession there is a group which is striving for better things. They have pride in accomplishment—in a job well done.

There you have the two fundamental thoughts in Builders' Exchange work—pride in accomplishment; desire for gain. And the man who does his work well hopes eternally to get paid accordingly. Therefore he joins with other crafts and other dealers in a great educational movement in the building industry which works under the label of the Builders' Exchange.

The Builders' Exchange wishes the public to know that a good bond, a good trade record, years of building construction done in acceptable manner, financial soundness, a group guarantee of adjustment of alleged unfair practice is worth more to the building public than a few dollars difference between bids.

Builders' Exchange membership means that a man has gone through the testing ground of experience, that he looks after his obligations, that he seeks to fulfill the spirit of the contract into which he enters. That if he fails to do so the prestige of the Builders' Exchange in the industry will immediately force a change in practice or a resignation from the exchange.

The Builders' Exchange works continuously to improve building codes, to assist public officials responsible for construction, to bring about legislation which will improve building conditions. IT WILL ASSIST ANY PERSON WHO WISHES TO HAVE INFORMATION AND ADVICE IN HOME BUILDING.

FREE BOOKLET

"Suggestions for safety to those who expect to build." Write, phone, or call for this free booklet and we will be glad to forward one to you.

Orange County Builders' Exchange
200 Builders' Exchange Building—Second and Main Streets
Santa Ana

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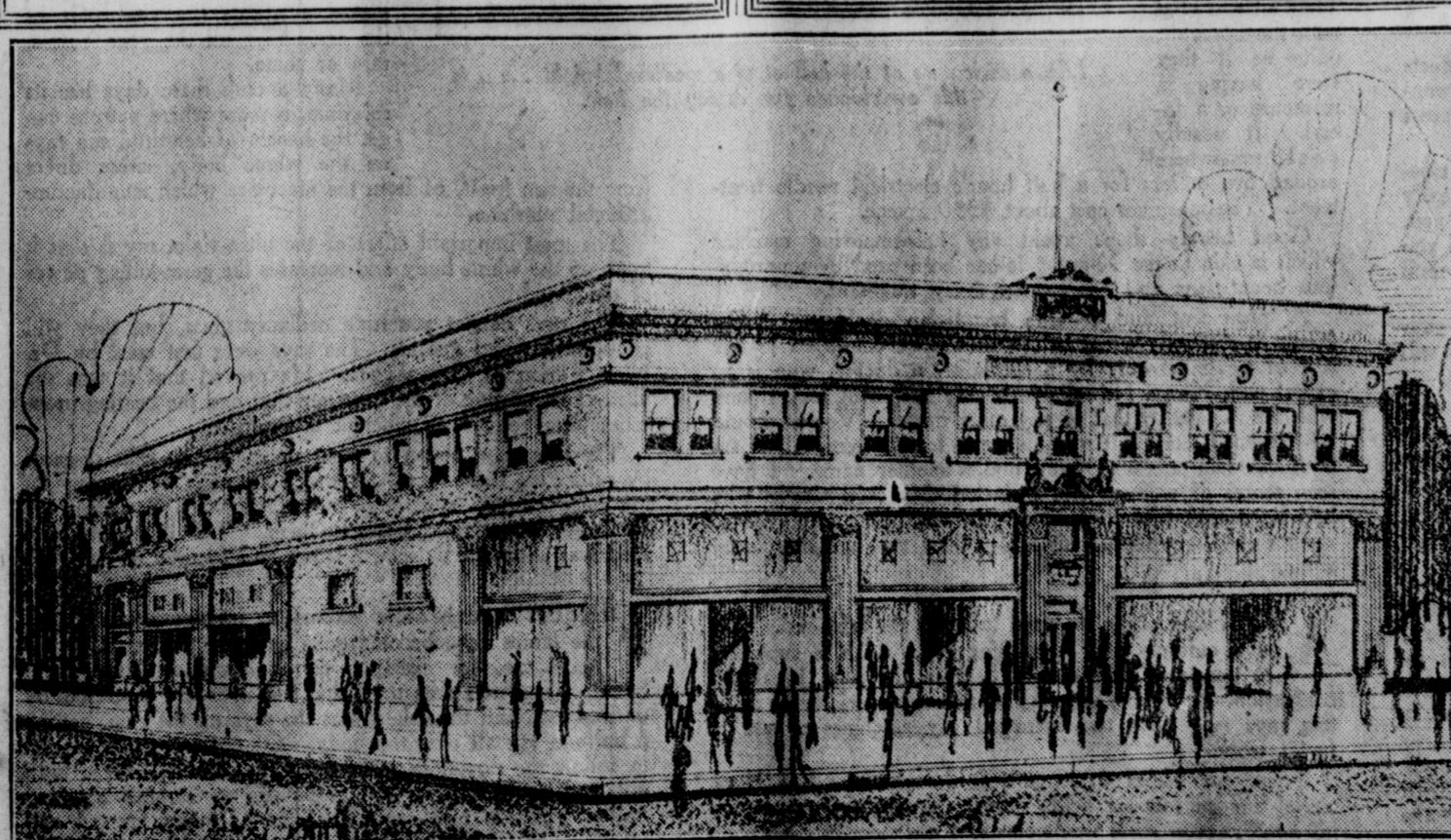
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ARCHITECTS DRAWING—BUILDERS' EXCHANGE BUILDING
Main and Second Streets

New Home of the ORANGE COUNTY BUILDERS' EXCHANGE—Santa Ana

Comprising 16 Private Offices, Large Building Exhibit Room, Plan Rooms and General Offices
for the Exchange

Announcing

To Our Friends and Patrons That We Have MOVED To Our New Office in the Builders' Exchange Bldg. Suite 204

You are invited to inspect our new office and the plumbing and heating fixtures on display

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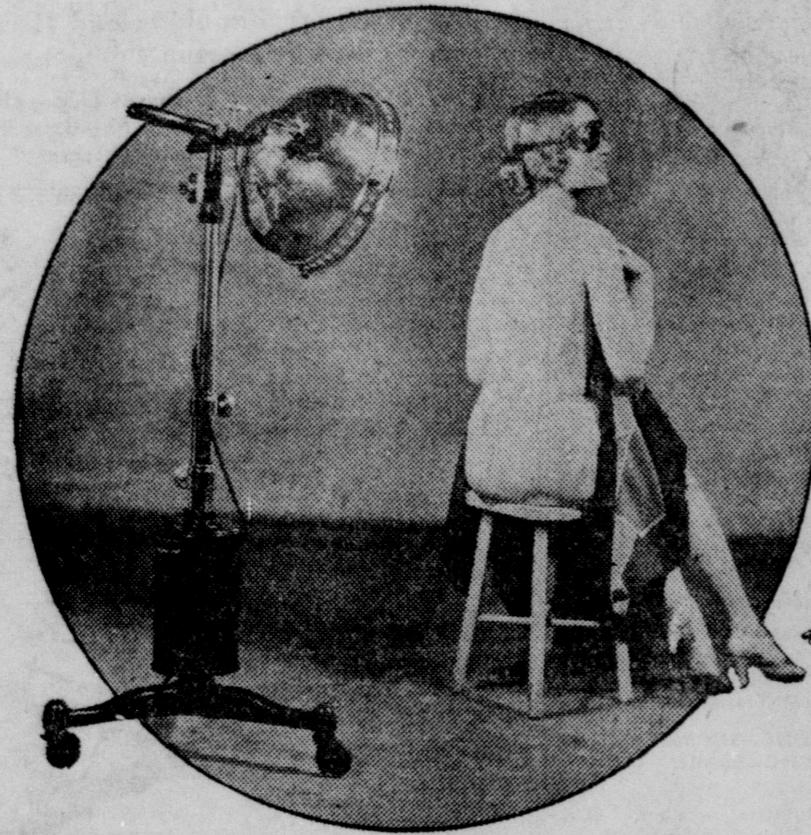
Telephone 911

The Machine Age of Beauty



Cinemactress Dorothy Macaill . . . submits to the machine purported to give milady a "permanent" lip rouging.

*Making a Modern Woman Look
Better Than Nature Intended
Takes Thousands of Dollars
Worth of Complicated Apparatus.
Hundreds of Lady Engineers.
And More Time Than Was Needed
To Build the Panama Canal*



This ultra-violet ray machine . . . is but one of a numerous array of devices for giving patients the healthful and beautiful benefits of sunlight.

(Photo courtesy Carroll Electric Co.)



The mechanical massuer . . . is popular with people burdened by surplus flesh.

(Photo courtesy Carroll Electric Co.)



The device shown in the three sketches above . . . is supposed to shape upper lips into alluring "cupid's bows."

In other words, another important machine in the life of the beautiful woman is the electrical needle, which will absolutely remove superfluous hair, and the use of which is the only known safe method of permanent removal.

The best beauty shops today use the multiple electrical needle, which is much less painful than the single needle. In fact, women who are taking the treatments do not seem to mind much what is being done to them. They sit and chat with the operator, quite as if they were having a manicure or a facial. It usually costs somewhere around five dollars for a half hour's electrical needle treatment. The machines cost about \$350 apiece.

Good beauty shops avoid any hair-removing machine which is akin to the X-ray. It has been used by unscrupulous beauticians and has caused many tragedies.

A prominent and reliable beautician declares: "The X-ray is distinctly a ray which should be employed in any sort of treatment only by a specialist, a doctor, who is an expert with X-ray. No reliable beauty shop will fool around with the X-ray, by that or any other name. Women should be extremely careful that treatments for the removal of superfluous hair are not X-ray under another name. I have seen scores of women with shriveled chins and cheeks who had been told that the ray which was being employed to remove the superfluous hair was a new ray by some fancy name."

A NOTHER ray often used today is the infra-red. This is a curative and stimulating ray, which is supposed to penetrate very deeply beneath the skin, break up congestion. A beauty shop which makes a specialty of curative rays may have two infra-red ray machines to use in facial work.

These cost about \$250 apiece, though there is a home model for as low as \$35. Some beauty parlors employ infra-red rays in scalp treatments and use them in connection with hair dryers after a shampoo.

All these rays—ultra-violet, violet, and infra-red—should be used with precaution, and good beauty shops do so use them.

The ultra-violet ray machine is probably one of the most

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